



girl scouts
of western new york

TOP 100

2021 COOKIE SELLERS

A MESSAGE FROM THE CEO

Dear Top Cookie Entrepreneurs,

Congratulations on an amazing 2021 Girl Scout Cookie season, and being one of Girl Scouts of Western New York's Top 100 Cookie Entrepreneurs. This is an astounding accomplishment, and each and every one of you should be very proud of yourself. The perseverance, dedication, and hard work you put forth is truly remarkable and shows that Girl Scouts can do anything they put their mind to—you're unstoppable! This year challenged you to reinvent your cookie business and look at new ways to reach your customers both digitally and in person. The ingenuity used in marketing your business and reaching your customers was like nothing I've ever seen before. I loved viewing the digital videos capturing your business and product knowledge, your goals, and putting into practice the 5 essential business skills of the cookie program. You crushed every obstacle, met every challenge, showcased your entrepreneurial spirit and were YOUR OWN cookie boss!

The skills you developed by running your cookie business are one of a kind—leadership and lifelong skills developed as a business entrepreneur that will carry you far and wide. Those colorful little boxes are filled with more than just cookies, they are filled with the opportunity for you to provide real-life decision-making skills that will benefit you for decades to come.

To the parents and guardians, thank you for the opportunity to serve your daughter through Girl Scouting. You have supported her efforts, and are truly helping her to build courage, confidence, and character to make the world a better place.

I am beyond inspired, impressed and proud of each of you. To GSWNY's Top Cookie Entrepreneurs—A heart felt Congratulations on being a Go-getter, Innovator, Risk-taker, and Leader. Hats off to you!!

All My Best,
Alison Wilcox

Alison Wilcox

CEO, Girl Scouts of Western New York



Photo is Pre-COVID.





TOP 100 OF 2021

The 2021 top 100 Girl Scout cookie sellers are presented here in alphabetical order by last name.



Ziyanece A.

Troop 64105

HOW I CRUSHED MY COOKIE GOAL...

This year I crushed my cookie goal by working hard to get sales and support from all over the country.



Amelia A.

Troop 31245

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love being a Girl Scout cookie entrepreneur because it teaches me all about working with the customers and money management. This way when I am older, it will help me in the real world when I am in the workforce.



Leah A.

Troop 60241

HOW I CRUSHED MY COOKIE GOAL...

Mostly by selling in front of Pet Supplies Plus on Chili Avenue. My second highest venue was my church, Church of Love Faith Center.

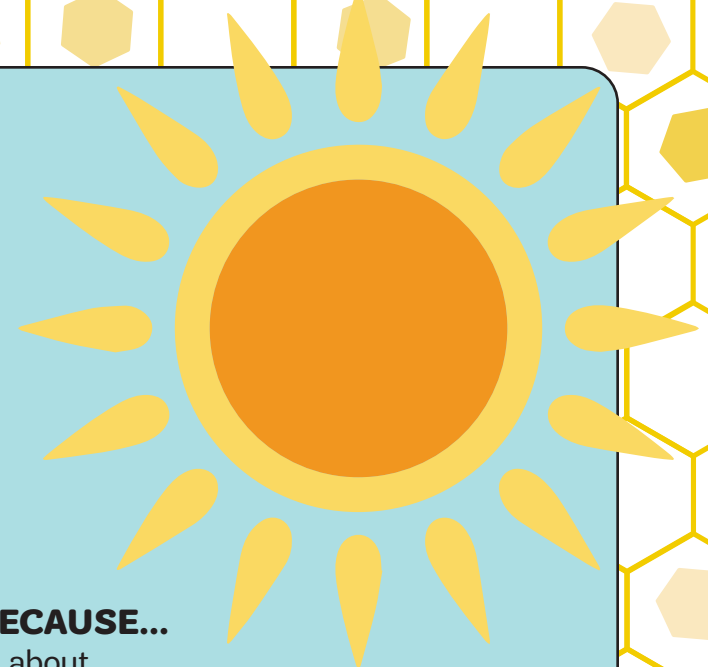


Leah A.

Troop 60544

HOW I CRUSHED MY COOKIE GOAL...

I went out everyday after school to sell and I worked at cookie booths!





Arianna A.
Troop 70945



Helene B.
Troop 30088



Hannah B.
Troop 42025

HOW I CRUSHED MY COOKIE GOAL...

I always share what cookie money does for our troop, and what a big help it is in aiding us to reach our goals!



Savannah B.
Troop 34211

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love being a Girl Scout because I feel I can make a difference in the world. I loved selling cookies to raise money for my troop so we could do good things in our community.





Paige B.
Troop 30554

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

As a first-year Cadette, I learned a lot more about the business side of the sale this year. I entered orders into Smart Cookie and counted a lot of money. I enjoyed seeing my customers for their cookie deliveries.



Alexis B.
Troop 70085

HOW I CRUSHED MY COOKIE GOAL...

I have learned that you have to ask everybody if they would like to buy cookies. Some people might say no and that is ok, but if you don't ask them then you won't know.



Cyrene B.
Troop 70085

HOW I CRUSHED MY COOKIE GOAL...

I uploaded my mom's contacts into my online account and sent at least 1000 emails. I also went door to door and spent every weekend in March at a cookie booth.



Veronica B.
Troop 30659

HOW I CRUSHED MY COOKIE GOAL...

This year I crushed my goal by selling almost twice as much as I normally do. This shows how far I've come in selling cookies, as well as grabbing peoples attention and giving them reasons to buy the cookies.





Addison B.

Troop 30801

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love being a Girl Scout Cookie Entrepreneur and running my own cookie business because not only do I love the product I'm selling, but I love seeing how excited people are when I deliver their cookies to their houses or sell them cookies at a booth. The incentives also encourage me to keep selling to meet my goal.



Hayden Mariah B.

Troop 30605

HOW I CRUSHED MY COOKIE GOAL...

I reached out to my family, neighbors, and friends. I put out flyers and went to cookie booths. I promoted cookies everywhere I went as to as many people as I could.

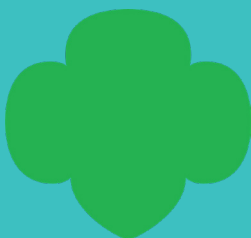


Heaven B.

Troop 70103

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

It's all about making those cookie-loving customers happy when you have the flavor that they are looking for.



Emma B.

Troop 70085





Ella-Rose B.

Troop 70021

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love being a Girl Scout cookie entrepreneur because I like to sell the cookies and learn how to handle money and earn my rewards.



Mikayla B.

Troop 60633



Hailey B.

Troop 70058

HOW I CRUSHED MY COOKIE GOAL...

I crushed my cookie goal by asking all of my friends and family to buy cookies. I even went to every single cookie booth.



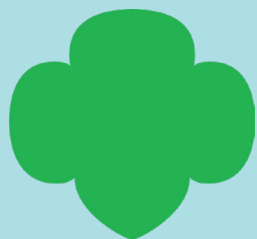
Jasmine C.

Troop 70127

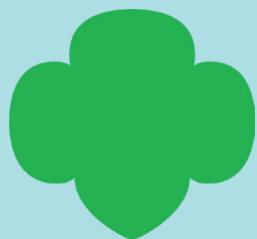
HOW I CRUSHED MY COOKIE GOAL...

I just asked all my family and friends, and they all passed it along and before I knew I passed my original goal!





Sofia C.
Troop 30885



Alyssa C.
Troop 42117



Adrianna C.
Troop 30001

HOW I CRUSHED MY COOKIE GOAL...

I have a great support group with my family and returning buyers.
That helped me reach my goals.



Amanda C.
Troop 70021

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I get to hang out with my friends





Natalee C.
Troop 70103



Grace D.
Troop 70115

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I am able to gain experience in the business industry. I also gain experience in working with customers, as well as financial experience working with money and credit.



Zoe D.
Troop 34707

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love being a Girl Scout cookie entrepreneur because I have learned how to count money. It has also taught me about responsibility and commitment.



Emma D.
Troop 70183

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

Cookies are a fun part of our year and we get to do cool stuff with the money we earn.





Marley D.

Troop 10111

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

Being a Girl Scout Senior, I have learned a ton of valuable lessons through out the years in selling cookies. I know that these are skills that I'll carry with me for the rest of my life!



Kelly D.

Troop 60146

HOW I CRUSHED MY COOKIE GOAL...

I crushed my cookie goal by writing and hanging notes on my neighbor's doors. I also participated in a lot of booth sales and my sister helped me sell cookies.



Sara E.

Troop 10337



Darya F.

Troop 30079

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love striving towards a goal and earning all the great recognitions. I also love talking to people and speaking to them about how great Girl Scouting is! Gives me the chance to show my great people skills learned from the cookie program through the years!



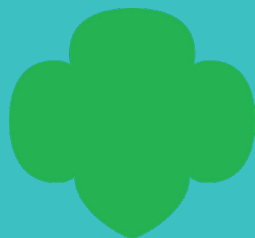


Morgan F.

Troop 30824

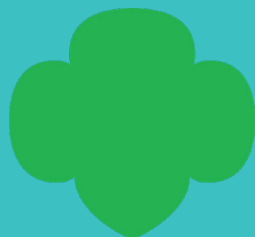
I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I get to meet new people and put a smile on their face when they buy our cookies.



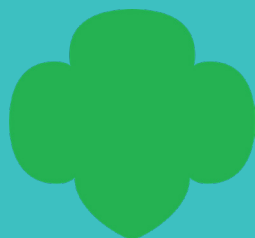
Makayla F.

Troop 10123



Mackenzie F.

Troop 10123



Madison F.

Troop 10123





Terrell F.

Troop 70007

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love being a Girl Scout because I love going to camp and helping raise money for our troop to go on exciting troop trips!!



Lauren F.

Troop 70007



Arianna G.

Troop 30143

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

It teaches me money management.



Kylie G.

Troop 34707

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love being able to meet new people.





Sierra G.
Troop 30143

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love the challenge of selling as many cookies possible to help my troop.



Claire H.
Troop 70420

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I like running my own cookie business because I get a lot of smiling faces and happy customers.



Kaity H.
Troop 70420

HOW I CRUSHED MY COOKIE GOAL...

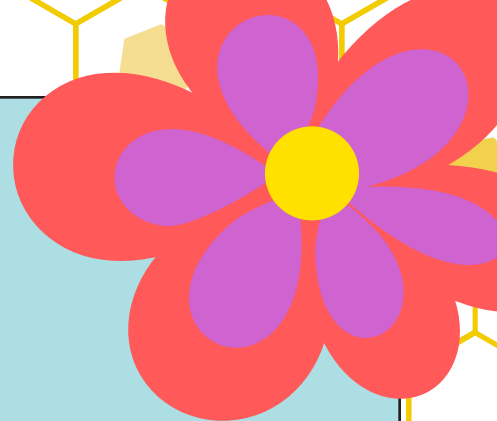
By selling to neighbors, friends, family and cookie booths!



Eleanor H.
Troop 60787

HOW I CRUSHED MY COOKIE GOAL...

I did a cookie booth several times at a local store, and shared my cookie form with all of my friends and family!





Danielle H.
Troop 70251



Kennedy H.
Troop 82096

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love being a Girl Scout and selling cookies because it really taught me how to talk to people and taught me about reaching goals.



Sabrina H.
Troop 60853

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love earning prizes and troop funds so my troop can do more. Our troop had planned to go to Savannah, GA, in 2020, so we are hoping to be able to go in 2022.



Lexi H.
Troop 30088





Cecilia J.

Troop 34714

HOW I CRUSHED MY COOKIE GOAL...

During cookie season in a pandemic I concentrated on my online cookie sales because I knew it was a safe way to sell. The next thing I knew, my direct cookie link went viral!



Kathryn J.

Troop 70944



Ariadne J.

Troop 34320

HOW I CRUSHED MY COOKIE GOAL...

I worked hard going door to door and selling in my community doing lemonade stands!



Elizabeth K.

Troop 34644

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

It's is fun to do with my troop. My mom is a leader and we get to spend lots of time together.





Felicity K.

Troop 34213

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love being a Girl Scout and selling cookies because I am able to make so many new friends and always meet new people.

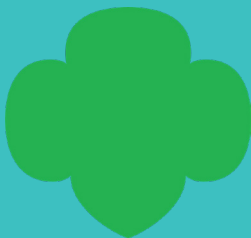


Amelia K.

Troop 70183

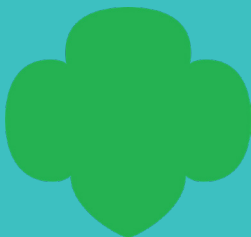
I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I look forward to cookie season and treat it as a challenge to myself to try to do better than the year before.



Kassidi K.

Troop 70944



Kara L.

Troop 11043





Alysaa L.
Troop 10385



Chloe M.
Troop 98113

HOW I CRUSHED MY COOKIE GOAL...

I kept all the customers information from last year and also the virtual orders helped!



Cecelia M.
Troop 70166

HOW I CRUSHED MY COOKIE GOAL...

I love selling cookies and worked a lot of cookie booths.



Scarlett M.
Troop 70166

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I wanted to get a laptop and make money to do fun stuff with my troop.



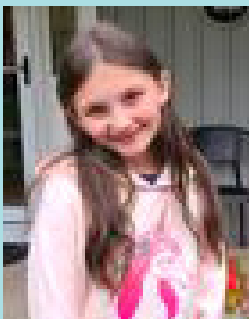


Sophia M.

Troop 10165

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love selling with my Girl Scout sisters and am very proud of all of them. Going door to door with cookies and seeing how excited people were made my day.



Abigail M.

Troop 64115

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I like selling cookies to people who are really excited about getting the kinds they like.



Destiny M.

Troop 30143

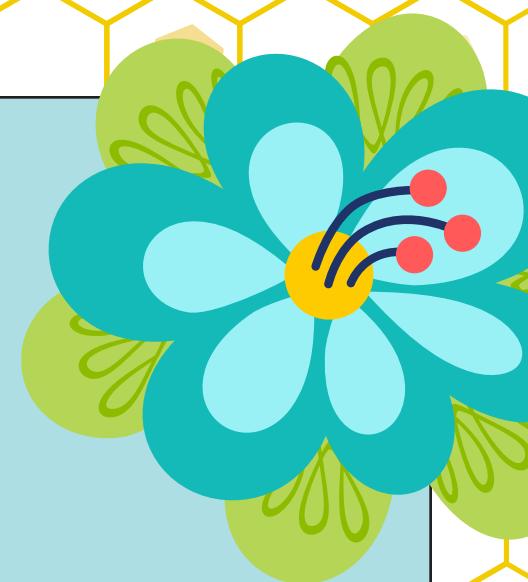


Meghan M.

Troop 30248

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

People get very excited over cookie season and they get to enjoy something they like while helping our troop finance projects and activities.





Linda M.

Troop 31055

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I like seeing people get excited when it is cookie season. It is fun to see them happy with their cookies.



Kristen M.

Juliette



Isabella M.

Troop 34320

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I loved running my own cookie business because I got to get outside and sell cookies at my lemonade stands. People just kept coming and buying them.



Megan P.

Troop 34644





Margaret P.
Juliette



Madelyn R.
Troop 34320

HOW I CRUSHED MY COOKIE GOAL...

I crushed my cookie goal this year because I was determined to sell more cookies than I did last year, which was my first year. I surprisingly sold over double what I did last year!



Magdalena R.
Troop 60679

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

Because I love to earn cool prizes and raise money to give back to the community with!



Nicole R.
Troop 30491



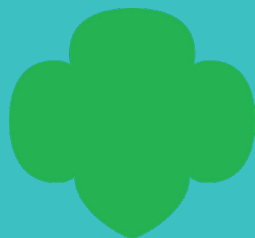


Marina Debbie A. R.

Troop 60812

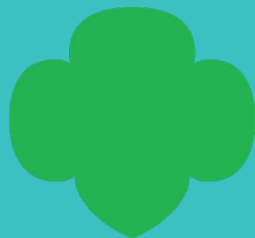
I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I get to improve my social and marketing skills.



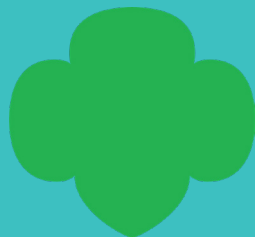
Kyleigh R.

Troop 10310



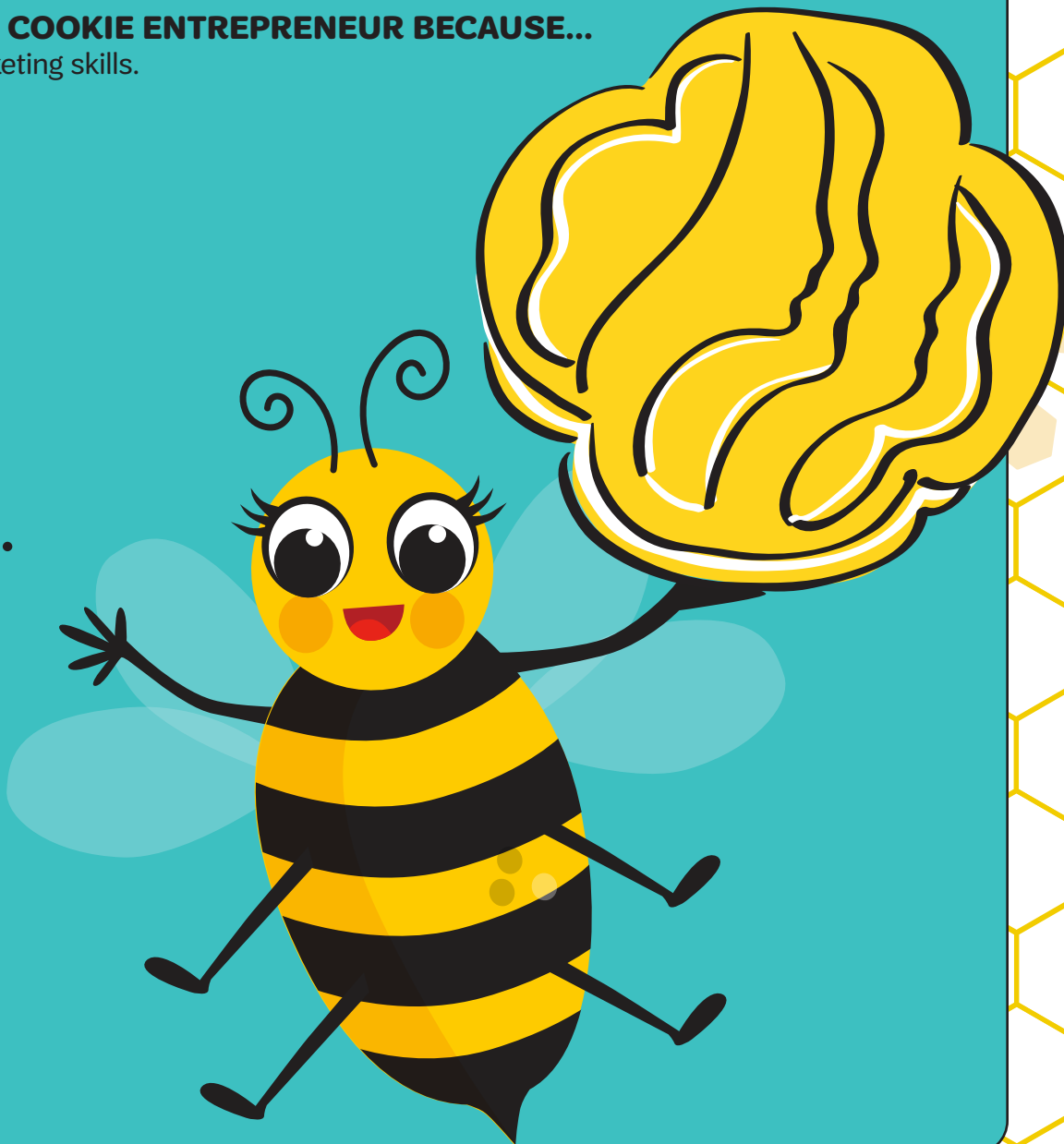
Mya-Isabella S.

Troop 34440



Lillianna S.

Troop 20051





Robyn S.

Troop 31151

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I have fun selling cookies because I like talking to people about their favorite cookies. My family is the cookie family for our troop. I like to help keep track of our cookie inventory and count money after our sales to make sure it matches.



Samantha S.

Troop 34396

HOW I CRUSHED MY COOKIE GOAL...

I contacted all of my friends and family using Facebook Messenger, texts, and phone calls.



Bella S.

Troop 70163



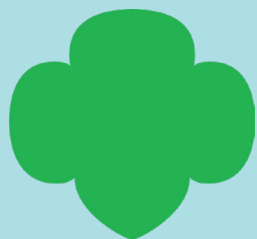
Karolynnn S.

Troop 63113

HOW I CRUSHED MY COOKIE GOAL...

I always know I can count on the support of my family to help me achieve my goals. They walk with me door to door collecting orders and delivering cookies.





Macy S.
Troop 30470



Adaline S.
Troop 31151

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I think it's fun to sell cookies, make people smile, and I love to be with my Girl Scout friends when we sell.



Maddison S.
Troop 10422

HOW I CRUSHED MY COOKIE GOAL...

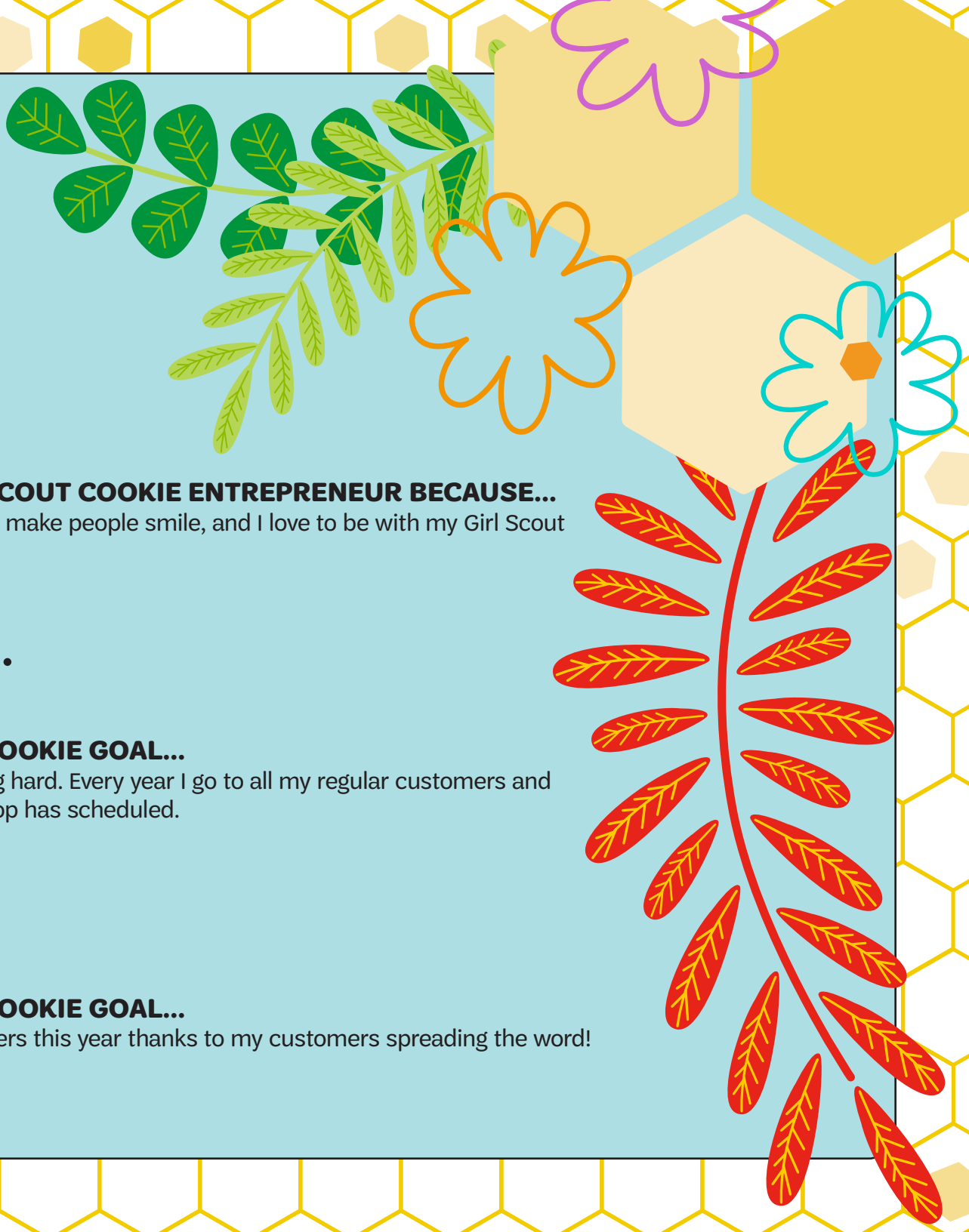
I crushed my goal by working hard. Every year I go to all my regular customers and attend all the booths my troop has scheduled.



Nina S.
Troop 34213

HOW I CRUSHED MY COOKIE GOAL...

I had a ton of direct ship orders this year thanks to my customers spreading the word!





Savannah S.

Troop 10422

HOW I CRUSHED MY COOKIE GOAL...

I crushed my goal this year by working hard and handing out door hangers. I also attended all the booths that were scheduled by my troop. I went back to all my regular customers.



Kaitlyn S.

Troop 70007

HOW I CRUSHED MY COOKIE GOAL...

I crushed my cookie goal by selling at booths with a good eye-catching set up and I asked everyone who walked by if they wanted to buy Girl Scout cookies.



Sophia T.

Troop 70166

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

It is a lot of fun to work toward achieving your own goal and the rewards you can earn.



Alyssa T.

Troop 30088

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

It was really fun and challenging this year. I love challenges!





Genna V.

Troop 70978

HOW I CRUSHED MY COOKIE GOAL...

My friend Veronica, my 2 brothers, and our moms did a cookie booth. We made signs and yelled, "Girl Scout cookies!"



Victoria V.

Juliette

HOW I CRUSHED MY COOKIE GOAL...

I made a plan to reach my goal that balanced personal sales, cookie booths, and drive thrus. I worked as a team with my parents and other Juliettes to reach the goal!



Harper W.

Juliette

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I loved meeting new people from all over New York, talking to them and sharing a laugh. I also loved learning new business and marketing strategies to help sell as many boxes of cookies as possible.

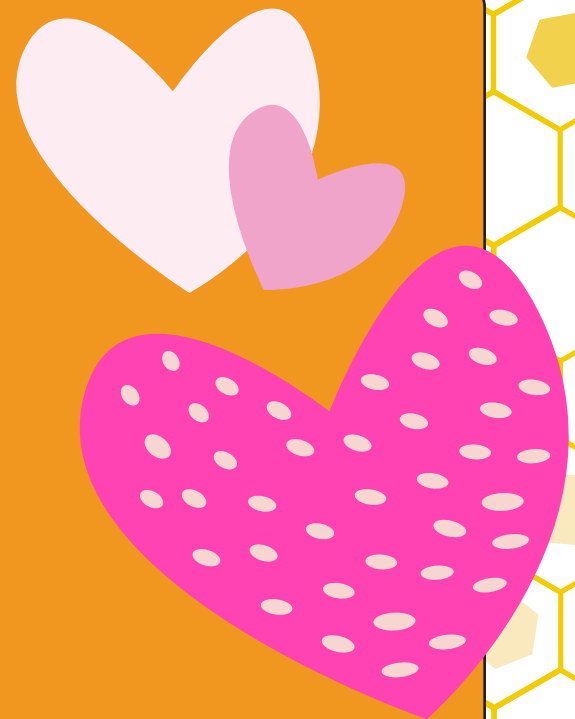


Meganne W.

Troop 70055

HOW I CRUSHED MY COOKIE GOAL...

Due to COVID, this year was challenging not being able to do door-to-door sales. Instead I turned to social media and booth sales to reach my goal while taking the necessary precautions to stay safe!





Addison W.

Troop 30824

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love telling people about all of the different flavors of cookies we have!



Adriana W.

Troop 20094

HOW I CRUSHED MY COOKIE GOAL...

Being at all the cookie booths, and not being afraid to ask EVERYONE!



Gabrielle W.

Troop 10388

I LOVE BEING A GIRL SCOUT COOKIE ENTREPRENEUR BECAUSE...

I love selling cookies because it makes everyone around me happy. I have learned to use my communication skills by describing all the cookies and why they are so delicious which helps people to buy the ones they have never tried.



Gabriella Y.

Troop 32010

HOW I CRUSHED MY COOKIE GOAL...

This year I sold cookies online and in person. My family, friends, and neighbors all helped me by buying lots of cookies.





Harper Z.
Troop 70195



Brynn Z.
Troop 32010

HOW I CRUSHED MY COOKIE GOAL...

I love selling the cookies, and I asked everyone and anyone I could. My friends and family wanted to help me reach my goal!



Jessica Z.
Troop 70945



Katelyn Z.
Troop 70945

