

girl scouts

of western new york



# Annual Report

# 2020

OCTOBER 2019 - MARCH 2020

A NOTE:

The 2020 Annual Report is based on the concept of the duality of our Girl Scout year. At almost exactly 6 months into our 2019-2020 year, COVID-19 became a reality in our council and worldwide. This report is split into each 6-month period to show how “flip-flopped” everything felt and to demonstrate how we adapted and stayed #GirlScoutStrong. All photos in this half were taken pre-COVID. To see the second half of our year, [click here](#) or scroll to page 14.

GIRL SCOUT PROMISE

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

GIRL SCOUT LAW

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.

Girl Scouting builds girls of  
courage, confidence, and character,  
who make the world a better place.

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\*Members may substitute for the word God in accordance with their own spiritual beliefs.

A MESSAGE FOR YOU

Dear Girl Scout Family,

For more than 100 years, Girl Scouts have demonstrated resilience and embraced the experiences, learned the skills, and cultivated the sisterhood that help girls impact their communities today and accomplish big things tomorrow. In this time of disruption and uncertainty, our mission work continued, and in fact, girls need Girl Scouts more than ever. Girls need Girl Scouts to help them stay connected to their friends during a time of isolation and upended routines. Girls need Girl Scouts to help them build confidence and perform better in school, as our community’s children are experiencing learning loss due to school closures and the digital divide. Girls need Girl Scouts for support to talk about and stand up for what they believe in, so they can walk boldly towards sisterhood, justice, and fairness.

**Moreover**, our nation needs girls who are a part of Girl Scouts. We know Girl Scouts prepares girls for moments like this. In a recent study of Girl Scouts alums, 75% said they learn from failures and setbacks compared to 66% of the general population and 54% said they want to make a difference in their community compared to 46% of the general population. During this pandemic, our girls are stepping up in creative ways to give back. They are leading service projects across WNY, making masks, earning their Bronze, Silver and Gold Awards, donating cookies to comfort frontline workers, and innovating in new and important ways, many of which you will read about in this Annual Report.

Despite the challenges presented by the COVID-19 pandemic, GSWNY is continuing to prepare girls to take the lead, explore their passions, and make the world a better place for generations to come. It is **because of you** we are able to do this work. Your support keeps girls in Girl Scouting and ensures access to our programs, regardless of background, geography, or financial situation. As rising numbers of families in WNY are having a hard time making ends meet, we need to keep working to remove financial barriers. **You** help us ensure all girls have access to Girl Scouts.

We are so grateful to **YOU** – our donors, our volunteers, our alumni, and Lifetime Members. To each of you we say, thank you. Through your generosity and commitment, you are helping to ensure that in a time of great loss, our girls do not miss out on the formative experiences of Girl Scouting.

With gratitude,

*Lynnette Haley O'Steewart*

**Lynnette Haley O’Stewart, Ph.D.**  
Chair, Board of Directors

*Alison Wilcox*

**Alison Wilcox**  
Chief Executive Officer

girl scouts  
of western new york

gswny.org

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customercare@gswny.org





*We moved!*




**★ Batavia Service Center**  
NEW LOCATION COMING SOON!


 **Buffalo Service Center**  
4433 Genesee Street, Suite 101  
Buffalo, NY 14225


★ **Jamestown Service Center**  
2661 Horton Road, Jamestown, NY 14701

 **Lockport Service Center**  
5000 Cambria Road, Lockport, NY 14094

 **Niagara Service Center**  
**(Satellite Office)**  
1522 Main St., Suite 307  
Niagara Falls, NY 14305

 **Rochester Service Center**  
1000 Elmwood Ave., Door 9  
Rochester, NY 14620

 **Camp Seven Hills**  
(Lakeside) 10299 Savage Rd.,  
Holland, NY 14080  
(Goodyear) 10150 Olean Road (Rt 16)  
Holland, NY 14080

 **Camp Piperwood**  
2222 Turk Hill Rd., Fairport, NY 14450

 **Camp Windy Meadows**  
5000 Cambria Rd., Lockport, NY 14094

 **Camp Timbercrest**  
11169 Moore Rd., Randolph, NY 14772



Girl Scouts values diversity and inclusiveness, reaching out to all girls in every neighborhood throughout Western New York. Nowhere else can girls engage in challenging activities, explore STEM, go on adventures in the outdoors, volunteer to help their community, and develop life skills while having fun with friends and caring mentors.

We remain one of the strongest mid-size councils  
in the nation with

**19,079 MEMBERS and  
1,414 TROOPS.**

**Girl Members: 13,308**

**Adult and Lifetime  
Members: 5,771**



**Full-Time Staff: 70**

Part-Time Staff: 13

Seasonal Staff: 5

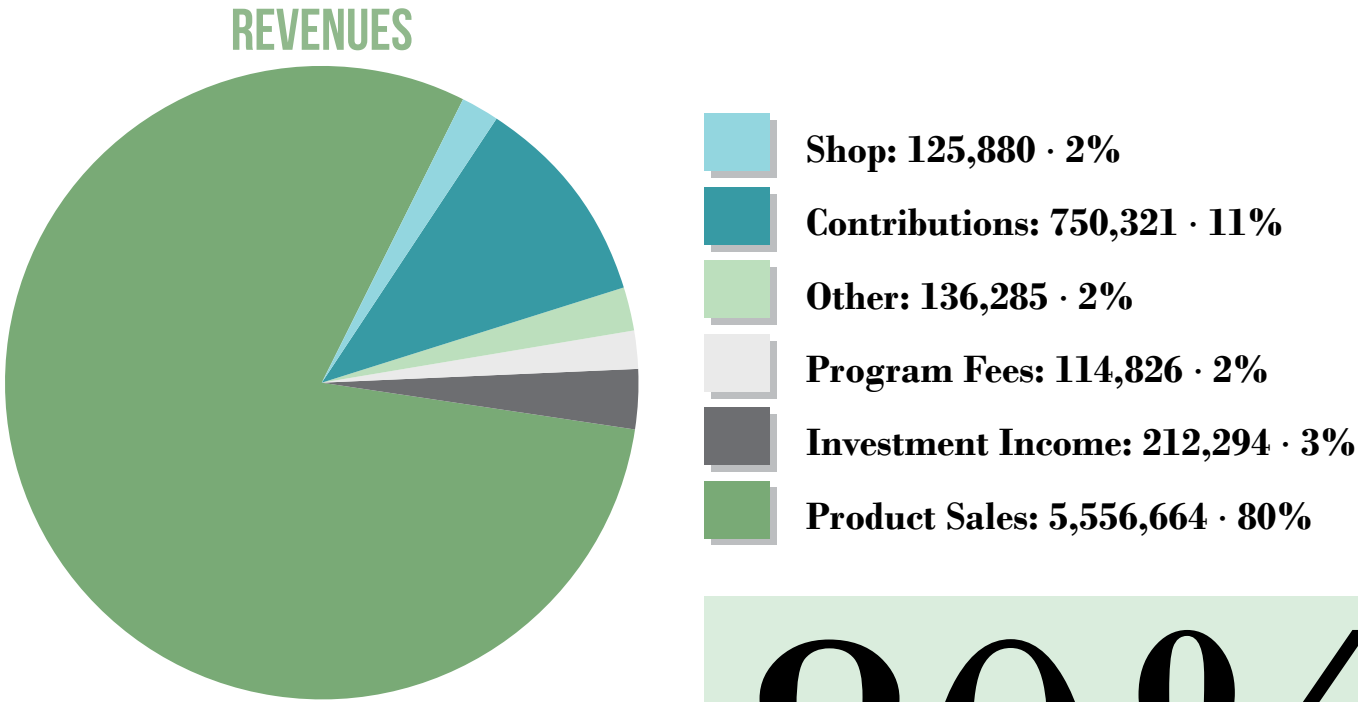




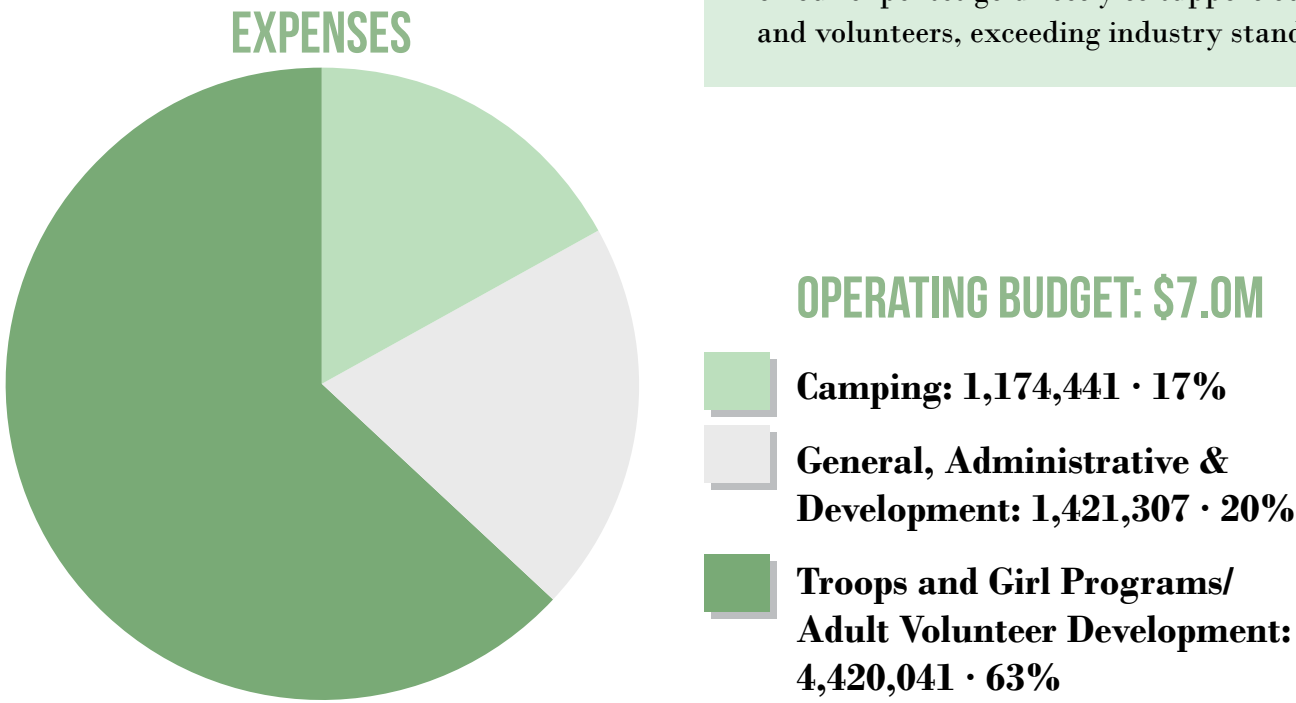
2020 FINANCIAL HIGHLIGHTS

Girl Scouts of Western New York’s financial statements are audited by independent public accountants and are available by request.

The figures on this page represent results from operations before the change in fair value of marketable securities.



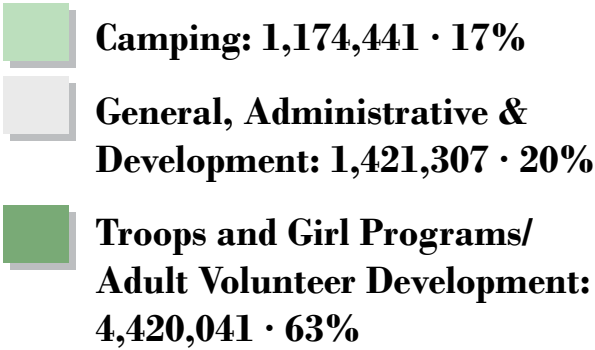
AWARDED IN FINANCIAL ASSISTANCE: \$138,133



80%

of our expenses go directly to support our girls and volunteers, exceeding industry standards.

OPERATING BUDGET: \$7.0M



INVESTING IN GIRLS

Thanks to the generous support of our donors, we were able to provide 2,964 girls with \$138,133 in financial assistance and scholarships enabling girls and troops to enjoy the full Girl Scout experience.

These Girl Scouts received support to pay membership dues, obtain Girl Scout supplies and uniforms, go camping and cover expenses for travel, and to attend council-sponsored programs.

Being part of a movement means that small ways of giving back have a huge impact!

Our girls, adult volunteers and staff embody the Girl Scout mission to make the world a better place. During the year and COVID-19 pandemic, troop leaders and their troops gave back in enormous ways with hundreds of thousands of care items such as:

- Hometown Heroes Initiative – partnered with local companies to donate Girl Scout cookies to hometown heroes - first responders
- Created hand-made masks and caps for first responders
- Cleared parks and trails of debris
- Collected and donated school supplies for children retuning back to school
- Collected and donated toys and gifts during the holiday season to families in need
- And more!





VOLUNTEERS

Behind every girl is a caring adult who is passionate about seeing girls succeed. Girl Scout volunteers selflessly give of their time, talent, and treasure. Which is why Girl Scouts provides our volunteers with a variety of helpful trainings and the resources they need to run a troop meeting right from their smart phone or computer. In addition to in-person and live trainings, Girl Scout volunteers have access to the Volunteer Toolkit (VTK), an online resource containing badge requirements, year plans, and troop information. VTK also provides exclusive STEM programing content with engineering, computer science, and outdoor STEM badge work.

GSWNY staff members made personal phone calls to over 3,000 troop leaders to provide support and sisterhood during the Pandemic.

- Over 360 new troop leaders completed our onboarding training
- Hosted 10 New Leader Welcome Meetings virtually and in-person
- Offered 25 First Aid and CPR classes
- In response to the rapidly changing events of the year, GSWNY promoted numerous trainings and resources on a range of topics such as:
  - » Running virtual troop and service unit meetings
  - » Troop leader tips for safe and fun in-person meetings
  - » Connecting with families
  - » Diversity, equity, and inclusion
  - » And more!



THE BENEFITS OF BEING A GIRL SCOUT VOLUNTEER

Girl Scout Research Institute studies show that through volunteering with Girl Scouts, troop leaders experience the following benefits:

- 90% feel they make a difference in the lives of girls
- 83% say they gain a sense of purpose volunteering with Girl Scouts
- 76% make friends through their service as a troop leader

Girl Scout Research Institute studies show that girls and parents/ caregivers say the following about their troop leaders:

- 91% Girls say their leader cares about them as a person
- 86% Girls say their leader makes them feel important
- 80% Girls say their leader helps them pursue their goals



OUTDOOR

Guided by supportive adults and peers, Girl Scouts discover the wonders of nature, experience the thrill of adventure, and challenge themselves and one another to reach new heights. These experiences hone girls’ outdoor and leadership skills, inspire girls to take action to protect the environment, and reinforce friendships to last a lifetime.

This year, many investments were made to enhance GSWNY’s beloved camp properties to provide high quality outdoor experiences for girls, adults, and the community. View some of the projects below. 4,090 girls and adults delved into archery, kayaking, fire-making, caving and backpacking, and high adventure ropes course elements 40 feet above ground through our summer and year-round camp programming.

WHAT WAS NEW IN 2020

CAMP WINDY MEADOWS:

- Renovated Vanderburgh lodge
- New Butterfly Garden as part of a Girl Scout Gold Award Project
- History Display Cases



CAMP TIMBERCREST:

- New Boiler and Water System
- New Target Range
- New Primitive Camping Spot
- New Floor in Bellinger Lodge
- New Outhouse





## WHAT WAS NEW IN 2020 (CONTINUED)

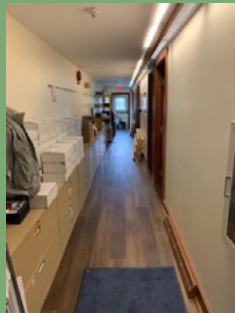
## CAMP SEVEN HILLS:

- New Bat Houses & Door Funded By Great Escape
- Goats to Battle Invasive Species Naturally
- New Underground Waterlines
- Pool Repainted
- New Unit (Name coming soon!)
- Pine Hollow Stained



## JAMESTOWN SERVICE CENTER:

- New floors and paint



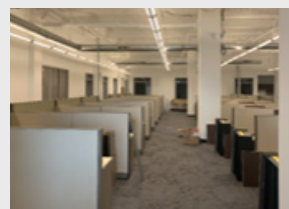
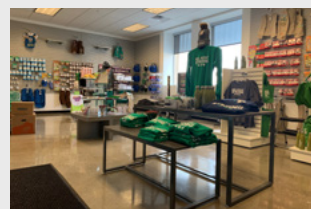
## CAMP PIPERWOOD:

- New Challenge Wall
- New Splash Pad Waterline
- New Anne and Jennifer Kitchens
- New Dumpster Enclosure



## BUFFALO SERVICE CENTER:

- Construction of New Office Space at Calspan Business Park in Buffalo



## LIFE SKILLS

Girl Scouts helps girls to take the lead and overcome the barriers that hold them back by building their creativity, resilience, and boldness. At Girl Scouts, girls learn to embrace risks and challenges as they try new things and take on exciting adventures. GSWNY offered 85 programs that served 2,493 members with program-partnerships with Pathways to Health Professions at SUNY Brockport, Culinary Adventures at Trocaire College, Girl Scouts Learn Better Money Habits with Bank of America, Brownie My Best Self Badge program with Ingram Micro, Marital Arts with Championship Martial Arts, Global Girl Scouts with Jamestown Community College, and so many more!

In fall 2020, Girl Scouts USA (GSUSA) launched 24 new Girl Scout Badges in automotive engineering, STEM career exploration, entrepreneurship, and civics to help girls further become the leaders our rapidly changing world needs. Girls put their leadership skills into action with the first G.I.R.L. Experience Convention – a regional gathering that united nearly 300 girls who turn ordinary into extraordinary for a day of inspirational speakers and hands-on learning activities.

**Badge in a Box for Troops** – Rented 102 boxes serving 1020 girls (*108% increase over the previous year*).

Girls in GSWNY's afterschool programs shined, as Girl Scouts strives to make our programming accessible for all girls to receive a high-quality Girl Scout experience.



*Girl Scouts at the St. Mary's School for the Deaf in Buffalo celebrate Juliette Gordon Low's birthday with cupcakes and special Juliette Gordon Low puppets to form sisterly bonds.*



*Girl Scouts at the East View Elementary School in Olean learn about community service and giving back by making cards for veterans.*



*Girl Scouts at the East Side YMCA in Jamestown learn the basics of STEM – (Science, Technology, Engineering, and Math) through programing circuits.*



*Girl Scouts at the Central Library in Rochester learn about the basics of algorithms for computer coding and robotics with their program facilitator Krystal Osei.*



## STEM

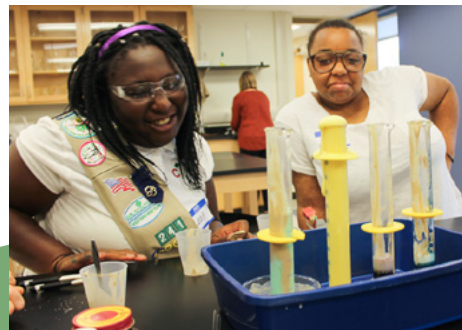
While many girls begin to lose interest in science and math as early as middle school, Girl Scouts captures girls' natural curiosity and creativity, helping them unleash their inner innovators through hands-on experiences and career exploration in STEM.

## PREPARING GIRLS TO BE AMBITIOUS AND DECISIVE LEADERS

Girl Scout Research Institute (GSRI) studies show that the dearth of women in STEM fields is well documented, but data shows that girls are more interested in a STEM career when they learn how they can use it to help people, demonstrating the value of Girl Scouts' unique approach. Through the new badges girls ages 5-18 can make their own choices about how they want to experience and influence the world in areas such as:

- **STEM Career Exploration (grades 2–8).** Girls learn about and explore their career interests and connect to STEM fields—particularly computer science, nature/environmental science, engineering, design, health, and agriculture—that can help them address the pressing issues of our time and change the world. The IF/THEN® Collection, a free, downloadable digital asset library of real-life women in STEM, is an integral component of the badges. Funded by IF/THEN, an initiative of Lyda Hill Philanthropies.
- **Automotive Engineering (grades K–5).** Girls learn about and explore designing, engineering, and manufacturing vehicles, as well as the future of mobility. Girls design their own vehicles, test prototypes, learn about design thinking, create their own assembly line manufacturing process, and more. Funded by General Motors.

GSRI studies show that only 13% of engineers are women, underscoring the need for these badges which will introduce more girls to the field.



## ENTREPRENEURSHIP

Through the new entrepreneurship badges, girls ages 5-18 can make their own choices about how they want to experience and influence the world. Girls develop an entrepreneurial mindset as they engage in age-appropriate exercises that help them create and pitch a product or service that solves a problem. Girls build their own business plan and think about topics like production, cost, profit, marketing, and competition. Three in four of today's girls are interested in becoming an entrepreneur, but more than half also say they need more support in this area; these badges are designed to fill the gap. Funded by Susan Bulkeley Butler and designed in collaboration with VentureLab.



Girls learn five key life skills through the Girl Scout Cookie Program like: **goal setting, decision making, money management, people skills, and business ethics.**



Cookie season began with online sales in December 2019, then girls began taking orders in January. Shortly after the cookies were delivered in early March, COVID shutdowns began. Starting on the next page, the year switches to post-COVID content.



STEM

GSWNY held the first virtual STEM-A-Palooza event (2020 marked the 7th year of this annual event). Over 175 girls explored the world of STEM careers and explored virtual activity stations presented by female role models working in STEM fields. We also launched Virtual Starter Troops, which are staff led virtual troops for girls in still forming Girl Scout troops to have access to innovative Girl Scout programming.

Exposure to STEM for girls is vital as women and girls are underrepresented across all levels of the STEM pipeline. From their initial interest in STEM as a child to majoring in a STEM subject in college to pursuing a STEM career as an adult, this gender disparity needs to change at every stage of girls’ and women’s STEM engagement.

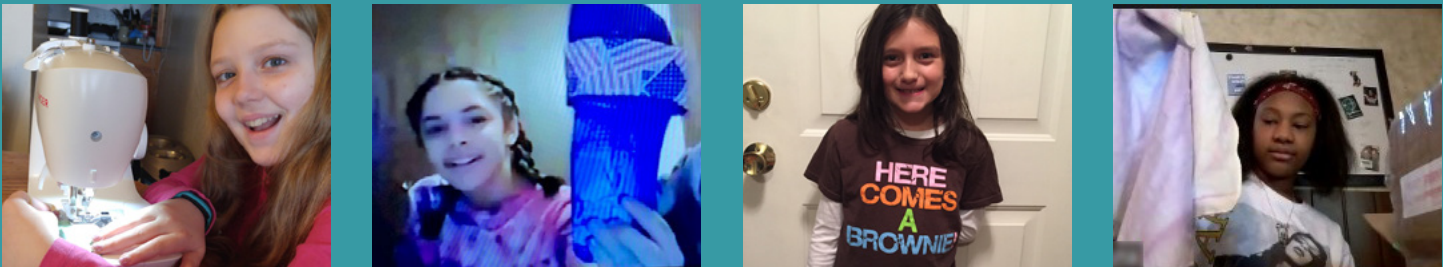
GSUSA works with the top organizations in fields that interest today’s girls. Combined with Girl Scouts’ expertise in girl leadership, these organizations and specialists advise and weigh in on content to provide the most cutting-edge programming available to girls. Content collaborators include codeSpark, the National Integrated Cyber Education Research Center (NICERC), SciStarter, and Vidcode. In true girl-led fashion, girls also tested the new offerings.



GIRL SCOUTING AT HOME



Girl Scouting at Home delivered Girl Scout programing to thousands of girls both in-state and out-of-state with badge work for every level that coincided with our weekly Trefoil TV themes on STEM, outdoors, entrepreneurship, or life skills. Fifty-two Trefoil TV videos were created by staff, volunteers, girls, and partners between March and July with 82,000-plus views. GSWNY’s Microsoft partner also provided separate virtual programming for girls. Additionally, more than 2,000 girls completed special program challenges and earned a program patch.



ENTREPRENEURSHIP

Cookie season began with online sales in December 2019, then girls began taking orders in January. Shortly after the cookies were delivered in early March, COVID shutdowns began. Girls began asking customers to make contactless payments to donate their cookies to support their local hometown heroes and essential workers. Through the Cookies for Courage and Donor Buyout programs, Girl Scouts were able to donate cookies to hospitals, fire and police departments, grocery stores, and others in the girls’ communities to show support for the heroes of their WNY communities. Girl also accepted Project Share donations, an annual program, to send cookies to local veterans and military personnel.



1,722,493  
Packages of Girl Scout  
cookies sold

17,928  
Packages donated  
through annual Project  
Share program



In a year of unprecedented global change, our country’s need for strong, broad-minded, and decisive leadership has never been greater. Through new and existing programming, Girl Scouts equips the next generation of female change-makers with the breadth of knowledge and experiences they need to not only stand up for causes they care about but also take charge and do good for the world.

- Facilitated 62 live virtual badge/enrichment programs
- GSWNY team developed 44 virtual badge plans





LIFE SKILLS

She’s confident, ambitious, and committed to empowering herself and others to make a difference. Through the high awards, Girl Scouts delivered over 15,710 hours of community service painting murals, helping the older adults and younger students in STEM and music therapy, and advocating for a world with better water safety and nutrition practices.

GIRL SCOUT HIGHER AWARDS

As girls progress through the Girl Scout Leadership Experience, they can earn our high awards: Bronze, Silver, and Gold. The Bronze Award can be earned by Juniors (grade 4-5) working together (often as a whole troop) to solve a community problem. It takes roughly 20 hours of community service work to earn. The Silver Award can be earned by small groups of Cadettes (grades 6-8) devoting approximately 50 hours to a service project in their community. The Gold Award is the highest achievement earned by girls (grades 9-12) who have demonstrated extraordinary leadership, taking an issue they are passionate about and devoting 80 hours of service to developing a project that has sustainable impact in their communities and beyond. It is the most prestigious award in the world for girls and it’s only available to Girl Scouts.

Girl Scouts of Western New York presented 38 young women with the Girl Scout Gold Award. Given the impacts of COVID-19, the ceremony shifted to a Virtual Gold Award Celebration held on June 17, 2020, with an extended invitation to all 2020 honorees to attend the 2021 in-person Gold Award Ceremony. The event also featured two amazing 2020 Gold Award Girl Scouts, Ava Giangrasso and Zaria Gibson-Stevenson, who shared about the impact of Girl Scouts on their lives. Gold Award Girl Scouts received a hand-delivered special gift, certificate, and lawn sign prior to the virtual event to celebrate their wonderful accomplishments.

2019-20 higher award hours of community service completed: 15,710



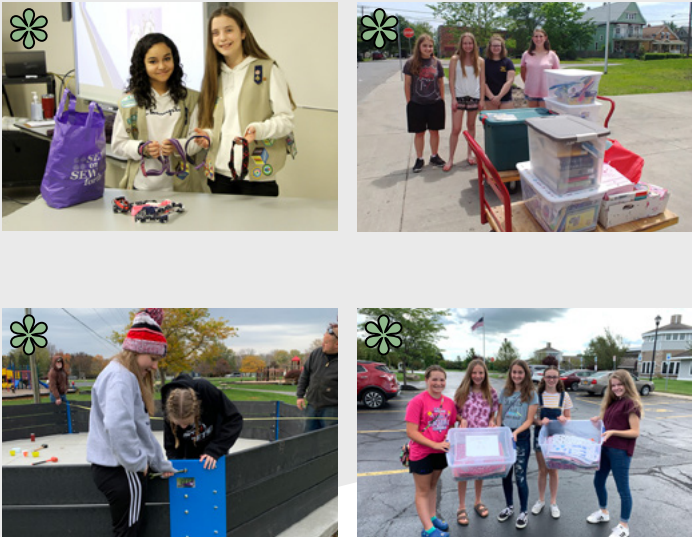
196

Juniors earned the Bronze Award



175

Cadettes earned the Silver Award



Photos with a 🌸 are pre-COVID.

SCHOLARSHIPS

We would like to thank the following individuals for their contributions to the scholarships listed below.

Ralph and Mary McLean Wilson  
Gold Award Scholarship  
Mary McLean Wilson

Hans and Charlene Schoenenberger  
Golden Opportunity Scholarship  
Hans and Charlene Schoenenberger  
Vreni Schoenenberger

Kim Welsh Memorial Scholarship  
James and Ellen Evans  
Allan and Carol Welsh

Girl Scouts of Western New York  
Educational Scholarship Fund  
Rita Babcock  
Dr. and Mrs. Ronald Gramza  
Jon and Sharon Koplik




38

Seniors & Ambassadors earned the Gold Award




2020 GOLD AWARD GIRL SCOUT



Isabell Timm

Homestead: West Henrietta  
Breeze Park Birdhouses

2020 GOLD AWARD GIRL SCOUT



Rachel Bernstein

Homestead: Honeoye Falls  
Benches & Sign for Community Garden


2020 GOLD AWARD GIRL SCOUT



Angelina Gonzalez

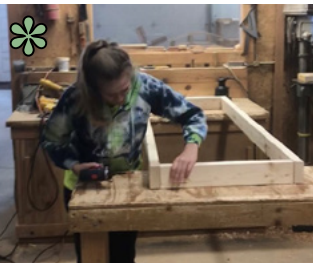
Homestead: North Tonawanda  
Trees of Hope

2020 GOLD AWARD GIRL SCOUT



Nora Klipfel

Homestead: North Tonawanda  
Happy Caps



Photos with a 🌸 are pre-COVID.



COOKIE BUY-OUT

A special thank you to each donor who supported our girls and Hometown Heroes through the Cookie Buyout in March 2020.

- Anonymous (3)

Joanne Ackerman

Paul Ardounis

Linda Ashton

Kevin T. Bailey

Denise Bokor

Sally Bossert

Margo Bradley

Colleen Brawdy

Neil Brenner

Susan Brown

Lena B. Budd

Lori Burgin

M. Cheryl Butensky

Calspan Business Park

Kennie and Suzanne Campbell

Julie Cappon

Carolyn M. Celeste

Clayton and Susan Cloen

Wendy S. Cohen

Colleen M. Connolly

Rosemarie Cook-Manley

Patricia Corcoran

Robert and Barbara Croyle

Terra Cutlip

Anthony J. DiCerbo

Beth Dickenson

Daniel Eagan

Cheryl Fallon

Judy G. Gardner

Carolyn Giambra

Timothy Gifford

Tammy Hathaway

Deborah Herlan

E Paul and Eileen Hettich

Jerilyn J. Hickey, CFRE

Mary Hockenberger

Aja Holland

Samantha Howson

Randy Hudson

Kay Illenberg
- George and Suzanne Isgrigg

Richard and Joyce Jasiura

Traci Johnson

Linda Josephs

Andrew and Miriam Kelley

Deborah Kelly

Kimberly A. Kohl

Edward and Kathleen Kolodziej

Jon and Sharon Koplik

Robert and Linda Kostin

William E. Kraebel

Daniel Krall

Sharon Kuviniiec

Linda Leary

Todd Lewis

Jeri Lindstrom

Carmen Longobardi

Emily Mahoney

Claudia Manchester

Kyle McClellan

Elaine McNamara

Cindy McVeigh

Cheryl Messorc

Amy Moore

Connie Moore

Honorable Karen Morris

Jennifer Nassivera

Virginia Nicastro

Nannette P. Nocon

Marcia T. Olson

Michelle Olson

Diane Orbaker

Ann M. Pennella

Dr. Kimberley Persons

Samantha Phillips

Kristen Pizzuto

Mary Polle

Chris Porpiglia

Frank and Carol Porter

Heather E. Reed
- James Renfrew

Lori Ricci

Dr. Beverly A. Roe

Kathleen Russo

Jean Ryan

Hans and Charlene Schoenenberger

Julie Schwetz

Emily Shelton

J. Patrick and Julie Skinner

Tricia Skwieralski

Susan R. Sloan

Michele and Paul Smith

Linda Sroka

Catherine Stover

Phyllis Swift

Brian Thomas

Pricilla Thomas

John and Pamela Thompson

Elizabeth W. Thorndike

Nancy Turbe

Barbara Ulrich

Tammy Waldron

Michael L. Beato and Jacqueline B. Walker

Courtney and Walsh

Ted Wesoloski

David Wheeler

Sheila Wood

Marjorie Zawada

OUTDOOR & SUMMER CAMP

Nearly, 450 girls experienced Girl Scout camp reimagined with “The Summer We Camped at Home.” This virtual six-week version of our beloved in-person Girl Scout summer camp introduced girls to exciting weekly themes (earth, art, adventure, friendships, exploring, and action) and helped to keep girls connected with their fellow Girl Scout camp sisters and favorite camp counselors. The camp sessions were facilitated by camp staff with unique weekly-themed Camp Activity Kits for girls to enjoy with the virtual group and with their family at home. Other engaging virtual programs and activities included, Virtual Campfires every Thursday, the Family Outdoor Challenge each Monday, and national GSUSA virtual events in June and July on topics surrounding: Engaging Responsibility in the Outdoors in collaboration with The North Face, and Space Exploration: Mars to the Stars in collaboration with subject matter experts from our NASA-funded - Reaching for the Stars: NASA Science for Girl Scouts’ program.



July 2020 featured a virtual celebration for the 90-Year Anniversary of Camp Seven Hills. The evening was filled with memories of years past, a photo slideshow of recent and longtime Camp Seven Hills campers, a history presentation of Camp Seven Hills, and story time. The singing of all the wonderful camp songs made everyone at the virtual celebration feel like they were back around the campfire at Seven Hills!

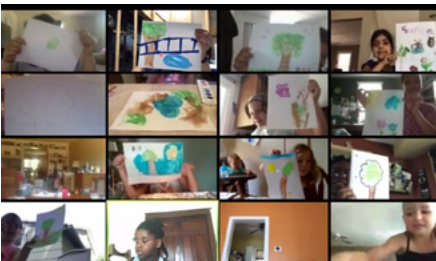


TESTIMONIALS FROM ALTERNATIVE SUMMER CAMP PROGRAM PARENTS

- “I was so impressed with how quickly Girl Scouts was able to move from traditional camp to camp at home. I love the idea of the activity boxes. This summer would be so much more difficult without this program.”
- “Camp week has been fantastic. I was concerned before camp started when I reached out to Customer Care for more information about the activities and received vague responses. But now that camp is underway, I’ve shared with other parents how happy we are to be ‘at camp’ with GSWNY.”
- “I was hoping my daughters would feel a sense of comradery. I wanted to her interact and have fun, she absolutely did.”
- “We look forward to each box! We try all the MeTime activities every week and have put them into a binder for future reference with our troop. “
- “My girl was hesitant about a Zoom platform because school via Zoom was not much fun, but she is having a blast. Took her a few days, but she is comfortable singing and is so quick to show us all the activities and crafts. She enjoys the interactions.”

95% of the parents/guardians stated that the Alternative Summer Camp Program met or exceeded their expectations.

87% of parents/guardians agreed or strongly agreed that while participating in GSWNY’s Alternative Summer Camp Program, their girl gained new skills.





MEMORIAL GIFTS

Memorial contributions honor and remember friends or family members who are no longer with us. The gifts below have been made in memory of the individuals whose names are listed in italics.

*In Memory Of Juanita H. Anderson*  
Constance L. Eck  
Donald and Nancy Golba  
Grace B. Klausky  
Theodore and Sylvia Toense

*In Memory of Kathryn A. Bennett*  
Carolyn M. Magner

*In Memory of Barbara Boyce Nutting*  
Mary Evalyn Nutting

*In Memory of Barbara A. Burke*  
James and Barbara Kowalski

*In Memory of Mary Alice Campbell*  
Carrie C. Wolfgang

*In Memory of Mary C. Cooper*  
Carrie C. Wolfgang

*In Memory of Patricia J. Coyle*  
Shannon M. Bielaska

*In Memory of Elizabeth B. Dean*  
Barbara Dean Mosher

*In Memory of Betty Edwards*  
Kathleen A. Edwards

*In Memory of Kelly Ellingham*  
Anonymous

*In Memory of Beverly A. Flading*  
Anonymous

*In Memory of Ruth L. Flowers*  
Edward and Marcia Turpyn

*In Memory of Mary Ann Frank*  
Dr. and Mrs. Ronald Gramza  
Stephen and Susan Pribek

*In Memory of “Apples” (longtime  
volunteer from Niagara County)*  
Frederick and Theresa Kasper

*In Memory of Virginia E. Hafner*  
John F. Hafner  
Kimberly Hafner

*In Memory of Esther Keyser*  
Mary Ann C. Keyser

*In Memory of Christine C. Krollman*  
E Paul and Eileen Hettich  
Marie Zafron

*In Memory of Edith R. Krystan*  
Stephen L. Backus and  
Betty A. Scheg Backus  
Rochester Button Society of  
Collectors, Inc.

*In Memory of Kimberly Massett*  
Thomas and Gail Olivieri

*In Memory of Margaret B. McBride*  
Reverend Hans J.R. Irmer and  
Dr. Linda G.P. Irmer

*In Memory of Jacqueline G. Meier*  
Donna Brink  
Rose Anne Woodard

*In Memory of Doris I. Metzger*  
James and Ruth Metzger

*In Memory of Anne E. Nagle*  
Carolyn M. Magner  
Richard and Patricia Nagle

*In Memory of Judith Pagel*  
Richard and Shirley Dittman  
Margaret Marsh  
Patricia and Robert Minnick  
Kevin and Terry Novak  
Marjorie Roberts  
Francis and Diana Russell  
Lyle and Annette Whittmore

*In Memory of Gerald and  
Therese M. Palotas*  
Diana L. Palotas

*In Memory of Loretta Sage*  
Kathryn Civilette

*In Memory of Jeanne Steinfeldt*  
Phyllis C. Steinfeldt

*In Memory of David R. Stubbs*  
Gary and Barbara Zalewski

*In Memory of Esther Swamer*  
Suzanne D. Teller

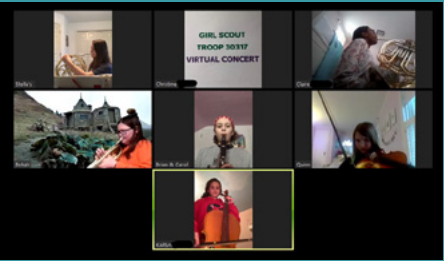
*In Memory of Jane W. Sweet*  
Sue C. Sweet

*In Memory of Arthur M. Teller*  
Suzanne D. Teller

*In Memory of Kimberley A. Welsh*  
James and Ellen Evans  
Allan and Carol Welsh

*In Memory of Diana M. Wolfe*  
Jill E. Townson

*In Memory of Jean Zimmermann*  
Gordon and Jenifer Angevine



HONORARY GIFTS

Honorary contributions recognize friends or family members for a special occasion or in tribute to an individual. The gifts below have been made in honor of the individuals whose names are listed in *italics*.

*In Honor of Kathleen Fear*  
Meredith Fear

*In Honor of Former  
GSGV Library Team*  
Terry Mulee

*In Honor of Kelly J. Freatman  
Jagodzinski*  
Gerald Freatman and  
Susan Pisarek Freatman

*In Honor of Stacey L. Gates*  
Edward and Beverly Miller

*In Honor of all Girl Scouts*  
Berdena M. Mumford

*In Honor of Girl Scouts of  
Western New York  
2020 Gold Award Honorees*  
Rose Anne Woodard

*In Honor of GSWNY  
Fund Development  
and MarComm Team*  
Jerilyn J. Hickey, CFRE

*In Honor of Fran Jones*  
Nathaniel Childs

*In Honor of Makenna Kuhn*  
Daniel Kuhn

*In Honor of Alyssa MacLefko*  
John P. Lefko and  
Catherine West Lefko

*In Honor of Mary Maclecko*  
John P. Lefko and  
Catherine West Lefko

*In Honor of Joyce A. Markiewicz*  
Catholic Medical Partners  
D’Youville College

*In Honor of Jennifer Schlick*  
Rose Anne Woodard

*In Honor of Julia Spitz*  
Nicole J. Baumler

*In Honor of Suzanne Teagarden*  
Scott Ehrhardt

*In Honor of the Turbe Family*  
Mary Arne





DONOR HONOR ROLL

Girl Scouts of Western New York highly honors all of our donors. On behalf of the Board of Directors, staff and most especially, the girls who benefit directly from your generosity, thank you!

All of the financial contributions listed were made between the dates of October 1, 2019 and September 30, 2020. This report reflects:

- Donors whose cumulative support is \$100 or greater for annual, capital and/ or endowment purposes.
- In each listing, corporate matching gifts, where applicable, are included as part of the donor’s contribution.
- An asterisk (\*) denotes deceased donors.

In preparing this report, every effort has been made to ensure accuracy and completeness. If a mistake was made in the way you or your spouse or your loved one has been identified, or if your name was omitted from the donor list, we sincerely apologize. With your help, we can ensure all names are reported accurately on future lists. Please contact Bev Rhodes at 1-888-837-6410 x7984.

GIFTS OF \$5,000 - \$9,999

Carnahan Jackson Foundation  
Erie County Youth Bureau  
Glover-Crask Charitable Trust  
Mutual of America

Niagara Area Foundation  
Timothy and Kathleen O’Mara  
The Lenna Foundation  
Tru/u W Hodge For Charities

TUW R Wells Harrison Memorial  
United Way of  
Cattaraugus County  
United Way of Northern  
Chautauqua County

GIFTS OF \$2,500 - \$4,999

Children’s Foundation  
of Erie County, Inc.  
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LJ’s Remodeling, Inc.

Northwest Charitable  
Foundation, Inc.  
Richard C. and Karen E. Penfold  
Joseph and Anita Sahlen

The Guido & Ellen Palma  
Foundation  
United Way of Wyoming County  
Carrie C. Wolfgang

SPECIAL THANKS

A special thank you to our Community Partners who support After-School Programming.

BestSelf Behavioral Health, Inc.  
Boys & Girls Club of Buffalo Inc.  
Boys & Girls Clubs of Northern Chautauqua County Inc.  
Community Action Organization of Western New York  
Friends & Foundation of the Rochester Public Library

GIFTS OF \$50,000 AND ABOVE

United Way of Greater Rochester

GIFTS OF \$25,000 - \$49,999

News10 WHEC  
United Way of Buffalo & Erie County  
United Way of Southern Chautauqua County

GIFTS OF \$10,000 - \$24,999

Anonymous (1)  
Dorothy M. Young Endowment Fund  
Finger Lakes Land Trust, Inc.  
George L. and Elizabeth C. Todd Trust  
Grigg Lewis Foundation  
Mary McLean Wilson  
Paula’s Donuts  
Ralph C. Wilson, Jr. Legacy Fund for Design and Access  
*Administered by the Community Foundation for Greater Buffalo*  
Ralph C. Wilson, Jr. Legacy Fund for Youth Sports  
*Administered by Community Foundation for Greater Buffalo*  
Rochester Women’s Giving Circle  
United Way of Greater Niagara  
WIVB



Abby is excited for her donuts made using Girl Scout cookies!

Thank you to Paula’s Donuts for an amazing fundraiser!

GIFTS OF \$1,000 - \$2,499

Anonymous (2)  
Arbor Capital Management  
Kimberly Beaty  
CH2M Hill B&W West Valley LLC  
Lettie J. Chilson  
Cutco Foundation, Inc.  
Dubisz Wealth Management Corporation  
Erie Niagara Sunrise Exchange Club  
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Karen Lundgard  
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Foundation  
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Nocon & Associates  
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R. R. & Clara J. Gould Foundation  
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Luisa Rios-Owens  
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Uniland Development  
United Way of Genesee Country  
Lori M. Valenti  
Lori Van Dusen  
Allan and Carol Welsh  
Debra J. Whais  
Wilcox Financial Group, LLC  
Alison J. Wilcox-Lanfear and David G. Lanfear



Greece Central School District  
Lt. Col. Matt Urban Human Services Center of WNY  
Northwest Charitable Foundation, Inc.  
Parker Academy Childcare and Learning Center

Polish Community Center of Buffalo, Inc.  
Luisa Rios-Owen  
St. Mary’s School for the Deaf  
YMCA of Jamestown NY



GIFTS OF \$250 - \$999

Anonymous (3)	Friends of Timbercrest
Acome Construction, Inc.	Maria Gallagher
Aetna Foundation	Michelle M. George
Al Sigl Center for Rehabilitation	Lynnette Haley O’Stewart, Ph.D.
Allegra Marketing	Karen Hayes
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Rochelle R. Batterson	Dr. and Mrs. Ralph W. Hinds III
Christopher and Elizabeth Bordeleau	Haley A. Huntress
Mary Jo Brown	Mary Beth Karr
BryLin Hospitals	Lauri A. Keller
Kathryn A. Brysinski	Mary Ann C. Keyser
Buffalo Sabres	Kids Out and About
Alice Canaday	Kandice King
Catholic Medical Partners	Nancy A. King
Kathryn Civilette	Donald and Diane Kinton
Clayton and Susan Cloen	Christine M. Kirwan
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Estate of Phyllis C. Reynolds	Metropolitan Real Estate
Reza and Laura Fakharzadeh	

GIFTS OF \$100 - \$249

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105.5 The Beat Rochester	Lynne L. Blanchard
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Post No. 607	Anna M. Bojarczuk-Foy
American Legion Frederick F Cadille	Christine A. Bonaguide, Esq.
Post No 1664	Reginald and Louise Boutwell
American Legion Harder O’Donnell	Norman and Esther Boyczuk
Post No. 734	Donna Brink
Gordon and Jenifer Angevine	Douglas and Cynthia Brown
Jack and Rosemary Angove	Donna Brown
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Linda M. Baker	Lena B. Budd
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Diana L. Palotas
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David and Lisa Priebe
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Jessica Coram
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Ray and Amy Crosby
Kathleen Dear
Salpi Doering
Ann Marie Doran
Sarah L. Doull
Katherine Durfee and
George Walgrove
D’Youville College
Denley W. Edgerton
L. Bruce and Joan Erickson

GIFTS OF \$100 - \$249 CONTINUED

James and Ellen Evans	Leon and Eileen Kuczmarski
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JULIETTE GORDON LOW WORLD FRIENDSHIP FUND

Roger and Rosanne Faulhaber	Alyssa Kornacki
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Dr. Alice H. Young
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Dr. and Mrs. Nicholas F. Zornek Jr.



A NOTE:

This part of the Annual Report covers the second half of our Girl Scout year from March 2020 through September 2020. The first half of the Girl Scouting year (October 2019 into early March 2020) began at page 2A. We created the annual report this way to highlight the nature of the year and how each 6-month period felt vastly different from the other. All photos in this half without masks were of members taking part in activities at home.

JULIETTE GORDON LOW PLANNED GIVING SOCIETY

By Heather Reed

The Juliette Gordon Low Society is made up of individuals who have decided to leave a legacy with Girl Scouts through their estate plans. These gifts go above and beyond what we are able to donate within our lifetime, and they can fund our passions within Girl Scouts.

This summer we were joined by Dianne Belk and Lawrence Calder, volunteers for GSUSA, who met virtually with some incredible volunteers and members of GSWNY. In this meeting, Dianne shared her Girl Scout story and why she now devotes her time sharing the importance of Planned Giving.

Whenever we have these meetings, or when someone comes forward to make a commitment to the Juliette Gordon Low Society, I am overwhelmed by the incredible changes that these donations can make in the legacy of our council and for our girls.

When I made my commitment to the Juliette Gordon Low Society in 2019, I did not think that my modest gift could make much of a difference in the future. But I have seen time and time again that even “small” gifts can create life changing experiences for our Girl Scouts.

As Girl Scouts, we are strong as individuals, but we are a sisterhood together. Each year as our Juliette Gordon Low Society grows, so does my faith that our Girl Scouts will be supported long into the future, and long after I am gone. Leaving a gift as a member of the Juliette Gordon Low Society is truly leaving a legacy within Girl Scouts of Western New York.

This year, five new members joined our Society, forever impacting the lives of our Girl Scouts. To those who have decided to join the Juliette Gordon Low Society, I thank you. And thank you to those who are considering joining.

If you would like any more information, I would love to speak with you!

Please contact Heather Reed at 1-888-837-6410 x6068 or Heather.Reed@gswny.org.



This year we welcomed five new generous members to our Juliette Gordon Low Society:

- Judy G. Gardner
- Nancy S. Grimes
- Cheryl Messore
- Jennifer Schlick
- Lori M. Valenti

We are honored to be included in the estate plans of the following Juliette Gordon Low Society Members:

- |   |                         |                         |  |
|---|-------------------------|-------------------------|--|
| Anonymous (3)   | Katherine A. Campbell   | Eileen Hettich          | Georgiana Prince                           |
| Erik and Eva Andersen Girl Scout Movement-wide Challenge Planned Gift         | Lettie J. Chilson       | Jerilyn J. Hickey, CFRE | Patricia J. Raab                           |
| Nicole L. Andrews   | Susan and Clayton Cloen | Jean E. Hitchcock       | Heather E. Reed                            |
| Dianne Belk & Lawrence Calder Girl Scout Movement-wide Challenge Planned Gift | Wendy S. Cohen          | Suzanne K. Isgrigg      | Beverley A. Rhodes                         |
| Lisa S. Berta   | Laura DeConinck         | Diana W. Kubick         | Ann L. Sartwell                            |
| Diane L. Bockrath   | Donna M. Dolce          | Karen Lundgard          | Laura Schulitz                             |
| Patrice Sampson-Bouchard  | Cynthia J. Erickson     | Joelle M. Maurer        | Michele and Paul Smith                     |
| Mary Lou Britton  | Joan H. Frazier         | Lanette C. McGovern     | Bette L. Stonebraker                       |
| Jennifer L. Brooks  | Patricia A. Garnjost    | Jean McGowan            | Sue C. Sweet                               |
| Linda Bumgardner  | Lisa Goodell            | Dawn Myers              | Elizabeth W. Thorndike                     |
|   | Katelyn R. Grodecki     | Joanne E. Nelson        | Donna Vanstrom                             |
|   | Sally A. Guthrie        | Samantha J. Nichols     | Alison J. Wilcox-Lanfear and David Lanfear |
|   | Lynnette Haley          | Judith A. Penzotti      | Rose Anne Woodard                          |
|   | O'Stewart, Ph.D.        | Paula Pickett           |  |
|   | Marian L. Herz          |                         |  |

A legacy gift from these Juliette Gordon Low Society Members is a lasting tribute to their belief and love of Girl Scouts:

- |                        |                             |                             |                             |
|------------------------|-----------------------------|-----------------------------|-----------------------------|
| Josephine Amish*       | Thomas and Mary E. Driesel* | Jeanne M. Mousaw*           | Margaret Shannon*           |
| Betty Baker Anderson*  | Alice V. Dutcher*           | Constance M. Neth*          | Arthur E. Shrubsall*        |
| Margaret Anderson*     | Helen Creswell Ellwanger*   | Barbara H. Panasiewicz*     | Floyd D. Slater*            |
| Harry J. Beu Trust     | Adeline E. Fracassi Trust   | Betsy Phillips Fisher*      | Dorothy E. Slocum*          |
| May C. Carroll*        | William Hodge*              | Annabelle Piper*            | Alice W. St. Clair*         |
| Warren J. Chase Trust  | Ruth C. Hoover*             | Thelma K. Rawcliffe*        | Margaret W. Strong*         |
| Judith A. Cranston*    | John Wylie Jones*           | Douglas L. Rehlaender Trust | Elizabeth C. Todd*          |
| Emerson Colopy*        | Corinne B. Loudon*          | Margaret Ritchie IRR Trust  | James H. Van Arsदalle, III* |
| George B. Corby*       | Martha L. MacAskill*        | Marguerite M. Rittenhouse*  | TUW R Wells Harrison*       |
| Irene Hower Corby*     | Virginia D. Martin*         |                             | Dorothy M. Young*           |
| Peter C. Cornell Trust |                             |                             |                             |



  
girl scouts  
of western new york

# Annual Report 2020

MARCH 2020 - SEPTEMBER 2020