



2023 Cookie Season Update

To help support our girls and troops to reach their goals, GSWNY has extended the Cookie Program through April 22, 2023. This program extension is completely **OPTIONAL** for any girl or troop who would like the additional time. If you are extending your cookie program, please [CLICK HERE](#) to complete our extension survey. Responses due by 3/24.

- April 3** Program Extension Begins - Troops can begin securing additional booth sale locations or any available Council Sponsored booths in Smart Cookies as a FCFS
- April 9** Planned Orders for pickup April 13/14 due in Smart Cookies by 11:59 pm
- April 9** Make frequent payments via epayment. Deposit funds weekly after booth sales to keep funds organized.
- April 20** Last day of Smart Cookies girl-delivery online orders
- April 22** Last Day of Smart Cookies Online Shipped and donated orders
- April 24** Main Girl and Troop Rewards due in Smart Cookies
- April 24** Final Troop Payments for extended sales and any payment paperwork (NSF, D1) due. (All sales up until 4/2 should have been paid by 4/6.

WHY ARE TROOPS JOINING THE EXTENSION?

By continuing to sell Girl Scout Cookies, troops will be able to increase their earnings and achieve or surpass their cookie sales goals. Additionally, this year, we have several new troops taking part in the program for the first time and we would like to ensure everyone has the opportunity to fully participate.

HOW DOES THE EXTENSION EFFECT WHEN REWARDS ARRIVE?

Rewards will arrive by the end of May, 2023.

CAN MY TROOP NOT PARTICIPATE IN THE EXTENSION?

Participating in the season extension is completely optional.

CAN A GIRL SCOUT CONTINUE TO SELL IF HER TROOP IS NOT?

Yes! If a Girl Scout wants to continue to work toward her goals but Troop Leaders have opted not to sell through the extension period, the Troop Leader can contact their local cookie cupboard to let them know which parents will be picking up additional cookies during the extension.

HOW DO TROOPS ORDER MORE COOKIES?

Troops should continue to place pending orders by 11:59 pm. Sunday nights.

CAN TROOPS CONTINUE TO HOST COOKIE BOOTHS?

Yes, troops can still schedule booth sales and council sponsored locations will be available in Smart Cookies as well. Troops are encouraged to schedule and participate in booths they secure as well.

WILL MY LOCAL CUPBOARD BE OPEN?

Council cupboards will remain open.

WHO CAN I CONTACT FOR MORE INFORMATION?

Please email customercare@gswny.org

