

**SPONSORSHIP
OPPORTUNITIES
PACKET**

Women of Distinction



Women of Distinction

Thursday, April 27, 2023, at 11:00 a.m.
Salvatore's, Buffalo, NY

Women of Distinction is our signature fundraising event where we honor women throughout Western New York for their strength in character, dedication to community service, and commitment to mentoring and encouraging girls and young women.

Like Girl Scouts, this event is girl led. Girls greet guests, emcee the event, and present the women with their awards. Seeing these Girl Scouts brave the challenge of speaking in front of a crowd of adults is just a snapshot of the new opportunities Girl Scouts provides. These Girl Scouts are impressive, and you'll leave the luncheon feeling inspired and empowered by the Girl Scouts and some of our community's most distinguished women.

Sponsoring this event helps ensure that every girl who wants to be a Girl Scout, can be a Girl Scout. Your support provides our 14,000 Girl Scouts with exciting experiences that fall under our four pillars: STEM, the Outdoors, Life Skills, and Entrepreneurship. Funding that is received from this event also helps Girl Scouts of Western New York to maintain and operate camps, service centers and allows us to train the more than 6,000 adult volunteers that work directly with our girls.

From camp to engineering activities, career exploration to the Girl Scout Cookie Program, we work to ensure girls have the tools and experiences they need to become successful leaders in their own lives today and tomorrow.



Sponsorship Levels

Platinum

\$10,000

- ‡Premier seating for 10 people
- ‡Platinum Sponsor signage at event entrance, during presentation, on tables
- ‡Platinum logo placement in event emails
- ‡Platinum logo placement and website link on GSWNY Event webpage
- ‡Platinum logo placement on event social media posts
- ‡Mention as platinum sponsor in event press release
- ‡Listing in 2023 GSWNY Annual Report and all event advertising

Gold

\$5,000

- ‡Seating for 8 people
- ‡Gold Sponsor signage at event entrance, during presentation, on tables
- ‡Gold Sponsor logo placement in event emails
- ‡Gold Sponsor logo placement and website link on GSWNY Event webpage
- ‡Gold Sponsor logo placement on event social media posts
- ‡Listing in 2023 GSWNY Annual Report and all event advertising

Silver

\$2,500

- ‡Seating for 6 people
- ‡Silver Sponsor signage at event entrance, during presentation, on tables
- ‡Silver Sponsor logo placement in event emails
- ‡Silver Sponsor logo placement on GSWNY Event webpage
- ‡Silver Sponsor logo placement on event social media posts
- ‡Listing in 2023 GSWNY Annual Report and all event advertising

Sponsorship Reservation Form

YES!

I want to reserve a sponsorship
at the following level:

- ☐ Platinum Level (\$10,000)
- ☐ Gold Level (\$5,000)
- ☐ Silver Level (\$2,500)

YES!

- ☐ I will be attending
Women of Distinction on
Thursday, April 27, 2023.
- ☐ No, I cannot be a sponsor,
but I would like to make
a donation of:

\$ _____

Women of Distinction

QUESTIONS: Contact Heather Bailey at 716-935-6068 or heather.bailey@gswny.org

Contact Information

Sponsor Name: _____

Contact Name: _____

Contact email: _____

Contact Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Payment Information

☐ Enclosed is my check to Girl Scouts of Western New York for \$_____

☐ Credit card Information: Visa MasterCard AMEX Discover

Name (as it appears on card): _____

Card #: _____ Exp. Date: _____ Security Code: _____ Zip Code: _____

Signature: _____

☐ Option for pledge & to be billed.

Thank you for your generous support!

Please return this completed reservation
form along with your payment

By mail:

Girl Scouts of Western New York
Attn: Women of Distinction
4433 Genesee St. Suite 101
Buffalo, NY 14225

By email: heather.bailey@gswny.org