



By selling cookies, Girl Scouts gain five essential skills:

- Goal setting
- Decision making
- Money management
 - People skills
 - Business ethics

Cookie Varieties:

- Thin Mints
- PB Patties
- Caramel Delites
- Trefoils
- Lemonades
- Toast Yay
- PB Sandwich
- Adventurefuls



All of the proceeds from Girl Scout cookie sales stay local.

The Cookie Program helps pay for members' services and infrastructure, which include camp and programs, property maintenance, forest management, staff, insurance, rent, utilities, information technology, volunteer screening, training and support, website, marketing, and investments in equity, including financial aid.



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Pocket Pal



girl scouts
of western new york



Cookies are \$6 per package

- Troops earn a base proceeds of \$.90 per package
- Cadette, Senior, and Ambassador troops have the option to earn an additional \$0.13 per package by waiving recognitions
- If the troop's PGA is 350 pkgs, they'll earn an additional \$.05 per package



Cookie Program Timeline

Initial Order Taking: February 2 - 24

Delivery: March 20 - 23

Keep Goaling Orders: March 24 – April 28

Direct Sales: March 23 – April 28



Why do girls sell cookies?

the Girl Scout Cookie Program allows girls real-world opportunities to manage money, become ethical and reliable entrepreneurs, set goals, meet deadlines, work well with others, and understand customers.

Why are Girl Scout Cookies available only for a brief time?

The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world, but it is just one part of the Girl Scout Leadership Experience. Girl Scouts participate in various activities throughout the year and work on many projects, the cookie program being one of them.

What do girls earn by selling cookies?

In addition to learning life skills through the Girl Scout Cookie Program, girls can earn exciting individual and troop rewards like like themed items, camp, and troop experiences.

GSWNY utilizes results from our girl and member survey to select the current season's rewards.



How can I buy cookies?

Customers can order directly from a Girl Scout, or watch for cookie booths in your community beginning in March.

Visit girlscoutcookies.org-find cookies now, or text "COOKIES" to 59618 to find a booth near you!

