


Spring Renewal for 2020

Spring Renewal Instructions for Troop Leaders

1. Head to www.gswny.org.
2. Click on MY GS in the upper right hand corner of the navigation bar.
3. Select “Member Profile” from the drop down menu
4. Log in, using your Member Profile password. Issues logging in? Email customercare@gswny.org
5. Once you are in your profile, click on your troop tab. You will see a list of all girls and adults who have been previously registered in your troop.
6. On the right hand side of your screen, you’ll want to select “NEXT YEAR” from the drop-down menu.
7. You’ll see under the “Renewal Choice” heading the options to renew. Simply select “Renew” for each of those girls and adults who will be renewing for the coming year. *If the girl requires Financial Assistance, this must be done by the parent/caregiver. At this point please mark “I’ll decide later” for this particular girl.
8. At this stage please make sure to renew all the volunteer positions/roles in your troop for each adult member that is continuing on.
9. If you are trying to renew a girl who has been previously registered and you are getting an error message, please do not try to add her - call us for assistance to avoid creating a duplicate record at 888.837.6410.
10. If you are unsure as to whether a girl is returning or not, please select “I’ll decide later” instead of “Don’t Renew.” This way, if she chooses, she can still renew at a later date.
11. You can also add a girl or adult to your troop! At the bottom of the screen where it says “ADD A NEW MEMBER TO TROOP,” simply select girl or adult and click GO!
12. The screens will guide you through the remainder of the screens to complete your renewal for your troop

Renewal Incentives

	1st 500 who renew (before campaign end)	First week (before midnight 4/7/19)	First month (before midnight 4/30/19)	Spring Renewal Campaign end (before midnight 5/31/19)
Girls	1st 500 girls: <ul style="list-style-type: none"> • GSWNY earbuds • 2019 Spring Renewal patch 	Drawing for (5) \$300 Amazon gift cards	Drawing for (3) \$200 Amazon gift cards	<ul style="list-style-type: none"> • Drawing for (3) \$100 Amazon gift cards • 2,500 SAGE Points
Co-Leaders	1st 500 co-leaders: <ul style="list-style-type: none"> • GSWNY earbuds 	Drawing for (5) \$300 Amazon gift cards	Drawing for (3) \$200 Amazon gift cards	<ul style="list-style-type: none"> • Drawing for (3) \$100 Amazon gift cards • 3,500 SAGE Points
Adults				10% off adult apparel with renewal receipt (single use only) – 9/30/19 expiration
Troops: 100% of troop renewal + 2 renewed Co-Leaders				Drawing for (2) sets of tickets to your favorite local museum or zoo (up to 12 tickets)
Service Units				<ul style="list-style-type: none"> • Service Units that reach 50% girl renewal or higher will receive a 3rd party gift card equal to Renewal % • 3,500 SAGE points for Service Unit Manager

Note: Date of renewal is the date that the transaction is completed in the system. Paper registrations will not qualify for incentives. 100% registration is determined by the number of girls registered for the troop for 2018-2019 as of 3/31/19.

Tuition Rewards Program

Be a Girl Scout and Earn a College Scholarship

There is a very special benefit for Girls and Families who participate in our Recruitment & Retention program! Girl Scouts can earn 2,500, and Co-Troop Leaders and Service Unit Managers can earn 3,500 Tuition Rewards Points each year when they renew their Girl Scout membership for the 2019-20 membership year during Spring Renewal - April 1, to May 31, 2019. Co-leaders and Service Unit Managers who serve in both roles can earn double the points.

Tuition Rewards Points are similar to frequent flyer points. Each point is equivalent to \$1 in guaranteed Tuition/Scholarship at the participating colleges and universities. In this case, the points can be used for Tuition/Scholarship at 400 affiliated private colleges and universities across the US. There are 28 options in New York State, including Alfred University, St. Bonaventure, Canisius, Clarkson, Hilbert, Daemen, University of Rochester, RIT, St. Lawrence, and Roberts Wesleyan. For more information about how to take advantage of this fabulous program, go to www.tuitionrewards.com.

There is no point tracking form needed! Simply complete this two step process:

- 1. Renew your Girl Scout membership at www.gswny.org/join during Spring Renewal April 1, to May 31, 2019. Troop Co-Leaders and Service Unit Managers must also renew their positions. Co-Leaders and Service Unit Managers who serve in both roles can earn double points.**
- 2. Register for the SAGE Tuition Rewards Program at: www.tuitionrewards.com before or during Spring Renewal April 1st, to May 31, 2019. Once on the page: select the orange sign up button at the top of the screen, choose Girl Scouts of Western New York near the bottom of the page, and complete the registration. Existing SAGE account holders do not need to create a new account.**

Lifetime members who currently hold a Troop Co-Leader or Service Unit Manager position also qualify for this promotion. Lifetime members should renew their positions at www.gswny.org/join and register for the SAGE Program on www.tuitionrewards.com before or during Spring Renewal from April 1 to May 31, 2019. Seniors in high school are not eligible for this promotion.

Points will be applied to the SAGE website after Spring Renewal in August. For those who met the promotion criteria but may need changes, changes can be made up until September 30, 2019. **Again, no point tracking form is needed.**

For questions visit www.gswny.org or contact Customer Care at 1.888.837.6410.