**Who We Are**

Discover. Connect. Take Action. That’s the foundation of the Girl Scout Leadership Experience and that’s what nearly 14,000 girls throughout Western New York do by being a Girl Scout. Through these three principles, girls discover the world around them, connect with others in their community, and take action on an issue that matters to them. These activities allow us to fulfill our mission of building girls of courage, confidence, and character who make the world a better place. More than 7,000 adult volunteers across our region as well as individual and corporate donors make this mission possible.

**Event Details**

Women of Distinction is our signature fundraising event where we honor women throughout Western New York for their strength in character, dedication to community service, and commitment to mentoring and encouraging girls and young women.

Women are nominated by their peers and the recipients are paired with a Girl Scout Presenter. The women act as mentors, meeting with the girls and answering questions the girls might have about their industry or career path. Many times, the mentoring relationship lasts well beyond the event! Using what they’ve learned, the Girl Scouts deliver a speech about their honoree and present her award at the Women of Distinction dinner.

This event is completely girl led. Girls greet and register guests as they arrive, emcee the event, and present the women with their awards. Seeing these Girl Scouts brave the challenge of speaking in front of a crowd of adults is awe-inspiring and exciting. The Girl Scouts are so impressive, and it is wonderful to bring members of the community together to celebrate Girl Scouting and some of our community’s most distinguished women.

**Why Support the Women of Distinction Event**

By sponsoring this dinner you are ensuring that every girl who wants to be a Girl Scout is a Girl Scout. Your support provides quality, girl-focused leadership opportunities including STEM exploration and financial literacy. Funding that is received from this event also helps Girl Scouts to maintain and operate camps, service centers and allows us to continue to fund training for the more than 4,500 adult volunteers that work directly with our girls.

Programming offered throughout the council’s nine-county region focuses on four key areas: STEM (science, technology, engineering and math), the Outdoors, Life Skills and Entrepreneurship. From camp to engineering activities, career exploration to the Girl Scout Cookie Program, we work to ensure girls have the tools and experiences they need to become successful leaders in their own lives today and tomorrow.
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<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<td>• Premier seating for 10 people at Women of Distinction</td>
<td>• Seating for eight people at Women of Distinction</td>
<td>• Seating for six people at Women of Distinction</td>
<td>• Seating for four people at Women of Distinction</td>
<td>• Seating for eight at Women of Distinction</td>
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<td></td>
<td>• Premier Program Book placement with full page color ad</td>
<td>• Full page color advertisement in the Women of Distinction Program Book</td>
<td>• Half page black and white advertisement in the Women of Distinction Program Book</td>
<td>• Listed in the Women of Distinction Program Book</td>
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<td></td>
<td>• Premier Platinum Sponsor logo placement in event email</td>
<td>• Gold Sponsor logo placement in event email</td>
<td>• Silver Sponsor logo placement in event email</td>
<td>• Event signage placement at the entrance/screen/table/print</td>
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<td>• Premier event signage placement at the entrance/screen/table/print</td>
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<td>• Event signage placement at the entrance/screen/table/print</td>
<td>• Plus listing in the 2020 Annual Report</td>
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<td>• Premier Platinum Sponsor logo and company website link placement on GSWNY Women of Distinction event webpage</td>
<td>• Logo and company website link placement on GSWNY event webpage</td>
<td>• Logo on GSWNY event webpage</td>
<td>• Event signage placement at the entrance/screen/table/print</td>
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<td>• Premier Platinum Sponsorship acknowledgement with logo and link on GSWNY Facebook, Twitter, and LinkedIn accounts</td>
<td>• Gold Sponsorship acknowledgement on GSWNY event webpage</td>
<td>• Silver Sponsorship acknowledgement on GSWNY Facebook, Twitter, and LinkedIn accounts</td>
<td>• Plus listing in event press release, 2020 Annual Report, event advertising, and advance promotion</td>
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<td>• Mention as Platinum Sponsor in event press release</td>
<td>• Plus listing in event press release, 2020 Annual Report, event advertising, and advance promotion</td>
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Program Advertising

<table>
<thead>
<tr>
<th>Full Page</th>
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Add color $75

- FULL PAGE: (4.75" wide by 7.75" high)
- HALF PAGE: (4.75" wide by 3.875" high)
- Program Book Ad Deadline: August 27, 2020
- Please submit all ads and logos in a high resolution JPG or PDF format.
YES!
I want to reserve a sponsorship at the following level:
- Platinum Level ($10,000)
- Gold Level ($5,000)
- Silver Level ($2,500)
- Bronze Level ($1,500)
- Corporate Table ($1,000)

YES!
I'd like to place an ad in the 2020 Women of Distinction program booklet in the following size:
- Full page ($500 black and white)
- Half page ($300 black and white)
- $75 Add color

YES!
- I will be attending Women of Distinction on Thursday, September 17, 2020.

- No, I cannot be a sponsor, but I would like to make a donation of:

$ .............................................

Thank you for your generous support!

Contact Information

Name: .................................................................
Company/Organization: ........................................
Address: ............................................................... State: ............................ Zip: .................
City: ................................................................. State: ............................ Zip: .................
Telephone (Business): .......................................... (Home): ........................................
Email: ............................................................. Fax: ...........................................

Payment Information

- Enclosed is my check to Girl Scouts of Western New York for $ .................................

- Credit card Information:  □ Visa   □ MasterCard   □ AMEX   □ Discover

Name (as it appears on card): .................................................................
Card #: ................................................................. Exp. Date: ............................ Security Code #: ........................................
Billing Zip Code: ................................................................. Signature: ........................................

Please mail, email, or fax this completed reservation form along with your payment to:

Eileen Hettich
ATTN: GSWNY WOD
Girl Scouts of Western New York
3332 Walden Avenue, Suite 106
Depew, NY 14043
Fax: 716-706-1359
Email: eileen.hettich@gswny.org

QUESTIONS: Call 716-935-6030 to ask questions or request more information.