



## **GSWNY Cookie Season Updates – 2/27/2023**

Hello GSWNY Members – we are writing to share some cookie program updates including the most current information we have from ABC regarding the Raspberry Rally cookies.

### **Cookie Delivery:**

GSWNY is ready and looking forward to seeing everyone at cookie delivery this week. This first big delivery is our "initial order" delivery. Mega drops are located in Avon, Batavia, Buffalo and Rochester– truck pick up deliveries are in the additional outlying areas within our jurisdiction. The delivery station appointment summary report can reference in Smart Cookies for troop's appointment schedule.

- [2023 Delivery Instructions](#)
- [How many cookies will fit in my car?](#)
- [Delivery Dashboard Sign](#)

### **Council Sponsored Cookie Booths:**

We are excited to see a huge growth and interest in booth sales this year. Our troops have secured a record amount of booth locations-over 1,400 for the month of March. Demands are high- however, and we have partnered with new companies to keep up with these demands. The additional council sponsored booth locations are in Smart Cookies and currently there are hundreds of Council Sponsored Booths locations now available through-out Western NY. Each troop can secure their own booth locations or take advantage of the unlimited lottery which is NOW Open in Smart cookies. Visit our GSWNY Cookie pages for cookie related resources: [Click here](#)

### **ABC Bakers Direct Ship Update – Raspberry Rally and Gluten-free (Caramel Chocolate Chip):**

ABC Bakers announced over the weekend the very limited supply of the online only Raspberry Rally Cookies will not return to the direct ship portal on March 4, as originally intended. ABC stated that they produced their planned production for the season, demand is so high and quantity so limited that they are not able to guarantee they will not incur backorders as they did during the last release. Unfortunately, they said they have no opportunity to bake additional product this cookie season. ABC will put a banner on Smart Cookies Direct Ship this Wednesday, March 1 indicating the variety is sold out for the season. We understand that this news is frustrating.

In addition, ABC Bakers shared that they expect to be **temporarily** out of stock on Caramel Chocolate Chip, the gluten free cookie, within the next few days. The banner on Smart Cookies Direct Ship will say “Out of Stock” when that happens. They will have more production to their fulfillment center by **March 7**.

**Cookie Inventory for In-Person Sales:**

As we approach cookie delivery and booth sales, ABC has assured us that all the other varieties are in plentiful supply for in-person sales. Since, the Raspberry Rally was never intended for in-person sales this will not impact the booth sale portion of our program. Additional cookies can be ordered as a planned order through the Smart Cookie software.

As a reminder, each troop can secure their own booth locations or take advantage of the unlimited lottery which is NOW Open in Smart cookies. Visit our GSWNY Cookie pages for cookie related resources: [Click here](#)

GSWNY partners with ABC Bakers, and the other national baker is Little Brownie Bakers. In case you hear from neighboring councils about Girl Scout cookies inventory demands, Little Brownie Bakers informed their councils that they are unable to meet demand for two cookie varieties this season - the Samoas and Toffee-tastics cookies. These shortages do not affect ABC Bakers or GSWNY.

We sincerely appreciate the hard work of our Girl Scouts and volunteers. Cookies are coming this week and if you need additional cookies for an upcoming booth this weekend our staff can help you obtain an order quickly. Please contact our customer care team at [customercare@gswny.org](mailto:customercare@gswny.org).