

Extra! Extra!
Get Extra Recognition Points!

Sell 180 Packages
Troop Leaders!

Sell 210 Packages

2023 Cookie Program Recognitions

**Initial Recognitions by February 5th
Earn All three!**

180 packages earns a hoodie & Goal Getter Patch!

230 packages earns a Mood Sports Bottle!

Troop Reward
Troop Average, 190+ packages by Feb. 5

Troop Experience Reward
Troops who average 300+ pkgs by April 2nd choose their experience

Six Flags
Darlen Lake Theme Park Diesel Engine Train Ride

Wacky Walk Scavenger Hunt

Early Rewards by February 5th

Girl Rewards

180 packages by Feb. 5, earns a hoodie & Goal Getter Patch!

230 packages by Feb. 5, earns the Mood Sports Bottle!

Troop Reward

Average 190 packages by Feb. 5 to earn 2 Leader hoodies

Type here to enter the presentation section name.

Girl Scouts love finding adventure, trying new things, and HAVING FUN!

2023 Cookie Program Recognition Experiences

Troop Experience Reward:
Troops with a PGA of 300+ Packages

- Wacky Walls Scavenger Hunt
- Diesel Engine Train at the Arcade & Attica Railroad
- Darien Lake

2023 Girl Scout Convention Orlando, Florida

EARN YOUR WAY TO ORLANDO WITH THE GIRL SCOUT COOKIES PROGRAM

2023 Girl Scout Convention Orlando

Experience the excitement of the 2023 Girl Scout Convention in Orlando, Florida. Earn your way to Orlando with the Girl Scout Cookies Program. Reach your goal and earn a trip to Orlando for you and your troop.

Who should GO to Ovee?

- Girl Scouts
- Leaders
- Parents
- Friends
- Community members

What you'll get to Ovee:

- A special award
- A special certificate
- A special recognition
- A special experience
- A special memory

CREATE YOUR OWN 2023 Convention Adventure!

With the 2023 Girl Scout Cookies Program, you can create your own 2023 Convention Adventure. Earn your way to Orlando with the Girl Scout Cookies Program. Reach your goal and earn a trip to Orlando for you and your troop.

Goal	Reward
1000	Special Certificate
1500	Special Recognition
2000	Special Award
2500	Special Experience
3500	Special Memory

2023 Girl Scout Convention Orlando, Florida

- Girls who choose the Girl Scout Convention reward level will waive all main recognitions
- Recognitions levels are cumulative
- Reward levels start at 1000, 1500, 2000, 2500, & 3500 packages of cookies
- Girls can goal set and build a Convention Package customized to them!



Key Points


- Early Recognitions by February 5th
- Three troop Experience options for troops reaching 300 PGA by April 2
- 3500+ pkg travel level
- Girl Convention Recognition plan

What's New for 2023

NEW for 2023!

The first ever online-only Girl Scout cookie*
Thin, crispy cookies infused with raspberry flavor, dipped in
chocolaty coating

MADE WITH VEGAN INGREDIENTS



*Available online only to be direct shipped
to consumers

HEARTSIDE

Raspberry Rally

In collaboration with GSUSA, a brand new online shipped only cookie is available for the 2023 cookie season

- 1**

Simplicity


 - Less physical handling
 - Shipped directly to consumers
- 2**

Learning for Girls

 - Enables girls to build selling skills, pitching to her customers in person, and online, where shoppers are buying across channels for convenience
- 3**

Building Consumer Excitement & Growth

 - Product concept and development grounded in consumer research, with strong scores for Girl Scout Cookie consumers and overall cookie buyers nationwide



HEARTSIDE

Unfled Trefoils name in 2023

- Minor package and graphic changes to align with Girl Scout brand standards
- Trefoils will be the Troop Sample Cookie for 2023, shipped to SU's via standard process




HEARTSIDE

Packaging updates to Caramel deLites and Peanut Butter Patties

Simplifies supply chain

- Increases baking flexibility (other ovens)
- Saves ~70,000 trees per season
- Reduces the carbon footprint from production of the cartons
- Optimizes truck loads with better pallet utilization

Confidential & Proprietary


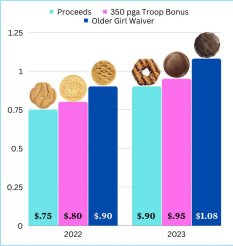


Invest in Girls

2023 Girl Scout Cookies = \$6.00/pkg
Girl Scout Troop Proceeds = 20% increase



Supporting Troops

Year	350 pgs Troop Bonus	Older Girl Waiver
2022	\$0.75	\$0.80
2023	\$0.90	\$1.08

What Can a Cookie Do?

- 32% Invest in Girls
- 27% Cost of Cookies, Program Materials, Technology Costs
- 21% Troop Proceeds and Girl Rewards

Invest in Girls
Girl Scout Cookies \$6.00/pkg

Our net weight and cookie count have not changed in nearly a decade!

Nutritional information can be found at abcsmartCookies.com or abcbakers.com

Cookie Variety	Net Weight	Number of Cookies	Packaging
Thin Mints	9 oz	32	2 foil sleeves, carton
Caramel deLites	7 oz	15	Foil wrapped tray, carton
Peanut Butter Patties	6.5 oz	15	Foil wrapped tray, carton
Trefoil	9 oz	20	2 clear sleeves, carton
Lemonades	8.5 oz	16	Single tray, overwrap
Peanut Butter Sandwich	8 oz	20	2 cello sleeves, carton
Toast-yay!	8.5 oz	16	Foil wrapped tray, overwrap
Adventurefuls	6.5 oz	15	Foil wrapped tray, carton

Confidential & Proprietary

2023 Changes to Direct Ship Program

- Standard shipping flat rate will increase from \$12.50 to \$14.99 for every 12 packages
- Subsidy minimum package requirements will increase from 6 packages to 9 packages.
- Subsidy shipping rate will be \$7.49 starting at a 9 package minimum (50% of the standard shipping flat rate of \$14.99). A reminder that your Council pays half of the subsidized shipping cost.
- An updated gift box design with GSUSA graphics will be available during the 2023 cookie season. ABC will ship the new gift box design once existing gift box inventory runs out.

2023 Direct Ship Shipping Fee Schedule

**Blue rows indicate subsidy eligible count

NUMBER OF PACKAGES	BASE SHIPPING COST	SUBSIDY SHIPPING COSTS
1	8 \$	14.99 \$
9	22 \$	24.98 \$
13	20 \$	29.98 \$
21	24 \$	29.98 \$
25	32 \$	44.97 \$
33	36 \$	44.97 \$

Confidential & Proprietary

Changes to Cookie Cupboards & Planned Order Timeline

- Due to new order guidelines set by ABC Bakers, troops must order cookies from a cupboard two weeks prior to pickup. It is recommended troops order their booth cookies with troops initial order
- Only troop volunteers may pick up cookies at cupboards

Planned Order By	Cookies Not Guaranteed Until
March 5th	March 9th
March 12th	March 22nd
March 19th	March 29th

Confidential & Proprietary



Adding a Girl Financial Transaction

Troops should add all girl payments into Smart Cookies

Confidential & Proprietary



Key Points

- Online Exclusive Raspberry Rally
- Shortbread is now Trefoil
- Cookie price \$6 for all varieties
- Troop Proceeds increase 20%, base \$.90
- Planned orders 10 day lead time
- GSWNY offers subsidized shipping on 9+ pkgs
- IRGs sellers managed by unrelated approved and BGC adult in Smart Cookies





Important Program Dates

December	January	February	March/ April
<p>December 10: Online Cookie Program Opens</p>	<p>January 7: In-person Order Taking begins</p> <p>January 14: Council Sponsored Booth Lottery opens</p>	<p>February 4: Council Sponsored Booth Lottery winners notified</p> <p>February 5:</p> <ul style="list-style-type: none"> Initial Order Taking ends FCFS booths open <p>February 6:</p> <ul style="list-style-type: none"> Unlimited Booths per troop opens Initial Order and Recognition orders due in Smart Cookies by 11:59pm Keep Goaling begins <p>February 7: SUPPM reviews and confirms troops initial cookie and reward orders</p>	<p>March 1-4: Delivery</p> <p>March 5 - April 2: Direct Sales</p> <p>March 6, 12, 19: Planned Orders Due</p> <p>March 22: Initial Payment Due</p> <p>April 2: Program Ends</p> <p>April 4:</p> <ul style="list-style-type: none"> Troop Final Rewards Selections Due <p>April 6:</p> <ul style="list-style-type: none"> Troop Final Payment Due

©Girl Scouts of Pennsylvania / Confidential - Shared & Tracked Internally

Ways to Participate in the Girl Scout Cookie Program

Girl-Led
Girl Scouts take the lead in their budget, plans and marketing techniques

Cooperative Learning
Girl Scouts work together to set their goals, decide how to use their troop funds as a team and overcome hurdles along the way

Learning-by-doing
Girl Scouts get to iterate on their cookie business each year gaining real life, hands on experiences that translate to their future careers

Girl Scouts

Ways to Participate in the Girl Scout Cookie Program

How to get started: Girl Scouts take the lead in their budget, plans and marketing techniques.

How to get started: Girl Scouts work together to set their goals, decide how to use their troop funds as a team and overcome hurdles along the way.

How to get started: Girl Scouts get to iterate on their cookie business each year gaining real life, hands on experiences that translate to their future careers.

Participating in the cookie program gives Girl Scouts' adventures throughout the year as they learn key business skills to reach in future careers and to life. By participating in different sales methods, girls gain skills such as marketing, goal setting, decision making, money management, budgeting, and business ethics. Smart Budget skills development is required at all levels.

5 Skills...The Girl Scout Cookie Program Is more than selling cookies...



Goal Setting

Girls set cookie sales goals and, with their team, create a plan to reach them. This matters because girls need to know how to set and reach goals to succeed in school, on the job, and in life.



Decision Making

Girls decide when and where to sell cookies, how to market their sales, and what to do with their earnings. This matters because girls must make many decisions, big and small, in their lives. Learning this skill helps them make good ones.



Money Management

Girls develop a budget, take cookie orders, and handle customer money. This matters because girls need to know how to handle money from their lunch projects, on sports teams, and on the playground and, later, at work.



People Skills

Girls learn how to talk (and listen) to their customers, as well as how to work as a team with other girls. This matters because it helps them do better in school (in group projects, on sports teams, and on the playground) and, later, at work.



Business Ethics

Girls act honestly and responsibly during every step of the cookie sale. This matters because employees want to hire ethical employees—and the world needs ethical leaders in every field.

Confidential & Proprietary



Entrepreneurship Badges & Pins

When you sell Girl Scout cookies, you practice goal setting, decision making, money management, people skills, and business ethics—and you earn a badge! The 10 entrepreneurship pins you earn matter—and also each year you can earn your own Girl Scout Cookie business! This matters because you will have more to choose as Entrepreneur Badges.

	Entrepreneurship	Financial Literacy	Entrepreneurship	Business
Novice	My First Cookie Business	Cookie Order Book	Bring English!	My Money Matters
Beginner	My First Cookie Business	Cookie Order Book	Bring English!	My Money Matters
Junior	My Cookie Team	Cookie Order Book	Budget Master	My Money Matters
Leadership	My Cookie Team	Cookie Order Book	Budget Master	My Money Matters
Expert	My Cookie Team	Cookie Order Book	Budget Master	My Money Matters
Ambassador	My Cookie Team	Cookie Order Book	Budget Master	My Money Matters




Cookie Program Engagement

- Buy 5+
- Goal Chart
- Secret Shopper
- Keep Goaling





The 2023 Goal Chart is located at www.abcsmartcookies.com/resources

Cookie Share

- Gives consumers an option to support Girl Scouts without taking possession of cookies
- Helps girls think creatively in order to give back to their communities
- Helps girls reach goals
- Council handles the distribution of virtual Share orders
- Available through online sales
- Share cookies are donated to local military, hometown heroes and other organizations.
- Share cookies purchased during Keep Goaling and Direct Sales should be donated directly by the troop to an organization of their choice
- Share patch available at GSWNY shops

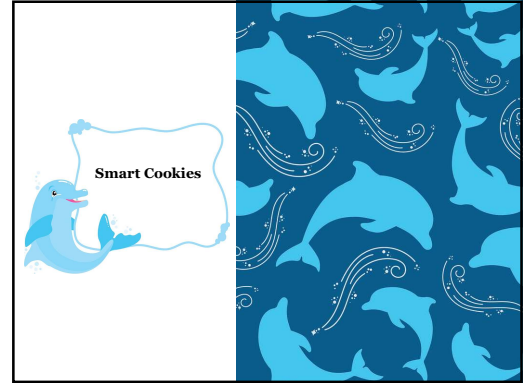


Confidential & Proprietary

Key Points


Important dates:

- Online program begins December 10th
- In-person order taking begins January 7
- Initial order due February 5th
- Delivery March 1-4th
- Direct Sales begin March 5th
- Resources to engage girls and help them reach their goals
- Multiple ways to participate allows girls to customize their entrepreneurship experience
- Cookie Share is a great way to give back to your community



Logging Into Smart Cookies

Click the link on the registration page (<https://www.ahsmartcookies.com>) to go to the homepage for the Smart Cookies System:

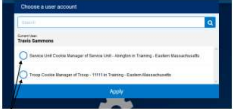


Sign In
Email or Username
Password
Sign In


Deriving Charge and Possibility

Log in with the email as your user name and the password you selected during the registration process and click "Sign In".

Note: If you only have one role (user for a single Service Unit), you will go directly to the dashboard for your Service Unit. If you have multiple roles (e.g. Service Unit Manager with troops), a window will appear prompting you to select which role you will login as at this time:




Click the **radio buttons** next to the role you will login as and click "Apply". Now you will be taken to the dashboard for that role.



Switching Roles (if applicable)

To switch roles, if you have multiple (see previous page), there is a person icon in the **top-left** of the page:




Once clicked, you will have the option to "Switch User" (change roles), "Mimic a User" (see below), "Edit Profile" (change personal information), or "Sign Out". Click "Switch User" and the previous prompt will appear once again to select a different role. Click "Apply", and you will be taken to that role's appropriate dashboard.


Mimic a User (if needed)

The Mimic a User function allows you to go into a Troop or Girl Scout's profile, so you can see exactly what they are seeing. This is a great function if they have questions and you can walk through it together.


Click the person icon in the top-left of the page and click "Mimic a User":



Once clicked, it will bring you to a list of Troop users/Girl Scouts who have registered in the Smart Cookies system. Click on the name you would like to mimic and click the "Mimic a User" button:



A prompt will appear confirming if you want to mimic this user. Click "Yes" to continue (or "No" to cancel), and you will be brought to their profile where you can navigate just like the Girl Scout/Caregiver would do. Once completed, go to the top-left again and click "Stop Mimicking Someone" and you will be returned to your dashboard.



Troop Cookie Link Refresh

A customer order channel, owned by Troop users, that supports orders **WITHIN LOCAL DELIVERY RADIUS**:

1. **Preorder cookies**
2. **Prepayment** via credit card
3. **Pickup** at a physical booth location, including touchless opportunities
4. **Troop Delivery** of orders (if feature is enabled)

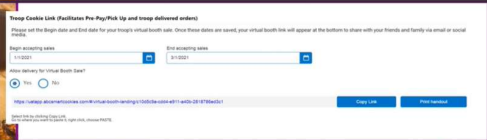




Confidential & Proprietary

Locating the Troop Cookie Link

- Navigate to My Troop > Troop Information
- Scroll to the bottom of the page to locate BOTH LINKS available to Troops:
 - **First Link Displayed - Troop Ship Only Link:** OUTSIDE OF LOCAL DELIVERY RADIUS
 - **Second Link Displayed - Troop Cookie Link:** LOCAL PICKUP/DELIVERY RADIUS ONLY
- QR Code feature accessible through "Print Handout" button



Troop Cookie Link (Qualifies For Pay/Pick Up and troop delivered orders)
 Please set the Begin date and End date for your troop's virtual booth sale. Once these dates are saved, your virtual booth link will appear at the bottom to share with your friends and family via email or social media.

Begin meeting sales: 11/20/21
 End meeting sales: 11/20/21

Share link only for virtual booth sales? Yes No

[Link: https://www.heartsidecookies.com/virtual-booth-landing/1208266-000-4871-4426-00-07984631/](#)

Buttons: Copy Link, Print Handout

Confidential & Proprietary HEARTSIDE COOKIES

Troop Cookie Link Responsibilities

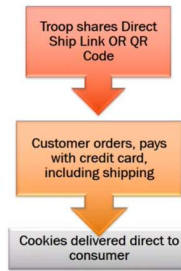
- Troops approve EACH virtual booth order in Smart Cookies. Approval emails are NOT sent to Troops.
 - Customers receive email notification that orders have been approved for pickup!
- Decide if the Troop delivery feature will be made available and, if so, Troop should only share link within reasonable delivery area
- Troops use the Virtual Smart Booth Divider to credit Girls for packages
- Involve girls in preparing Troop Cookie Link orders for an organized booth sale and/or troop delivery process

Confidential & Proprietary HEARTSIDE COOKIES

Troop Ship Only Link Refresh

A customer order channel, owned by Troop users, that supports orders **OUTSIDE OF LOCAL DELIVERY RADIUS:**

1. **Prepayment** (via credit card)
2. **Direct Ship** to customer; including shipping cost
3. **Gifting Options** include shipping to others and Gift Box feature with custom card
4. **Automatic Credit** of proceeds to Troops (reward credit happens after Troop allocates sold packages to Girls)



Flowchart steps:
 1. Troop shares Direct Ship Link OR QR Code
 2. Customer orders, pays with credit card, including shipping
 3. Cookies delivered direct to consumer

Confidential & Proprietary HEARTSIDE COOKIES

Locating the Troop Ship Only Link

- Navigate to My Troop > Troop Information
- Scroll to the bottom of the page to locate BOTH LINKS:
 - **First Link Displayed - Troop Ship Only Link:** OUTSIDE OF LOCAL DELIVERY RADIUS
 - Troop Cookie Link (Second Link Displayed)
- QR Code feature accessible through "Print Handout" button

Troop Ship Only Link (Use for contacting customers outside of troop delivery radius)

Share this link via social media, email or text to invite customers to place an order via Direct Ship.

<https://smarts.cookies.com/ks/q/qr/adding-troop?troop=10000&cid=48114&Q=2811784&Q=1> Copy Link Print Handout

Share this link by clicking Copy Link
 Note: This link is only available to Troop Leaders. Login Link: [Troop Leader](#)

Confidential & Proprietary HEARTSIDE

Troop Ship Only Link Responsibilities

- Credit girls for Direct Ship link packages sold through the Direct Ship Orders Divider feature.
- Distribute orders once there are enough packages sold to give all Troop girls sale credit. Distribution must happen prior to reward order due date.
- Perform a final check of additional Troop Ship Only packages sold just prior to reward order finalization to capture final sales data.

REMINDER: Troop Shipped Only orders **DO NOT** require Troop approval

Confidential & Proprietary HEARTSIDE

Adding a Girl Financial Transaction

Troops should add all girl payments into Smart Cookies

Confidential & Proprietary HEARTSIDE

Cookie Share Sales in Smart Cookies Managed by Troop User

What are Troops' Responsibilities?

- If a girl sells "Cookie Share" to a customer – it is considered a "variety" in the Smart Cookies System and must be accounted for – even if pre-paid.
- Troop enters on the initial order
- If a girl sells cookie share door-to-door during direct sales she collects the money, reports the sale to the troop volunteer – the volunteer then enters the order using Orders>Virtual Cookie Share.
- If a troop sells Cookie Share at a booth, it is entered in the booth divider and is divided at the time the sales are allocated to girls.

Booth Sales in Smart Cookies Managed by Troop User

What are Troops' Responsibilities?

- Booth Sale Orders from Troop Cookie Link must be approved by Troop volunteer
- Troop Volunteer secures Inventory from cupboard as needed to fill orders or supply traditional booth
- Troop Volunteer allocates cookies sold from troop cookie link to participating girls via Booth Divider. (Only option)
- Troop Volunteer should use Booth Divider to allocate cookies to girls for booth sales but can choose to use transfer process.

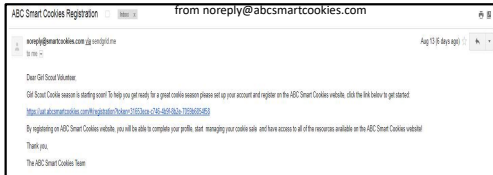
Smart Cookies for Girls

- Our Smart Cookies site is a business center so girls can be their own cookie boss!
- Girls will receive an email to create their profile and can:
 - Set cookie goals and monitor their progress
- Girls can use their smart phones or tablets to take
 - Direct Ship orders
 - Door to Door orders
- Track customer orders
- View their recognitions earned and personal achievements
- Upload and share video ask
- Access their own unique social media URL and QR codes

Confidential for Internal use only | Confidential | Revised 1/2022/2023

Smart Cookies Registration Email for Girls

Dec. 8: Smart Cookie email sent via Smart Cookies
Dec. 8: Girls gain access to Smart Cookie and can begin adding email addresses
December 10: Online Program opens and girls may send emails



Girl Scout Cookie Delivery Link Refresh

A customer order channel, owned by Girls, that supports orders both **WITHIN LOCAL DELIVERY RADIUS AND OUTSIDE OF LOCAL DELIVERY RADIUS, DEPENDING ON GIRL PROFILE SETTINGS:**

1. Preorder cookies
2. Prepayment via credit card OR pay upon Girl Scout delivery
3. Parent order approval or cancellation within 5 calendar days
4. Depending on Girl profile settings:
 - Customer receives cookies via Direct Ship channel OR
 - Girl Scout delivers cookies, within local delivery radius

Confidential & Proprietary



Parent approval email

Dear Mom GirlSchafer,

Your daughter has received an order request for girl delivery. Please review the order details and determine if she can make the delivery. Click the map to view the delivery location. If she can deliver the cookies, please click the Approve Order button. This will complete the order process including the processing of the customer's credit card payment. The customer will receive an email confirmation that their order will be delivered. If your daughter is unable to make the delivery, please click the Cancel Order button. The customer will be notified by email that the order cannot be delivered. Their credit card will not be charged unless they have selected the option to convert the order to a Cookie Share donation.

If you approve this order, please click the link below to approve.

<https://uatapp.abcsmartcookies.com/#social-link-approval?afad353-4217-515e-87ad-060307644418>

For any questions, please contact your troop leader.

Action needed by parent:
Reach out to your TL/TCM weekly to let them know of additional cookies needed to fill your orders
Update Girl Delivery orders through the Manage My Orders tab

Confidential & Proprietary



Girl Scout Cookie Delivery order reporting

REMINDER: Orders **ARE NOT** automatically populated into Troop inventory. Girls provide order reporting to TCMs. Troops add quantities to initial order and/or place planned order with cupboards

Girls

1. Navigate to My Orders > Manage My Orders
2. Filter My Orders grid by Girl Delivery orders = "Ordered" to display only the undelivered product
3. Select Print Order Report to produce a pdf of cookie orders
4. Provide WEEKLY reporting to Troop Leader/TCM. Reporting will include customer details and Girl Scout delivery order demand by variety, package count.
5. Through the Manage My Orders page, update Girl Scout delivery orders with "Delivered" status. Customers will receive email delivery notifications.

Troops

1. Navigate to Reports Menu > Orders Reporting > Mobile and eCard Summary Report
2. Assess Girl Scout delivery order demand by girl, variety and package count
3. Use the mimic feature to mimic Girl(s) in Troop. Access Print Order Report from My Orders > Manage My Orders to view/print Girl Scout delivery order demand by customer, variety and package count.

Confidential & Proprietary



Girl Manage Orders: Cancellation of Girl Delivery Social Media Link Order

2 Girl Orders

Order ID	Date	Status	Order Type	Order	Item	Quantity	Package Count
0500W	April 11, 2022	OK	Girl Delivery	Smart Cookies	100	100	100
0500W	April 11, 2022	OK	Girl Delivery	Smart Cookies	100	100	100

Confidential & Proprietary

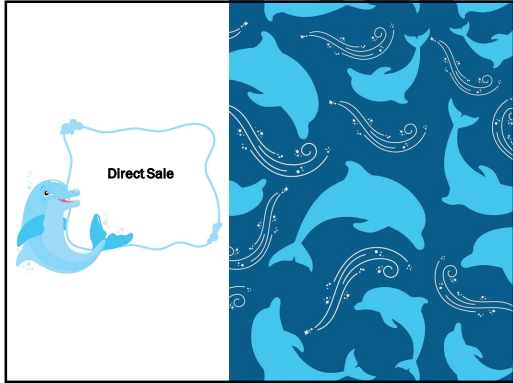


Key Points



- December 8th Smart Cookies launch email goes out to families
- Troops and girls can use their smart phones or tablets to take booth orders and accept credit card payments
- Parents must approve Girl Delivery social orders, within five days, by clicking the link in the order notification email
- Troops can schedule a virtual booth to collect orders for pickup at their physical booth location
- All girl payments should be entered in Smart Cookies as a financial transaction for accurate bookkeeping





Direct/Booth Sales

- Two registered adults must be present at all times
- Girls must be present to sell cookies
- Booth locations should be held at locations girls and families can patronize
- Cookies cannot be placed in stores for resale
- Cookies should be stored off the ground, out of direct sunlight and other weather elements
- We represent Girl Scouts when we are at booths, always leave the space better than we arrived. Take all cardboard and trash with you
- Should multiple troops be at the same location or area for a booth, troops should model Girl Scout appropriate behavior as girls watch and model how adults react in conflict situations
- If council is contacted by any community partner due to bad booth behavior the troop will lose booth privileges for the remainder of the program
- We are guest of these businesses, this means we behave properly and kindly. We are Girl Scouts as such we have a pledge and law we follow. Before your troop attends a booth revisit the law and promise with your girls.

Confidential & Proprietary

Community Partners and Booth Lottery Dates

GSUSA has secured partnerships with Walmart

GSWNY will continue to add booth locations in Smart Cookies, troops should check often to see what is available

Important reminder: Troops who reserve a booth spot and are unable to attend must cancel the reservation in smart cookies 24 hours prior to the date of the booth

Booth Lottery Dates:



- Opens Jan. 14th
- Lottery winners notified Feb. 4th
- FCFS for 1 additional booth per troop Feb. 5th
- Unlimited FCFS - Feb 6th

Promising Practice: Troops can secure their own booth locations beyond those secured by GSWNY. Making the ask is a great skill builder for girls.

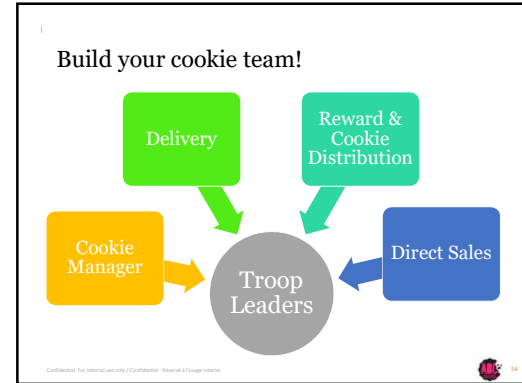


Confidential & Proprietary

Key Points

- Direct Sales are more than traditional cookie booths. Get creative!
- Girls must be present with two registered adults to maintain booth safety and all etiquette guidelines followed
- Booth Lottery Dates:
 - Opens Jan. 14
 - Lottery winners notified Feb 4
 - FCFS for 1 additional booth per troop Feb 5
 - Unlimited FCFS - Feb 6
- Troops release booths 24 hours in advance if they are unable to attend.



What's Next?



Next Steps...





- Collect signed permission forms for each girl before distributing cookie materials
- Plan the Cookie Program with your Cookie Team
- Set troop goals
- Schedule family cookie training
- Distribute Materials
- Review girls in Smart Cookies
- Review Safety Check Points

Confidential & Proprietary




Helpful Resources for Troops and Families

- Parent/ Guardian Permission
- Troop Volunteer Agreement
- Older Girl Reward Waiver
- Online Safety Pledge
- Online Activity Check Points


Confidential & Proprietary



Volunteer Program Resources Continued


Resource Location	What Can I Find There?
ABC Bakers Facebook page	Baker and Lemonade Facebook pages
Lemonades Facebook page	
www.abcsmartcookies.com/cookies	Cookie variety details, nutritional information
https://www.youtube.com/user/ABCCouncils	ABC Smart Cookies technology Training videos for Volunteers, Girls and Caregivers and safe selling tips
https://abcsmartcookies.com/resources/	Rally Guide, Allergen Flyer, Troop Goal Postler, Cookie Calculator, standard forms


Confidential & Proprietary





Cookie Program Online Resources

From our art gallery of images to ABC's YouTube channel with helpful videos designed to navigate Smart Cookies, there are resources available for everyone

 **FLICKR ART GALLERY FOR VOLUNTEERS**
Create your own flyers with seasonal clip art
<https://www.flickr.com/photos/abcbakersvolunteergallery/albums>

 **SMART COOKIES TECH SUPPORT IS ALWAYS OPEN**
Call: 1-800-853-3730
NOTE NEW EMAIL ADDRESS:
Email: ABCSmartCookieTech@hearthisidefoods.com

 **ABC SMART COOKIES YOUTUBE CHANNEL**
Just in Time videos for all user levels of Smart Cookies, designed to help you navigate through every phase of the cookie program
<https://www.youtube.com/user/ABCCouncils>

Confidential & Proprietary 

2023 Flickr art gallery


<https://www.flickr.com/photos/abcbakersvolunteergallery/albums>

All theme-related artwork is available in our Flickr gallery with access through Smart Cookies (far right corner of every page) or by clicking the above link

Corners

Borders

Patterns

Confidential & Proprietary 

Who Do I Call With Questions?

Your SU Cookie Manager

Need help using the Smart Cookies platform?
Call us at **1-800-853-3730** or email us at ABCSmartCookieTech@hearthisidefoods.com

Questions about our cookies?
Check out our [Cookie FAQ's](#) or email us your questions or concerns at ABCSmartCookieBakers@hearthisidefoods.com or 1-800-221-1002

GSWNY Customer Care, 1-888-837-6410 - customercare@gswny.org



Thank You!



We make a living by
what we get, but we
make a life by what we
give."
— Winston Churchill

Confidential & Proprietary