

# 2019 ANNUAL REPORT



Celebrating 10 years of amazing Girl Scout experiences in Western New York

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

# GIRL SCOUT PROMISE

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

# GIRL SCOUT LAW

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,

#### and to

respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

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# girl scouts of western new york









#### A MESSAGE FOR YOU

Dear Girl Scout Family.

At Girl Scouts we champion female ambition through the freedom that girls experience within our core values of selfexpression, community, integrity, and discovery. We have an unyielding commitment to building girls of courage, confidence, and character, who make the world a better place.

As we look back on ten years of being united as one council, we know that we are stronger together and the next go-getters, innovators, risk-takers, and leaders are Girl Scouts. We are proud to provide expansive year-round experiences for girls to learn, embrace risks and challenges, and take on exciting new adventures across our nine counties.

Over the last decade, we celebrated 100 years of Girl Scouting in 2012 at Niagara Falls State Park for our Rock the Falls event, rejoiced at the 50th anniversary for Camp Timbercrest and the 85th for Camp Seven Hills, and launched STEM-a-Palooza in Rochester which remains one of our girls favorite annual events over the past six years.

From the 653 remarkable girls who earned the Girl Scout Gold, Silver, and Bronze higher awards, the 7,364 STEM badges earned by outstanding WNY girls, the courageous girls who tested their boundaries on our new trails and Orienteering course, to the ambitious girls who dared to step up, introduce themselves, and make a sales pitch for their cookie business - we are focused on and excited about our mission.

Our girls are unstoppable and the 2019 annual report showcases the impact of Girl Scouting, while highlighting nostalgic memories from over the past ten years. Today, with nearly 21,000 members, we remain one of the strongest midsize Girl Scout councils in the nation. Thanks to our dedicated volunteers, families, supporters, and staff who believe in our mission, more girls are better prepared to take action with the confidence to drive change and build a lifetime of leadership.

Yours in Girl Scouting,

Lynnette Haley O'Steam Olison Wilcox

Alison Wilcox

O'Stewart. Ph.D. Chair, Board of Directors

Chief Executive Officer



# SERVICE CENTERS

Cattaraugus

A Batavia Service Center

Chautaugua

- Buffalo Service Center
- ★ Lockport Service Center
- 🕸 Niagara Falls Service Center (Satellite Office)
- Rochester Service Center

# CAMP PROPERTIES

- Camp Piperwood, Fairport
- 🛕 Camp Windy Meadows, Lockport 🤜
- Camp Timbercrest, Randolph
- Camp Seven Hills Goodyear and Camp Seven Hills Lakeside, *Holland*





# CELEBRATING 10 YEARS



In 2019, we celebrated the 10th anniversary of the Girl Scouts of Western New York council. Throughout this Annual Report, we have included photos from the past decade.

#### 2019 MEMBERSHIP AT A GLANCE

Girl Scouts values diversity and inclusiveness, reaching out to all girls in every neighborhood throughout Western New York. Nowhere else can girls engage in challenging activities, explore STEM, go on adventures in the outdoors, volunteer to help their community, and develop life skills while having fun with friends and caring mentors.

GIRL MEMBERS: **14,835** 

ADULT & LIFETIME MEMBERS: 6,155

FULL-TIME STAFF: **67** 

PART-TIME STAFF: 17

SEASONAL STAFF: 143

OPERATING BUDGET: \$7.6M

FLRAIING BODGLI. **37.0W** 

AWARDED IN FINANCIAL ASSISTANCE: \$370,162

We remain one of the strongest mid-size councils in the nation with 20,990 MEMBERS and 1,594 TROOPS.









#### ENTREPRENEURSHIP

Last year, go-getting Girl Scout entrepreneurs ran the largest girl-led business in the world. In our region, girls sold 1.9 million boxes of cookies to finance their activities like travel, camping, and community service projects. The Girl Scout Cookie Program helped girls gain the skills needed to run a business, teaching them how to set goals, market their product, and confidently interact with customers. It's no wonder so many successful businesswomen say they got their start selling Girl Scout Cookies.













Girl Scouts also participated in other financial literacy and entrepreneurship programs throughout the year such as the Fall Product Sale and Money Matters, plus college and career exploration programs at colleges and universities throughout the WNY council area.









1,989,516

PACKAGES OF GIRL SCOUT COOKIES SOLD BY GIRLS.

21,876

COOKIE PACKAGES WERE DONATED
TO LOCAL WNY HOMETOWN
HEROES AND MILITARY SERVICE
MEMBERS OVERSEAS.



















## STEM

While many girls begin to lose interest in science and math as early as middle school, Girl Scouts captures girls' natural curiosity and creativity, helping them unleash their inner innovators through hands-on experiences and career exploration in science, technology, engineering, and math (STEM).

At the STEM-A-Palooza event, over 274 girls explored the world of STEM careers and visited hands-on activity stations presented by female role models working in STEM fields. We also introduced 203 girls to neuroscience and medicine through partnerships with University at Buffalo and University of Rochester.

































# INNOVATING FOR THE FUTURE

In 2019, Girl Scouts USA (GSUSA) launched 42 new Girl Scout Badges for girls ages 5-18 that allow them to make their own choices about how they want to experience and influence the world in areas such as:

- **Nine Cybersecurity badges**, through which girls learn about the inner workings of computer technology and cybersecurity and apply concepts of safety and protection to the technology they use every day (funded by Palo Alto Networks).
- Three Space Science badges, through which girls explore topics such as the universe and their place in it, properties of light, and inspiring careers in space science (funded by NASA's Science Mission Directorate and led by the SETI Institute). And more!
- Twelve Outdoor High Adventure badges that feature, for the first time in Girl Scouts' history, two distinct activity options, letting girls choose how they want to earn each badge. One example is the Senior Trail Adventure allowing girls to choose between a competitive trail run, or a three-day, two-night backpacking trip to test their physical limits in the great outdoors.









8,267
GIRL SCOUTS
AND NON GIRL
SCOUTS USED
OUR CAMP
PROPERTIES
DURING SUMMER
CAMP AND
YEAR-ROUND
PROGRAMMING
COMBINED.

#### OUTDOOR

Girl Scouts test their limits and take risks, especially in the outdoors! This year, many investments were made to enhance GSWNY's beloved camp properties to provide high quality outdoor experiences for girls, adults, and the community. View some of the projects below. Because of Girl Scouts more than three-quarters of girls improved an outdoor skill. 8,267 girls and adults delved into archery, kayaking, rock rappelling, fire-making, caving and backpacking, and high-adventure ropes course elements 40 feet above ground through summer and year-round camp programming.

# WHAT'S NEW AT CAMP IN 2019

#### WINDY MEADOWS:

- The pond area and sledding hill were restored and cleared
- A troop revitalized the Woodchuck unit

#### PIPERWOOD:

- New pavilion
- Parking lot upgrade
- Trails were rehabilitated and a new Orienteering course was installed

#### SEVEN HILLS:

- New ADA accessible ramp on the dining hall
- New shower house on Lakeside
- Multiple landscaping projects combatting invasive species and improving the health of the land

#### TIMBERCREST:

- New boat house
- · New swim shed
- · New staff cabin









In 2019, Skills & Chills celebrated its 50th anniversary.









## SUMMER CAMP AT CAMP PIPERWOOD



990

girls attended Camp Piperwood summer camp in 2019 97%

of girls' parents at Piperwood said their daughter gained confidence while at camp.

My daughter loves the camp! The staff are very polite and caring. Also my daughter learns new things every week. -Camp Piperwood Parent

# SUMMER CAMP AT CAMP SEVEN HILLS



929

girls attended Camp Seven Hills summer camp in 2019 96%

of girls' parents at Seven Hills said their daughter gained confidence while at camp.

My daughter talked non-stop the entire way home (1.5 hours plus dinner stop) about all her adventures this week!

-Camp Seven Hills Parent

## SUMMER CAMP AT CAMP TIMBERCREST



568

girls attended Camp Timbercrest summer camp in 2019 92%

of girls' parents at Timbercrest said their daughter gained confidence while at camp.

It really seems as though she's matured over the course of one week! -Camp Timbercrest Parent

In 2017, Camp Timbercrest celebrated its 50th anniversary.









#### LIFE SKILLS

She's confident, ambitious, and committed to empowering herself and others to make a difference. Through the high awards, Girl Scouts delivered over 21,790 hours of community service protecting the environment, mentoring younger students in STEM and music, and advocating against cyberbullying.













# GIRL SCOUT HIGHER AWARDS

As girls progress through the Girl Scout Leadership Experience, they can earn our high awards: Bronze, Silver, and Gold. The Bronze Award can be earned by Juniors (grade 4-5) working together (often as a whole troop) to solve a community problem. It takes roughly 20 hours of community service work to earn. The Silver Award can be earned by small groups of Cadettes (grades 6-8) devoting approximately 50 hours to a service project in their community. The Gold Award is the highest achievement earned by girls (grades 9-12) who have demonstrated extraordinary leadership, taking an issue they are passionate about and developing a project that has sustainable impact in their communities and beyond. It is the most prestigious award in the world for girls and it's only available to Girl Scouts.

2018-19 HIGHER AWARD HOURS OF COMMUNITY SERVICE COMPLETED: 21,790





Troop 70202 earned their Bronze Award by collecting over 220 pounds of pull tabs for the Ronald McDonald House.





















175
CADETTES EARNED
THE SILVER AWARD



Allyse, Brenna, Kate, and Miranda are from Troop 31044 earned their Silver Award by cleaning and maintaining the Children's Room at St. Timothy's Church in Tonawanda.



58
SENIORS & AMBASSADORS
EARNED THE GOLD AWARD









#### SCHOLARSHIPS

We would like to thank the following individuals for their contributions to the scholarships listed below. To the right are photos of girls receiving the scholarships at the 2019 Gold Award Ceremony.

# RALPH AND MARY MCLEAN WILSON GOLD AWARD SCHOLARSHIP

Mary McLean Wilson



2019 Recipients: Samantha Jaeger and Shira Silverstein

# HANS AND CHARLENE SCHOENENBERGER GOLDEN OPPORTUNITY SCHOLARSHIP

Hans and Charlene Schoenenberger



2019 Recipient: Hannah McGroarty (Unavailable for photograph at ceremony.)

# KIM WELSH MEMORIAL SCHOLARSHIP

James and Ellen Evans
Allan and Carol Welsh



2019 Recipients: Olivia Borkowski (not pictured), Anna Jegierski, Elizabeth Del Vecchio, and Julia Frank.

# GIRL SCOUTS OF WESTERN NEW YORK EDUCATIONAL SCHOLARSHIP FUND

Rita Babcock
Diane Bockrath
Lettie Chilson
Jon and Sharon Koplik

Michael Osika and Daniel Salcedo, M.D.

Adrienne Rothstein Grace

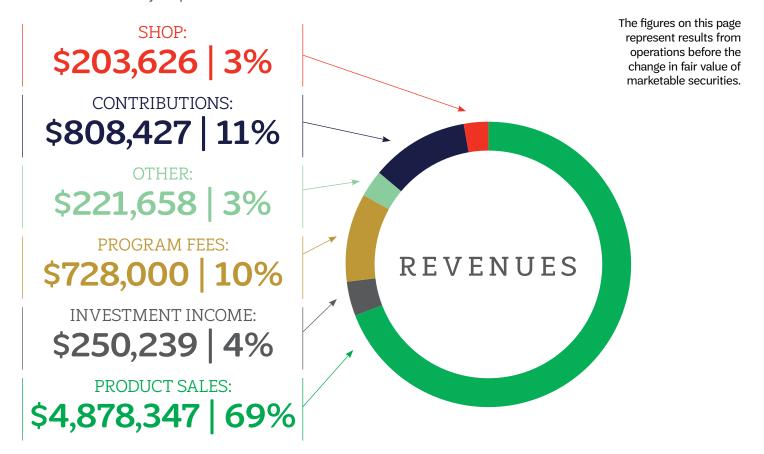
Hans and Charlene Schoenenberger



2019 Recipients: Olivia Borkowski, Natalie Brechtel, Olivia Cinquino, Lauren Cody, Gabriella Commisso, Elizabeth Del Vecchio, Grace Deroo, Audrey DeVault, Erica Ekholm, Alexandra Gordon, Brianna Grine, Elizabeth Haley, Anna Jegierski, Alyssa Johnson, Judith Monickaraj, Morgan Oun, Izabella Roth, Jenna Sniatecki, Kayla Stevens, and Jillian Wojtkowski. (Not all recipients pictured.)

#### 2019 FINANCIAL HIGHLIGHTS

Girl Scouts of Western New York's financial statements are audited by independent public accountants and are available by request.



of our expenses go directly to support our girls and volunteers, exceeding industry standards.



# INVEST IN GIRLS

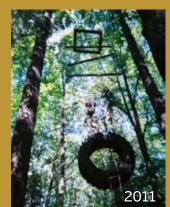
Thanks to the generous support of our donors, we were able to provide 4,866 girls with \$370,162 in financial assistance and scholarships enabling girls and troops to enjoy the full Girl Scout experience. These Girl Scouts received support to pay membership dues, obtain Girl Scout supplies and uniforms, go camping and cover expenses for travel, and program grants to fund their projects.



























In 2017, the Jamestown Service Center celebrated 25 years.







#### DONOR HONOR ROLL

Girl Scouts of Western New York highly honors all of our donors. On behalf of the Board of Directors, staff and most especially, the girls who benefit directly from your generosity, thank you!

# GIFTS OF \$50,000 AND ABOVE

Anonymous (1)

Ralph C. Wilson, Jr. Legacy Fund for Design and Access administered by the Community Foundation for Greater Buffalo United Way of Greater Rochester

All of the financial contributions listed were made between the dates of October 1, 2018 and September 30, 2019. This report reflects:

- Donors whose cumulative support is \$100 or greater for annual, capital and/or endowment purposes.
- In each listing, corporate
   matching gifts, where
   applicable, are included as part
   of the donor's contribution.
- An asterisk (\*) denotes deceased donors.

In preparing this report, every effort has been made to ensure accuracy and completeness. If a mistake was made in the way you, your spouse, or loved one has been identified, or if your name was omitted from the donor list, we sincerely apologize. With your help, we can ensure all names are reported accurately on future lists. Please contact Bev Rhodes at 1-888-837-6410 x7984.

# GIFTS OF \$25,000 - \$49,999

United Way of Buffalo & Erie County
United Way of Southern Chautauqua County

# GIFTS OF \$10,000 - \$24,999

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A special thanks to our Community Partners who support After-School Programming.

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#### MEMORIAL GIFTS

Memorial contributions honor and remember friends or family members who are no longer with us. The gifts below have been made in memory of the individuals whose names are listed in *italics*.

*In Memory of Grace A. Bunke*Lydia Faye Wohlhueter

*In Memory of Barbara A. Burke*James and Barbara Kowalski

In Memory of Betty Colebert

Dennis and Jane Jewell

In Memory of Mary C. Cooper

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In Memory of Caroline Deakin

Elizabeth Deakin

In Memory of Diana L. Eades

Cattaraugus County Firemen's Auxiliary

In Memory of Betty Edwards

Kathleen A. Edwards

In Memory of Lois E. Estabrook

Kenneth and Suzanne Cambell

Rose Anne Woodard

In Memory of Jody Evans

Rose Anne Woodard

In Memory of Beverly A. Flading

Anonymous

In Memory of Marjorie H. Flanagan

Sheila A. Flanagan

Katherine F. Ring

In Memory of Lillian Fraser

Nancy J. Flynn

In Memory of Tina Graser

William Graser and Andrea Wasmund Graser In Memory of Alma G. Grossman

10 Wilmington Place Resident Council

Agatha Ellis

Anna M. Rice

In Memory of Ethel Intihar

William Graser and

Andrea Wasmund Graser

In Memory of Richard B. Jones

Joanne L. Zdrojewski

In Memory of Christine C. Krollman

E Paul and Eileen Hettich

In Memory of Martha Lombardo

Michelle Venezia

In Memory of James Luescher

Barbara Fischer

GHD Services, Inc.

Gintzler International

Gintzler International Employees

Jack and Ruie Luescher

Suzanne M. Luescher

## HONORARY GIFTS

Honorary contributions recognize friends or family members for a special occasion or in tribute to an individual. The gifts below have been made in honor of the individuals whose names are listed in *italics*.

In Honor of Louise Barr

Ann Marie Lesnewski

In Honor of Lena B. Budd

Mark and Deborah Costello

In Honor of Lynn Charles

**Christine Charles** 

In Honor of Lettie J. Chilson

Rebecca Chilson

In Honor of Rebecca Chilson

Lettie J. Chilson

In Honor of Linda L. Clark, M.D.

Reverend Lawrence Hargrave and Ms. Brenda D. Lee

Molly A. Miller

Robert Reed

In Honor of Katherine Conway-Turner. Ph.D.

Kim M. Markel

In Honor of Judith A. Cranston

Linda L. Clark, M.D.

In Honor of Claire W. Crump

Agnes E. Griffith, Ph.D.

In Honor of Jerilyn J. Hickey

Lucia Sullivan

In Honor of Lucinda C. Hickey

Jerilyn J. Hickey, CFRE

In Honor of David and Martha

Hornung

Jerilyn J. Hickey, CFRE

#### In Memory of Elizabeth Majewski

Phyllis A. Dimiero
Louise A. Hogan
Gary and Wendy Lehman
Kathleen Majewski
Timothy and Susan Malach
Joelle M. Maurer

#### In Memory of Kimberly Massett

Thomas and Gail Olivieri

# *In Memory of Doris I. Metzger*David and Marita Rowland

# *In Memory of Patrick Mulich*Christopher and Kimberly Berson

#### In Memory of Syma D. Mulich

Christopher and Kimberly Berson Marilyn J. Ciurca Gail H. Dentinger Joelle M. Maurer

#### In Memory of Anne E. Nagle

Janet Hirsch Carolyn M. Magner Sally K. Schmidt Jessica Sikora

#### In Memory of Arthur D. Patchen

Allan and Natasha Patchen

#### In Memory of Dottie K. Stoss

Amie Brockway-Metcalf

#### In Memory of David R. Stubbs

Jill A. Driskel
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Joseph and Mary Ann Muhitch
Charles and Joanne Snead
Roland and Nancy Sy
Suzanne B. Wilson
Ralph and Geraldine Zannoni
Dr. and Mrs. Nicholas F. Zornek Jr.

#### In Memory of Esther Swamer

Suzanne D. Teller

#### In Memory of Doris B. Szen

Robert and Thomasine Quinn

#### In Memory of Arthur M. Teller

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#### In Memory of Virginia B. Tener

Dr. Terence M. Clark and Barbara T. Clark Erica Tener Jeffrey B. Tener Ralph Tener Barbara Zausner

#### In Memory of Barbara Wallace

Dr. and Mrs. Nicholas F. Zornek Jr.

#### In Memory of Kimberley A. Welsh

James and Ellen Evans Allan and Carol Welsh

#### In Memory of Alice Wojcieszek

Patricia Jason Anthony Putchaven

#### In Memory of Joanne Zellonis

Dr. and Mrs. Nicholas F. Zornek Jr.

#### In Honor of Tory Irgang

Chautauqua Region
Community Foundation
Brynne Hinsdale
Laura Otander
Gregory and Cynthia Peterson
Linda V. Swanson

#### In Honor of Fran Jones

Nathaniel Childs

#### In Honor of KenTon Neighborhood Troop 966 in 1960's and 1970's

Robert and Barbara Croyle

#### In Honor of Elizabeth Mann

Michael Osika and Daniel Salcedo, M.D.

#### In Honor of Joelle M. Maurer

Morgan Sailor

#### In Honor of Alexis Myers

Kerry Myers

# In Honor of Timothy and Karen R. Penfold

Erin E. Penfold

#### In Honor of Birteen Slekes

Carol J. Yacono-Harrison

#### In Honor of Elaine Sutherland

Jessica A. Ellsworth

#### In Honor of Lori Van Dusen

Ronald and Sharon Salluzzo

#### In Honor of Alice L. Zasada

Anonymous

# JULIETTE GORDON LOW SOCIETY OF PLANNED GIVING

Joanne E. Nelson speaks to her decision to join the Juliette Gordon Low Society.



"GIRL SCOUTING AND THE WONDERFUL ROLE
MODELS AND PEOPLE I'VE WORKED WITH
AND LEARNED FROM OVER THE YEARS ARE
A TREASURE THAT MONEY CANNOT BUY
AND SOMETHING THAT I TRULY BELIEVE
ALL GIRLS SHOULD EXPERIENCE."

-JOANNE E. NELSON

"I'm a planner - always thinking about what I can do to 'make it happen.' I am convinced that the opportunities and challenges given to me through Girl Scouting helped mold me to lead." Joanne Nelson's Girl Scout story is one that sounds familiar to a lot of us. She started Girl Scouts as a young girl, and has now been a member for over 50 years. As an adult she was a Program Aide, a Camp Counselor and Unit Leader, a Waterfront Director, and a Camp Director!

"That's why the Juliette Gordon Low Society peaked my interest. What a great way to help ensure that the wonderful Girl Scouting experience that I had can be available to young girls long after I'm gone." In May of 2019, Joanne Nelson made the official decision to join Girl Scouts of Western New York's Juliette Gordon Low Society. "I can envision girls laughing, hiking, singing, leading, working on projects of the day, helping others, cooking outside, and enjoying the out-of-doors and all the while making life-long friendships and enjoying unique opportunities."

Last year, 23 new people joined our Juliette Gordon Low Society, with each new member establishing Girl Scout's strength in the future.

"You too can be a part of this growing group of people who want to help support and sustain the legacy of Girl Scouting in our community for years to come. Join the Juliette Gordon Low Society and know that your actions will ensure your continued involvement in Girl Scouting well beyond your lifetime. You'll be glad you did. I know I am."

Allow us to hold you in the highest honor, by letting us know if you have left Girl Scouts a planned gift, and become a member of the Juliette Gordon Low Society.

#### JULIETTE GORDON LOW SOCIETY

The Juliette Gordon Low Society of planned giving donors celebrates the girls of the future and ensures their opportunity to be Girl Scouts. These generous donors make a difference in the lives of future Girl Scouts. We honor and thank them for leaving a lasting legacy.

\*Deceased

#### WE ARE HONORED TO BE INCLUDED IN THE ESTATE PLANS OF THE FOLLOWING JULIETTE GORDON LOW SOCIETY MEMBERS:

Anonymous (3) Erik and Eva Andersen Girl Scout Movement-wide Challenge Planned Gift

Nicole L. Andrews Dianne Belk & Lawrence Calder Girl Scout Movement-wide Challenge Planned Gift Diane L. Bockrath

Patrice Sampson-Bouchard

Jennifer L. Brooks Linda Bumgardner

Mary Lou Britton

Katherine A. Campbell

Lettie J. Chilson

Susan and Clayton Cloen

Wendy S. Cohen Judith A. Cranston

Donna M. Dolce

Cvnthia J. Erickson

Joan H. Frazier

Patricia A. Garnjost

Lisa Goodell

Katelyn R. Grodecki

Sally A. Guthrie

Lvnnette

Haley O'Stewart, Ph.D.

Marian L. Herz

Eileen Hettich

Jerilyn J. Hickey, CFRE

Jean E. Hitchcock

Suzanne K. Isgrigg

Diana W. Kubick

Karen Lundgard

Joelle M. Maurer

Lanette C. McGovern

Jean McGowan

Dawn Myers

Joanne E. Nelson

Samantha J. Nichols

Judith A. Penzotti

Paula Pickett

Georgiana Prince

Patricia J. Raab

Laura Ranalli

Heather E. Reed

Beverley A. Rhodes

Ann L. Sartwell

Lisa S. Schreiner Berta

Laura Schulitz

Michele and Paul Smith

Bette L. Stonebraker

Sue C. Sweet

Elizabeth W. Thorndike

Donna Vanstrom

Alison J. Wilcox-Lanfear and David Lanfear

Rose Anne Woodard

#### A LEGACY GIFT FROM THESE JULIETTE GORDON LOW SOCIETY MEMBERS IS A LASTING TRIBUTE TO THEIR BELIEF AND LOVE OF GIRL SCOUTS:

Josephine Amish\* Betty Baker Anderson\* Margaret Anderson\* Harry J. Beu Trust May C. Carroll\* Warren J. Chase Trust Emerson Colopy\* George B. Corby\*

Irene Hower Corby\*

Peter C. Cornell Trust Thomas and Mary E. Driesel\*

Alice V. Dutcher\* Helen Creswell Ellwanger\* Adeline E. Fracassi Trust William Hodge\* Ruth C. Hoover\*

John Wylie Jones\* Corinne B. Loudon\* Martha L. MacAskill\*

Virginia D. Martin\* Jeanne M. Mousaw\*

Constance M. Neth\*

Barbara H. Panasiewicz\* Betsy Phillips Fisher\* Annabelle Piper\*

Thelma K. Rawcliffe\*

Douglas L. Rehlaender Trust Margaret Ritchie IRR Trust

Marguerite M. Rittenhouse\*

Margaret Shannon\*

Arthur E. Shrubsall\*

Alice W. St. Clair\* Margaret W. Strong\* Elizabeth C. Todd\* James H. Van Arsdale, III\* TUW R Wells Harrison\* Dorothy M. Young\*

If you have included Girl Scouts in your estate plans or would like more information, we would love to welcome you into the society! Please contact Heather Reed at 1-888-837-6410 x6068 or Heather.Reed@gswny.org.



#### VOLUNTEERS

Behind every girl is a caring adult who is passionate about seeing girls succeed. Weunderstandvolunteers' time matters. which is why Girl Scouts provides our volunteers with the resources they need to run a troop meeting right from their smart phone or computer. Since launching the Volunteer Toolkit (VTK), an online resource containing badge requirements, year plans, and troop information, nearly three-quarters of Daisy and one half of Brownie and Junior troop leaders adopted the platform in its initial phases. VTK also provided exclusive STEM programing content with engineering, computer science, and outdoor STEM badge work.

OVER 70 ONLINE AND IN-PERSON TRAINING COURSES WERE OFFERED TO VOLUNTEERS.







- · Held onboarding training for over 650 new leaders
- · Held 26 First Aid and CPR classes
- Promoted 20 on-demand training videos, including adult recognitions, Volunteer Toolkit, and more.
- Hosted an online L.E.A.P. Leader Enrichment Activity Program – online training series for four weeks. Each week we hosted a live webinar and offered complementary materials for pick-up at each service center. For example, for our STEM-themed training webinar, we provided a simple STEM activity and materials, appropriate for all levels. More than 300 volunteers participated in this series.



















# GIRL SCOUT NETWORK

Our Girl Scout Alumni Network of Western New York is waiting for you! Groups that are focused on networking, socialization, and service are popping up in each of our communities. Join us to get to know your Girl Scout sisters! Stay connected by heading to **bit.ly/gswnyalumninetwork** or reach out to Heather Reed at Heather.Reed@gswny.org or 1-888-837-6410 x6068.

# FRIENDS OF TIMBERCREST

A powerful group of alumni that are centered on preserving, enhancing, and promoting Camp Timbercrest. They have held seasonal work weekends, tackled many hefty projects around the property, and have welcomed local Girl Scouts by leading them through a new Loop the Lake Trail! Camp Timbercrest has never looked better!











## FRIENDS OF HORTON HILL



Inspired by Friends of Timbercrest, Friends of Horton Hill are dedicated to the rejuvenation of our Jamestown Service Center and property. In just one "Do It Day", this group cleared a loop trail on the property to connect outdoor explorers to a pavilion, fire circle, and picnic area! We are fortunate that we have such a committed group of alum who are making sure that today's girls get the same experiences that they had!











gswny.org 1.888.837.6410 customercare@gswny.org











