

girl scouts 
of western new york



**2023 FALL PRODUCT
PROGRAM TROOP
TRAINING**

Meet Your Vendors!



- Founded in 1921, Ashdon Farms has been working with Girl Scout Councils since 1996
- Ashdon Farms produces nuts and candy for our council as well as many national retailers.



- Founded in 2004, M2 has been working with Girl Scout Councils since 2013
- M2 offers top magazine subscriptions, easy renewals for your favorite magazines, Tervis tumblers and the vendor software for all participating GS councils.



*2022 Fall Program
Recap*

2022 Recap

- **\$99,266-Troop Proceeds earned**
- **2,214-Girl Scouts Participated**
- **470-Troops Participated**
- **1,728-Avatars created**
- **32,023-emails sent**
- **2,206 Care to Share items donated**



GSWNY's Top Selling Items

- #1-Peanut Butter Bears**
- #2-Deluxe Pecan Clusters**
- #3-Dulce deLeche Owls**
- #4-English Butter Toffee**
- #5-Dark Chocolate Caramel Caps**





New for 2023

Theme and Mascot

OWN YOUR magic

All About Ocelots



Scientific Name: Leopardus Pardalis

Length: 2.2 – 3.3 feet

Tail length: 10 – 18 inches

Weight: 18 – 34 pounds

Gestation Period: 79 – 82 days

Diet: They are carnivores that mostly prey on mammals, reptiles, birds, fish, and crustaceans. Their largest prey items include large rodents, armadillos, sloths, monkeys, hoofed animals.

Characteristics: Has gray to golden brown fur. Their brown spots and patches are bordered by black on their sides. Their spots can come in many patterns. It has two to three stripes on its cheeks and four to five horizontal stripes on its neck and chest.



Interesting Facts:

- Ocelots live in rainforests
- Ocelots are picky eaters
- Ocelots are nocturnal
- Ocelot's coats are unique (no two ocelots have the same markings)



Product Updates



New Online Order options

Tervis Tumblers



Girl Scout themed Bark Box

Product Updates



New order card, online girl delivered or direct ship options

Girl Scout Memory Box Tin
Milk Chocolate Mint
Treasures



Cheddar Caramel Crunch



Fall Product Program



The Program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

What is Product Program?

Why should troops participate?

Why should girls participate?

Troop Proceeds
\$1.15 for every nut and
candy item
\$3.25 for every magazine,
Bark Box and Tervis
Tumbler



C/S/A troops who waive
rewards earn \$1.40 for nut
and candy items & \$3.75
for magazine, Bark Box and
Tervis Tumblers



Ways to participate

In-Person	Direct Shipped
<ul style="list-style-type: none">• Girls ask friends and family to purchase items from the order card• Product is paid for when order is placed	<ul style="list-style-type: none">• Girls share link to the magazine and nut and candy stores• Customers select items and pay online
Online Girl Delivered	The magic happens when...
<ul style="list-style-type: none">• Customers pay online with a credit card for the same products offered on the in-person order card• Orders and payment automatically show in the M2OS system	<ul style="list-style-type: none">• Girl Scouts set their goals• Design their program by choosing how they want to participate• Earn rewards and help their troop fund fun activities



OPERATION GRATITUDE

CARE TO SHARE

Customers can order nuts to be donated to Support the Military through Operation Gratitude!

Orders can be placed through order card, online girl delivered or direct ship channels

Products are distributed by council and are not delivered to troops/girls

Troops earn proceeds and girls who sell 5 Care to Share items earn a special patch and credit towards other rewards





20+ Emails Sent
Own Your Magic Patch



5+ Magazine Items
2023 Patch



20+ Nut/Candy Items
Ocelot Patch



5+ Nut Donations
Care to Share Patch



150+ Combined Sales
Waterproof Die Cut Stickers,
3x3 in size



250+ Combined Sales
Small Ocelot Plush



350+ Combined Sales
Choice of: Paint By Number on
Canvas with Oil Pastels OR
Charm IT! Bracelet and Charm



450+ Combined Sales
Choice of: Large Ocelot Plush OR
Bluetooth Tower Speaker



550+ Combined Sales
Choice of: Zipper Pouch &
Color Changing Markers OR
\$10 Program Reward Card



750+ Combined Sales
Choice of: Cat Wireless Headphones & LED Bike Lights OR
GSWNY 2025 1-Year Membership



Create Your Magic Troop Experience Reward
Troops who reach who reach \$380 PGA
by Nov. 12th earn their choice of a
pizza party-\$5 per participating girl
and two adults OR adopt an animal
at the Buffalo or Seneca Park Zoo-
Visit our website for more information.



GSWNY reserves the right to substitute items as needed. Items pictured may vary due to availability. No returns or exchanges.

2023 Rewards

Create Troop Magic
Reach a \$380+ PGA Troop Sales goal to
earn funding for a troop pizza party for
each participating girl and two adults or
your troop can Adopt an Animal from the
Buffalo or Seneca Park Zoo.



2023 Patches!

- 20+ emails sent earns Own Your Magic patch
- 5+ magazine, Bark Box or Tervis Mugs sold earns 2023 patch
- 20+ nut/candy items sold earns Ocelot patch



Personalized Avatar Patch



Girls who sell 5+ Share items earn the Care to Share patch



Girl Experience

Materials for Parents & Girls

Family Guide

2023/24 FALL FAMILY GUIDE

Thank you for your support of our Fall Product Program. Every Girl Scout can participate - even if their troop doesn't. The program is super easy, fun, and combines educational activities along with the skills girls can use throughout their lives: goal setting, decision making, business ethics, people skills and money management. Your family and friends can stock up on their favorites magazine, delicious chocolate, nuts, and MORE - all while supporting your Girl Scout!

What's New?

Bark Box
Each box comes with a custom Free & Play Rover dog toy created by BARK and COSTA as well as one canister of Berry Tru™ BARK + Girl Scouts dog treats, which are one-of-a-kind. Both items come packaged in a custom Girl Scouts Mini BarkBox with a Girl Scout theme.

Tervis Tumblers
Tervis™ provides a wide selection of premium insulated tumblers and water bottles, ranging from top sellers to your favorite MBP, NFL, and college sports teams and more. All items will be shipped directly to customers.

New Products!
2023 Girl Scout Memories tin filled with delicious Mint Tranzler!

girl goal: \$250!
(combined sales)
Includes order taking & online sales (see app) & the Small Order Plush

2023 theme patches!
• Make your own patch!
• Earn a personalized avatar patch!
• Send 20+ nuts via the M2 system
• Sell \$300 in combined sales
Patch will be mailed directly to you!

Important Dates:
October 12 - November 22
Order Taking
By November 22 - Orders due into M2 system and payment due to troop leader
November 22 - Delivery of product to Service Units

M2 Flyer

Earn rewards for your participation!
Check the back of your nut order receipt and to your avatar site to learn more about all of the rewards you can earn.

Earn a personalized patch with your name and avatar! See how to earn the patch below.

Full Personalized Patch
• Create your avatar
• Send 20+ nuts
• Sell \$300+ in total combined sales

Earn theme patches that fit together!
• Send 20+ nuts
• Sell \$4 magz
• Sell 20+ nuts & chocolate

Go to www.girlscoutsandmags.com/gswry

1 Log in
Visit the website
Use the QR Code, URL above or click the link from the receipt website.
Follow the prompts to participate in the online Fall Product Program.

2 Create
Build your avatar
• Customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family.
• Don't miss all of the ways you can earn related rewards when you complete various setup steps for your personalized site.

3 Share
E-mail friends and family
Your supporters will see your goal and how your avatar helped your special message. Friends and family can easily help you reach your goal when they share related items with you. You can also send them a link to the help of a parent/adult. Please follow current CSUSA guidelines for online sales and marketing.

My troop # _____

Order Card

girlscouts of western new york

A Peanut Butter Beans \$7	B Deluxe Pean Chunks \$7	C Baked de Leche Oreo \$7	D English Butter Tuffins \$8
E Dark Chocolate Mint Popsicle \$7	F Fresh Mints \$7	G Girl Patch Flavored Peppers \$7	H Girl Scout Covered Cakes w/ Ice Sat \$8
I Peanut Butter Trail Mix \$8	J Chocolate Covered Raisins \$8	K Girl Scout Popover Biscuits \$8	L Chocolate Covered Almonds \$9
M Whole Cashews \$10	N Honey Roasted Mixed Nuts \$12	O Mint Tranzler w/ Girl Scout Tin \$12	P Chocolate Covered Crunch \$8

Share Donation Program
Show your appreciation by giving the gift of money to our Military Troops. No printed donation request.

Payment Due at Time of Order

NAME: _____ PHONE: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 EMAIL: _____

Quantity purchased and price per unit: **CASHIER'S RECEIPT**
 The 2023-2024 Fall Product Program is available to all Girl Scouts of Western New York. All sales are final. All items are subject to availability. All items are sold on a first-come, first-served basis. All items are sold on a first-come, first-served basis. All items are sold on a first-come, first-served basis.

IMPORTANT!



A Peanut Butter Bears \$7

Milk chocolate bears with a smooth peanut butter filling. 6oz. Box



B Deluxe Pecan Clusters \$8

Roasted pecans covered in caramel and milk chocolate. 5oz. Box



C Dulce de Leche Owls \$7

Fresh, milky caramel surrounded by smooth milk chocolate. 5.1oz. Box



D English Butter Toffee \$8

Crunchy handcrafted toffee drenched in milk chocolate. 6oz. Box



E Dark Chocolate Mint Penguins \$7

Rich dark chocolate penguins bursting with frosty mint. 6oz. Box



F Fruit Slices \$7

Fat free! Assorted naturally & artificially fruit flavored chewy candy. 10.5oz. Bag



G Dill Pickle Flavored Peanuts \$7

Crunchy peanuts with an irresistible dill pickle flavor. 9oz. Poptop Can



H Dark Chocolate Caramel Caps w/ Sea Salt \$8

Dark chocolate covered caramel topped with sea salt. 6oz. Box



I Peanut Butter Trail Mix \$8

Peanuts, peanut butter gems, peanut butter mini cups, mini pretzels and cashews. 7oz. Bag



J Chocolate Covered Raisins \$8

The plumpst raisins covered in smooth milk chocolate. 10oz. Poptop Can



K Dark Chocolate Peppermint Pretzels \$8

Crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces. 6.5oz. Bag



L Chocolate Covered Almonds \$9

Crunchy almonds covered in milk chocolate. 10oz. Poptop Can



M Whole Cashews \$10

A classic favorite roasted and salted with sea salt.



N Honey Roasted Mixed Nuts \$12

Cashews, almonds, peanuts and pecans



O Mint Treasures w/ Girl Scout Tin \$12

Creamy milk chocolate with a refreshing mint.



P Cheddar Caramel Crunch \$8

Cheese crackers, cheese corn sticks, mini pretzels.

To purchase your selection, please call or visit our website. Add QR code here.



Share Donation Program
Show your appreciation by giving the gift of snacks to our Military Troops. No product selection required.

First Name: _____
Troop: _____
Program Start Date: _____
Deliver to Customers: _____
www.gswny.org
Phone/Email: _____

	Peanut Butter Bears	Deluxe Pecan Clusters	Dulce de Leche Owls	English Butter Toffee	Dark Chocolate Mini Penguins	Fruit Slices	Dill Pickle Flavored Peanuts	Dark Chocolate Caramel Caps w/ Sea Salt	Peanut Butter Trail Mix	Chocolate Covered Raisins	Dark Chocolate Peppermint Pretzels	Chocolate Covered Almonds	Whole Cashews	Mint Treasures w/ Girl Scout Tin	Honey Roasted Mixed Nuts	Cheddar Caramel Crunch	Operation Gratitude Nut Donation	Amount Sold	Total Number of Items	✓ Paid
	\$7	\$8	\$8	\$7	\$7	\$7	\$8	\$8	\$8	\$8	\$8	\$9	\$10	\$12	\$12	\$8	\$7			
TOTAL	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q			
COST EACH	\$7	\$8	\$8	\$7	\$7	\$7	\$8	\$8	\$8	\$8	\$8	\$9	\$10	\$12	\$12	\$8	\$7			
TOTAL \$ AMOUNT SOLD																				

Amount Due at Time of Order

Parents: Review and enter all in-person orders into M2 System

Quality products roasted and packaged by: **ASHDON FARMS**
 The GIRL SCOUTS® name and mark, and all other associated trademarks and logos, including but not limited to the Trefoil Design, are owned by Girl Scouts of the USA. Ashdon Farms is an official GSUSA licensee.

Registering Her Account: First Time Participants

media:group girl scouts

Register An Account

Girl Scouts of Greater LA (Council Testing)

1 Please enter your zip code for us to verify that you are registering to support the correct Girl Scout Council.

Your Zip Code

Enter zip code to ensure girls are on the correct council webpage



media:group girl scouts

Register An Account

Girl Scouts of Greater LA (Council Testing)

1 Please enter your zip code for us to verify that you are registering to support the correct Girl Scout Council.

Your Zip Code

2 Your Account Details

Parent or Guardian's First Name

Parent or Guardian's Last Name

Parent or Guardian's Email

Confirm Email

Password

Confirm Password

Please provide the Password in a valid format. Passwords must be at least 8 characters in length and contain at least 3 characters from the following categories: uppercase letters, lowercase letters, and digits.

By signing up, I certify that I am over 18 years of age.
I have read and agree to the [GSUSA Privacy Policy](#)

Enter girl information and set a secure password



media:group girl scouts

the Girl Scout's Profile

Setting up your personalized storefront is easy. Get started by watching the video and then complete the questions below. Once finished, you will have an opportunity to set up any additional Girl Scouts.

1 Enter Troop or Group #

2 Choose Girl Scout

Your Girl Scout's name appears below. Once saved, this name cannot be changed.

Girl Scout's First Name

Girl Scout's Last Name

Girl Scout's Nickname (what is that?)

3 What does being a Girl Scout mean to you?

It is important to set goals. The amount shown below will earn you the personalized patch but you can increase it if you need additional money to achieve your goals.

Select Troop Number or "I don't know/see my Troop/Group"

PARTIIPANT PLATFORM SET-UP

Confirm Email Address

Confirm Troop Number

Set Goals

Build Her Avatar

Include Video

The screenshot shows the login page for Girl Scouts of Greater Chicago and Northwest Indiana. At the top, there is a header with the Girl Scouts logo, a 'Media' icon, and links for 'Participant Login', 'Volunteer Login', and 'Español'. Below the header, the title 'Girl Scouts of Greater Chicago and Northwest Indiana' is centered. There are two main sections: 'Girls and Parents/Adults' and 'Troop Leaders or Volunteers'. The 'Girls and Parents/Adults' section has a photo of three girls and buttons for 'LOGIN' (for already registered users) and 'CREATE AN ACCOUNT' (for new users). The 'Troop Leaders or Volunteers' section has a photo of a woman and a 'VISIT ADMIN SITE' button. Below these sections is a 'Welcome!' message, a thank-you note, and a list of instructions: 'Create your avatar', 'Earn rewards (your avatar can too!)', and 'Invite friends and family to visit your personalized site'. To the right of the text is an illustration of three girls. At the bottom, there is a footer with small text about trademarks and icons for 'Contact Us', 'Privacy Policy', and 'Terms & Conditions'.

The screenshot shows the 'Update Izzy's Avatar' page. The header includes the Girl Scouts logo, a 'Media' icon, and the text 'Girl Scouts of Alaska'. The main heading is 'Update Izzy's Avatar'. Below it is the 'Build Your Avatar' section, which includes a sub-heading and a description: 'Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!'. A yellow callout box says: 'Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com'. The central part of the page features a 3D avatar of a girl with dark skin and hair, wearing a white shirt and a teal skirt. To the right of the avatar is a control panel with a table of options for customizing the avatar. The table has columns for 'Face', 'Hair', 'Body', and 'Clothing'. Under 'Clothing', there are rows for 'Top', 'Bottom', 'Socks', 'Shoes', and 'Accessories', each with left and right arrow buttons. Below the avatar and control panel is the 'Add Your Avatar's Voice' section, which includes instructions to record a personalized message. A yellow callout box states: 'Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.' There is an 'UPLOAD AN AUDIO FILE' button. At the bottom, there is a radio button for 'I do not want to record a voice' and a 'PREVIEW' button.

PARTICIPANTS DASHBOARD

Emails/social media/texts

Girl's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards

Sales reports

The screenshot displays a user interface for a Girl Scout participant named Jane. At the top, the 'girl scouts' logo and 'M2 Media' branding are visible, along with the location 'Girl Scouts of Southern Nevada'. The main section is titled 'Jane's Dashboard' and features a profile picture, a progress bar for a '\$50 of \$500 goal' (100% complete), and a 'Shop your Personalized Site' button. Below this is a 'Naomi's Campaign' section with icons for 'Manage Paper Orders', 'Jane's Emails (View & Send)', 'Jane's Sales Reports', 'Personalized Door Hanger', 'Business Cards', and 'Jane's Campaign Video'. A 'Fun Stuff' section includes 'Personalized Patch', 'Jane's Avatar', 'Jane's Avatar Awards', and 'Physical Rewards'. The 'Parent or Guardian's Information' section contains 'Share My Site', 'Your Girl Scout(s)', 'Add Another Participant', and 'Update Profile'. A right-hand sidebar shows 'Level Status Progress' (Bronze, Silver, Gold, Platinum), 'Promote Patch' (Emails Sent), 'Personalized Patch Sales' (Additional requirements: Earn the promote patch), and 'Learn more about the Personalized Patch'. At the bottom, 'Top Sellers in Your Troop' lists Naomi A. and Nabhyu. The footer contains legal disclaimers and links for 'Contact Us', 'Privacy Policy', and 'Terms & Conditions'.

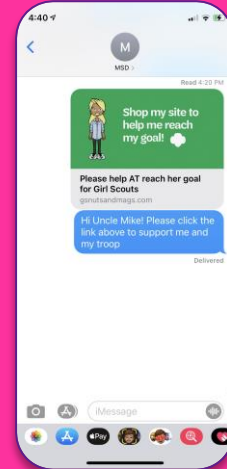
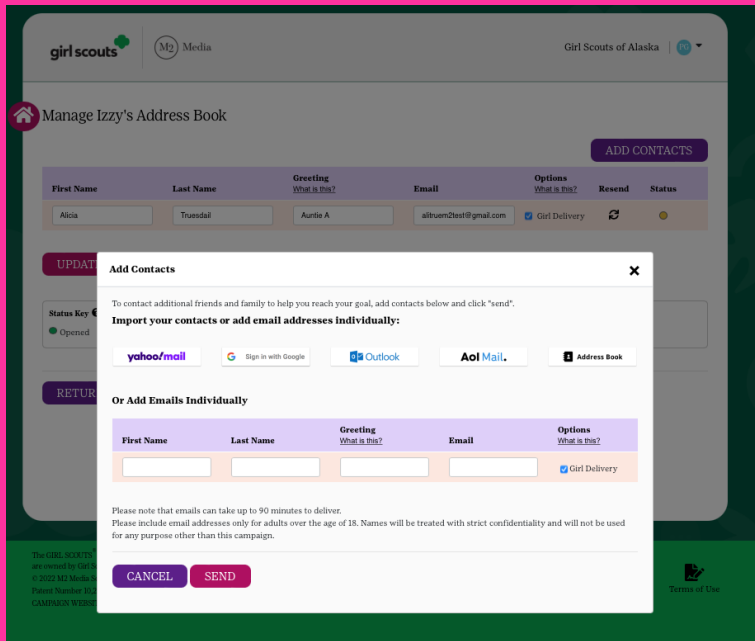
TOOLS TO RUN HER BUSINESS

Send emails to friends and family

Share My Site through social media and texting

Printable business cards

Door hangers with QR codes



GIRL DELIVERED OPTION

- Opt In is the default
- Opt Out: unselect the Girl Delivery box

The screenshot shows the 'Manage Izzy's Address Book' interface. At the top, there are logos for 'girlscouts' and 'M2 Media', and the text 'Girl Scouts of Alaska'. Below this is a header for 'Manage Izzy's Address Book' with a home icon and an 'ADD CONTACTS' button. A table lists existing contacts with columns for First Name, Last Name, Greeting, Email, Options, Resend, and Status. One contact is listed: Alicia Truesdal, Greeting: Auntie A, Email: altruem2test@gmail.com, Options: Girl Delivery (checked), Resend: refresh icon, Status: yellow circle.

The 'Add Contacts' modal is open, showing instructions: 'To contact additional friends and family to help you reach your goal, add contacts below and click "send".' It offers two ways to add contacts: 'Import your contacts or add email addresses individually:' with buttons for 'yahoo/mail', 'Sign in with Google', 'Outlook', 'Aol Mail.', and 'Address Book'; and 'Or Add Emails Individually' with a table.

First Name	Last Name	Greeting What is this?	Email	Options What is this?
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input checked="" type="checkbox"/> Girl Delivery

Below the table, there is a note: 'Please note that emails can take up to 90 minutes to deliver. Please include email addresses only for adults over the age of 18. Names will be treated with strict confidentiality and will not be used for any purpose other than this campaign.' At the bottom of the modal are 'CANCEL' and 'SEND' buttons.

Online Shopping Sites

Supporters select their desired product line

Nuts & Chocolates have two options: Girl Delivered or Direct Ship

girl scouts | M2 Media View in Español

How You Can Support Me

- Magazines**
Visit my magazine site to purchase your favorite magazines.
[SHOP MY SITE](#)
- Nuts and Chocolates**
Visit my nuts and chocolates site to purchase your favorite treats and snacks.
[SHOP MY SITE](#)
- Tumblers**
Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.
[SHOP MY SITE](#)

BARK x Girl Scouts Shop
Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.
[SHOP MY SITE](#)

girl scouts of alaska | M2 Media View in Español

Welcome to Izzy's Nut and Chocolate Store

- SAVE SHIPPING COSTS**
I would like to purchase nuts and chocolates and coordinate with Izzy to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.
(Perfect for people who live close to Izzy)
[GIRL DELIVERED](#)
- CONVENIENCE**
I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.
(Additional products available for this option)
[SHIPPED TO ME](#)

ENTERING ORDER CARD AND REWARD ITEMS

- Parents/guardians enter only the total of each item from their nut order card into the M2OS system.
- These nut card totals will be added to the girls online sales. Online orders and payments are automatically credited in M2OS (including Girl Delivered)
- Make reward selections where needed

M2 mediagroup | girl scouts

Manage Paper Orders

Nut Orders

Please enter the total number of items by product from your in person nut order card so the total number of items is

Product	Price	Quantity	Total
A Fruit Slices	\$6.00	8	\$48.00
B Peanut Butter Monkeys	\$5.00	12	\$60.00
C Dark Chocolate Sea Salt Caramels	\$5.00	50	\$250.00
		70	\$358.00

View Earner

Maddie Gilli (Troop 20000)

If you are selecting a reward with options of a size or additional choices, please make your selection and click update. You will then be able to make the additional choice.

Rewards Earned

Reward	Options
Ready Set Glow Patch Ready, Set, Glow Patch	
Explore your dreams patch Explore Your Dreams Patch	
Bunny Plush Large Bunny	

Cancel Update



Reports



All Sales

Online Magazines

Online Nuts

Paper Sales

Special Reports

Online Nuts Girl Delivered

Council Report > Service Unit Report > Troop Report > **Girl Scout Report**

All Sales : Current Campaign

Girl Scout Report - Izzy Cole

(Number of Emails Sent: 1)

Range:

Current Campaign

[Search Tools](#)

	Qty	Total
Online Magazines	0	\$0.00
Online Nuts	0	\$0.00
Nut Order Card	27	\$147.00
Total Sales	27	\$147.00

Online Magazines

Supporter	Product	Price	Qty	Sales
No supporter sales exist for the Girl Scout.				

Online Nuts

Supporter	Product	Price	Qty	Sales
No supporter sales exist for the Girl Scout.				

Nut Order Card

Product	Price	Qty	Sales
Dark Chocolate Sea Salt Caramels	\$5.00	9	\$45.00
Fruit Slices	\$6.00	12	\$72.00
Peanut Butter Monkeys	\$5.00	6	\$30.00
Total		27	\$147.00

REPORTS

- Reports broken out by sales categories
- View all Girl Delivered items sold online by customer to see which products to deliver



Troop Volunteer Experience

Helping Girls Do Great
Things!



Announcement

XYZ Troop LEADER NAME: To manage the product program this year, please set up your account now. You will be able to monitor reports, communicate with troop leaders and create your own avatar. Your username will be the email address shown below. Use that information when you [create your password](#).



Once you log in, create your avatar and visit the "Parent and Adult Email Campaign" section. Check or enter the email addresses for the girls / parents in your troop so they will receive an email with instructions on how to participate.

Username: altruem2test+tnctroop215@gmail.com

Once you have created your password, you can [access the site using this link](#) or go to www.gsnutsandmags.com/admin.

The program will run from 07/16/2022 to 12/31/2022 11:59 PM CST. Please encourage all girls to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you, M2 GS Test Council 1 Trophy



Welcome To Your Campaign!

- Email invitation to login
- Troop Training Video
- Send Parent/Adult Email Campaign
- Create Volunteer Avatar

TROOP DASHBOARD

Messaging

Manage nut card order entry

Select rewards

Sales reports

Banking and payments

girl scouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines | TP

Girl Scouts of Alaska

Alicia True
Edit Avatar
Your Patch
View Troop Photo
Change Role

Troop: 897

Stats: Current Campaign

Magazines	Direct Ship Nuts	Online Nut Girl Delivered	Nut Card
\$1,355.00	\$53.00	\$0.00	\$0.00
Total Sales	Online Magazines	Direct Ship Nuts	Online Nut Girl Delivered
0.00	N/A	N/A	N/A
Last Year	Last Year	Last Year	Last Year

\$1,302.00 Nut Card
N/A Last Year

Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS

Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

Manage System Users

- Send messages
- Manage Troops and Girl Scouts
- Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

Product Management

- Paper Order Entry
- Manage Extra Products

Rewards and Patches

- Reward Opt-Out
- Rewards
- Personalized Patches

PARENT/ADULT EMAIL CAMPAIGN

Email addresses
uploaded by council

Edit or enter missing
parent/adult emails

Email with instructions
on how to participate

The screenshot shows the 'Parent and Adult Email Campaign' interface. At the top, there are logos for 'girl scouts' and 'M2 Media', along with the text 'Girl Scouts of Alaska' and '2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines'. A 'TP' icon is also present. On the right, there is a 'Show Quick Dashboard Links' dropdown menu.

The main heading is 'Parent and Adult Email Campaign', followed by the instruction: 'Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.' Below this, there is a 'Troop:' dropdown menu set to '897'. To the right of the dropdown are two buttons: 'VIEW EMAIL' and 'ADD CONTACTS'.

The central part of the interface is a table with the following columns: 'First Name', 'Last Name', 'Email', 'Send in Spanish', 'Resend', 'Status', and 'Delete'. The table contains three rows of data:

First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
Alicia	Truesdail	altruem2test+stagegirl@gs	<input type="checkbox"/>		●	
Jennie	Sorrell	jsorrell@m2mediagroup.co	<input type="checkbox"/>		●	
Cat	Arnold	camold@m2mediagroup.o	<input type="checkbox"/>		●	

Below the table is an 'UPDATE' button. At the bottom of the interface, there is a 'Status Key' section with the following items: 'Opened' (blue circle), 'Didn't open' (orange circle), 'Sent' (yellow circle), 'Delivered' (green circle), 'Bounced' (grey circle), and 'Queued for sending' (grey circle). At the very bottom, there is a 'RETURN TO DASHBOARD' button.

Entering In-Person Order Card Items

- Select the Girl Scout's name to edit orders
- Only enter orders listed on order card. Online orders are automatically calculated in totals.
- Message girls directly with questions about items entered

Paper Orders
Manage paper orders for this campaign.

Troop 123

Click rows to edit paper orders.

Scout	GSUSA Number	Email	Nut Sales		
			Qty	Sales	Sales
Izzy Cole	99990120787	✉	0	\$0.00	\$0.00
Sally Jones	99990120746	✉	0	\$0.00	\$0.00
Girl Parker	987654321	✉	25	\$138.00	\$138.00
Suzy Smith	547839208765	✉	3	\$15.00	\$15.00
Izzy True	99990120747	✉	0	\$0.00	\$0.00

[Return To Dashboard](#)

Girl Rewards

- Rewards are automatically calculated for girls
- To view rewards, choose the Rewards link from the Troop Dashboard
- If girls didn't make choices, troop volunteers can make reward selections for them
- Detailed reports of earned rewards available under Reports link or through the Delivery Tickets link

View Earner

Maddie Gilli (Troop 20000)

If you are selecting a reward with options of a size or additional choices, please make your selection and click update. You will then be able to make the additional choice.

Rewards Earned

Reward	Options
Ready Set Glow Patch Ready, Set, Glow Patch	
Explore your dreams patch Explore Your Dreams Patch	
Bunny Plush Large Bunny	

[Cancel](#) [Update](#)

TROOP BANKING

Troop financial information:

- Troop sales summary
- Gross sales
- Total paid online by customers
- Total proceeds earned
- Balance due council
- Girl payments (**entered by troop leader**)

M2 mediagroup | girl scouts | Girl Scouts Test Council | Online Mags, Nut Promise, Nut Commerce, and Paper Nuts | TP

Banking and Payments

Manage banking and payments for this campaign.

Service Unit

Troop Payments - Service Unit 456

View all payments for your troop(s).

[Search Tools](#) Add Troop Payments

Click rows to view payments for a particular Troop.

Troop #	Gross Sales	\$ Collected Online	Total Proceeds & Bonuses	Total Owed	Total Payments	Balance
+ 123	\$153.00	\$0.00	\$30.60	\$122.40	\$109.98	\$12.42

[Return To Dash](#)

Banking and Payments

Manage banking and payments for this campaign.

Troop Payments Import/Options

Council > Service Unit > Troop

Troop Payments - Troop 368

Troop Deposits
View payments made by this troop to the council.

Add ACH Add Troop Payments

Date	Bank Name	Reference ID	Memo	Deposit
12/10/2018	Traditional Bank	PP Bank Sweep		\$30.60

Girl Scout Payments
View Girl Scout payments for this troop.

[Search Tools](#) Add Girl Scout Payment

Click rows to view girl scout payment information. Click the "*" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Elizabeth Watson	\$0.00	\$0.00	\$0.00
+ Jessica Kuehling	\$463.00	\$0.00	\$463.00
+ Kaitlyn Grooms	\$0.00	\$0.00	\$0.00
+ Mary Kate Perkins	\$0.00	\$0.00	\$0.00
+ Megan Roland	\$0.00	\$0.00	\$0.00
+ Shelby Washer	\$0.00	\$0.00	\$0.00

Add Girl Scout Payment

1 Select the Girl Scout you will be recording a payment for:
Girl Scout

2 Record the payment details:

Amount
\$

Payment Date

Bank Name Check/Deposit/Ref #

Memo

Cancel Record Payment

How to enter girl payment

The screenshot shows the Girl Scouts of Alaska dashboard for Troop 897. The top navigation bar includes the Girl Scouts logo, a media icon, and the text "Girl Scouts of Alaska" and "2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines". The main content area features a profile for Alicia True, a "Stats: Current Campaign" section with a bar chart and a summary table, and a sidebar with various management options.

Stats: Current Campaign

Category	Value
Total Sales	\$1,355.00
Online Magazines	\$53.00
Direct Ship Nuts	\$0.00
Online Nut Girl Delivered	\$0.00
Nut Card	\$1,302.00

Navigation Menus:

- Campaign Setup:** Parent/Adult Email Campaign, Default Storefront Video, Training Video, Video Instructions
- Manage System Users:** Send messages, Manage Troops and Girl Scouts, Manage Admin Users
- Product Management:** Paper Order Entry, Manage Extra Products
- Rewards and Patches:** Reward Opt-Out, Rewards, Personalized Patches
- Financials and Reporting:** Banking and Payments, Reports, Troop Summary/Amount Due Report

The screenshot shows the Girl Scouts of Western New York dashboard for Troop 99999. The top navigation bar includes the Girl Scouts logo, a media icon, and the text "Girl Scouts of Western New York" and "2021 Nut and Magazine Sales". The main content area features a "Banking and Payments" section with a table for "Troop Payments - Troop 99999" and "Girl Scout Payments".

Banking and Payments

Check banking and payments for this campaign.

Troop Payments - Troop 99999

Troop Deposits

View payments made by this troop to the council

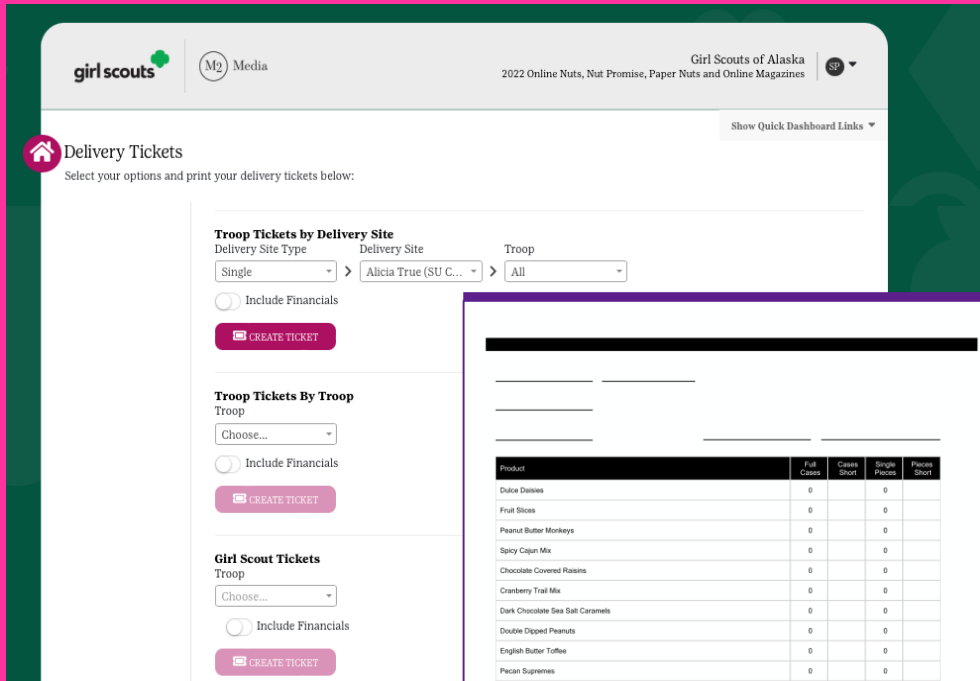
Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments

View Girl Scout payments for this troop.

ADD GIRL SCOUT PAYMENT

Girl Scout	Payments Due Troop	Payments Made	Balance
+ EmmaRose Browne	\$0.00	\$0.00	\$0.00



Delivery Tickets

- Print delivery tickets by girl
- Available for products and rewards for easier sorting and pick up
- Option to include financials
- Makes creating receipts easy!

Product	Full Cases	Cases Short	Single Pieces	Pieces Short
Dulce Delicias	0	0	0	
Fruit Slices	0	0	0	
Peanut Butter Monkeys	0	0	0	
Spicy Cajun Mix	0	0	0	
Chocolate Covered Raisins	0	0	0	
Cranberry Trail Mix	0	0	0	
Dark Chocolate Sea Salt Caramels	0	0	0	
Double Dipped Peanuts	0	0	0	
English Butter Toffee	0	0	0	
Pecan Supremes	0	0	0	
Chocolate Covered Almonds	0	0	0	
Whole Cashews	0	0	0	
Mint Truffles	0	0	0	
Gorp Trail Mix	0	0	0	
Peppermint Bark	0	0	0	
Care To Share	0	0	0	
Total	0	0	0	0

Online Magazine Sales		Direct Shipped Nut Sales		Online Nuts Girl Delivered	
Total Collected Sales Online:	\$97.00	Total Collected Sales Online:	\$89.95	Total Collected Sales Online	\$0.00
Proceeds:	\$14.55	Proceeds:	\$13.49	Proceeds:	\$0.00
Nut Card Sales					
Collected from Customer:	\$0.00	Total Sales		\$186.95	
Proceeds:	\$0.00	Collected Online:		\$186.95	
		Collected from Customer:		\$0.00	
		Proceeds and Bonuses:		\$28.04	
		Payment Due Council:		(\$28.04)	

Be safe online!



Troops should review with their girls:

- [Internet Safety Pledge](#)
- [Online Activity Check Points](#)

Forms & Resources!

[Troop PM Agreement](#)

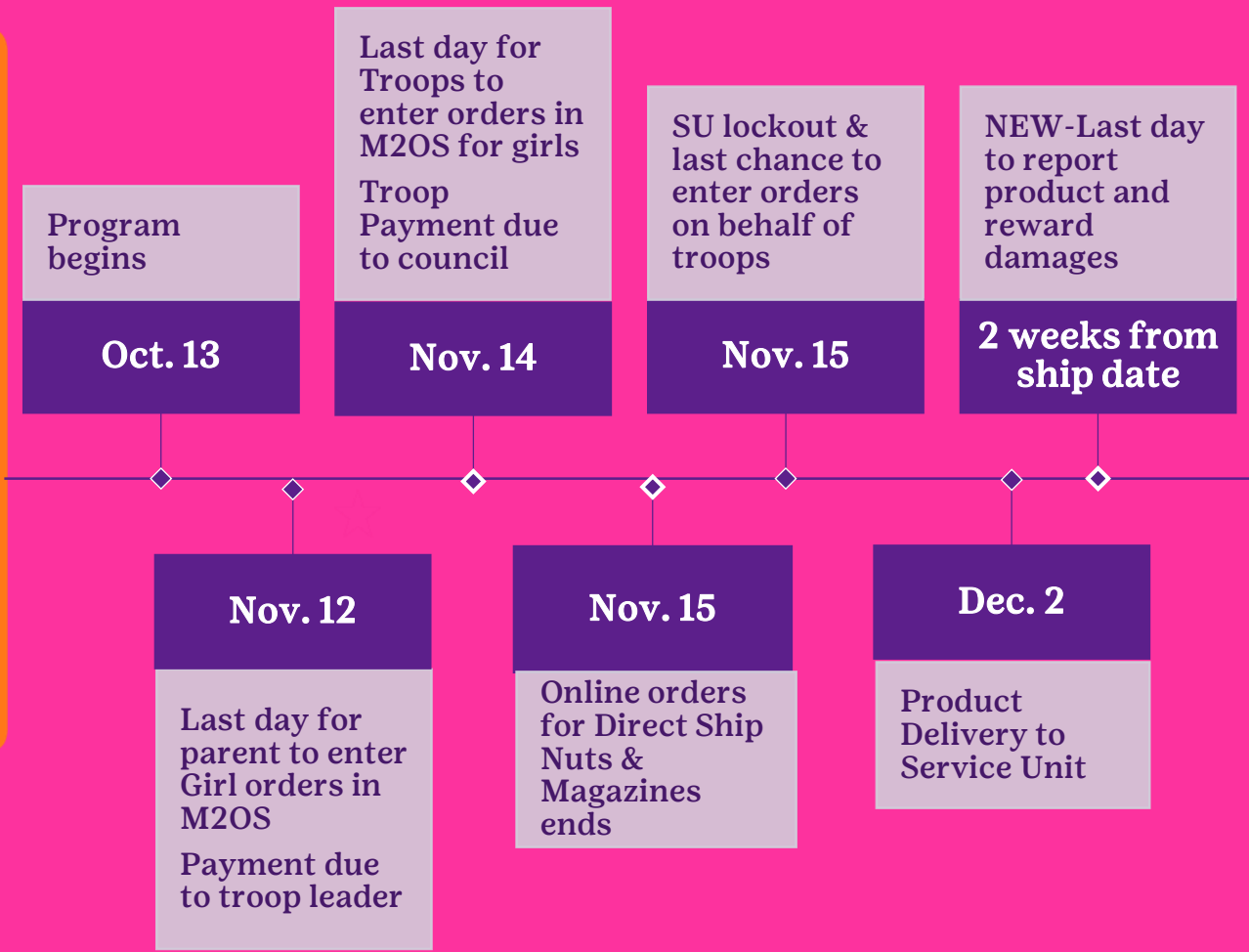
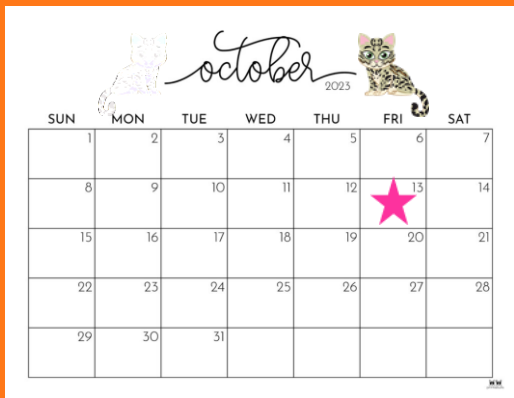
[Parent/Guardian Permission Form](#)

[GSWNY Fall Resources](#)

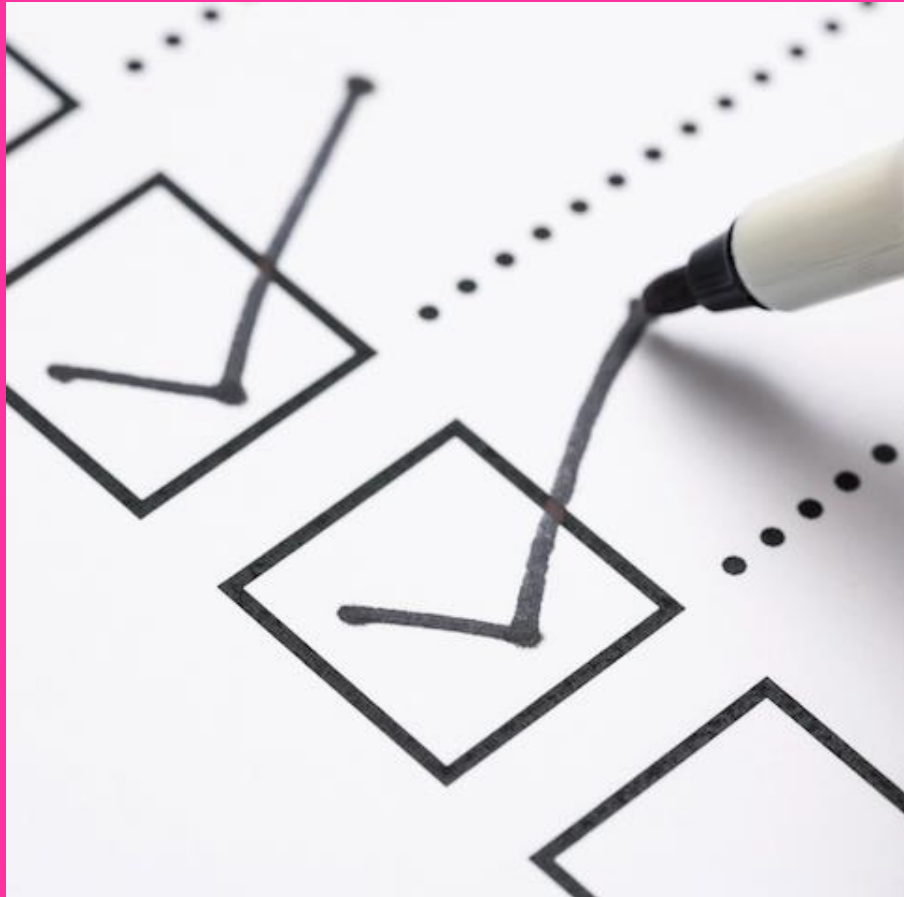
[M2 Homepage](#)



Important Dates



What's Next?



- Renew/Add your Troop Fall Product PM role in VS
- Complete the Troop Product Manager Agreement-Forward a copy to your SUPPM
- Utilize troop roster to sort materials
- Hold training for your parents/guardians
- Collect Girl Permission forms from parents/guardians before giving them materials for the program

FAQs

How do I reset my password?

From the login page, click the Forgot Your Password link. Remember that if you are also a parent, you must log into the participant section to manage your Girl Scout's account. If you are also the troop/SU manager, you will need to login to the admin site. You can set up each site to use the same login and password for both!

When can a supporter expect a direct ship nut order placed online?

The supporter will receive a confirmation email of the order and then another email when the order ships with tracking details.

When will a participant receive their Personalized Patch?

The personalized patch will arrive about 8 to 10 weeks after being sent to the patch company for production. On the participant dashboard, you will see an ETA date so you can anticipate when your patch should arrive.

What if a participant didn't find their name as they log into the platform?

That's not a problem! Any Girl Scout who doesn't know their troop number or see their name, can add themselves to the system. After a participant sets up an account, there will be a brief delay while the council confirms their GSUSA membership. Once that task is completed, council will release the participant from the holding tank and their customers will then have access to make purchases.

When can I expect my online girl delivery items?

Because timelines may vary, please have customers inquiring about their online girl delivered items reach out directly to the Girl Scout from whom they purchased for more details."

Questions?

Contact GSWNY Customer Care with all your Program related questions.

CustomerCare@gswny.org

1-888-837-6410

M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries



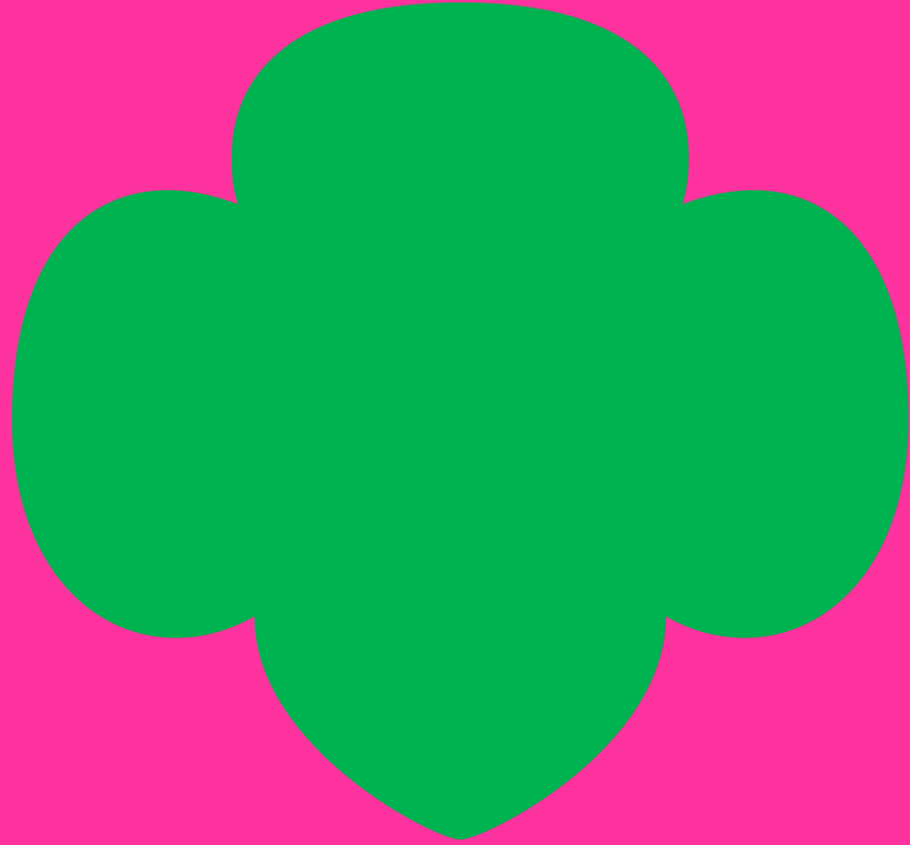
M2 Media Group | girl scouts

Hi!

Our friendly customer service representatives are ready and waiting to answer all of your Fall Product Program questions!

support.gsnutsandmags.com
(800)-372-8520

We're happy to help!



Thank
you!