



Care to Share

Obtain 5 or more donations and earn the Care to Share Patch! Girl Scouts receive credit and the troop receives \$1.15 in proceeds.



Participation Options

Online Program

- Friends and family can order magazines, nuts, and chocolate online when a girl sends them an email invitation to her online store.
- Online nut and chocolate purchases have two delivery options:
 - Direct Ship Items are sent directly to the customer. Shipping charges apply.
 - Girl Delivery: Items are delivered by the girl. This option is only available for the items on the order card only. There are no shipping/handling charges.
- Please note: Magazines, Personalized Products, Tervis Tumblers and Bark Boxes are available online only. They are shipped directly to the customer.
- Girls will not collect money for any orders placed on-line.

In-Person Program

- Girls use order cards to take orders. Items on the order card are the only items that can be ordered in person. All other items can be ordered online only.
- **This is a prepaid sale. Money is collected upon ordering.**
- When entering orders on M2, DO NOT add items ordered online for girl delivery. Those will already be included in your order.
- Girls can create and print business cards and flyers through the M2 website that include their unique online store code for customers who wish to purchase nut and chocolate items or magazine subscriptions online.



Your troop earns:
\$1.15 per nut/chocolate items sold
\$3.25 per magazine sold



Family Checklist

Before the Program:

- Attend a Fall Family Training provided by your Troop Leader
- Before participating, review and apply the Digital Marketing Tips for Entrepreneurs and Families. Agree and sign the Girl Scout Internet Safety Pledge found on our website.
- Oct 9- REGISTER in M2 system and start selling to friends and family online and in-person until November 15.

During the Program:

- All girls who participate in in-person sales must be accompanied by an adult.
- By November 15- Enter all in person orders from order card into M2 system and make payment to troop leader.
- Candy and Nut shipment will arrive to your Service Unit on Saturday, December 7th



2024/25 FALL FAMILY GUIDE

Thank you for your support of our Fall Product Program. Every Girl Scout can participate - even if their troop does not. The program is super easy, fun, and combines educational activities along with life-skills girls can use throughout their lives; goal setting, decision making, business ethics, people skills and money management.

Your family and friends can stock up on their favorites magazines, delicious chocolates, nuts, and MORE- all while supporting your Girl Scout!

What's New?



Bark Box

THREE different GS themed BarkBoxes this year!

- Mini BarkBox 1: Beret toy & treats! **\$19.99**
- Mini BarkBox 2: S'mores Stick toy & 1 treat canister! **\$22.99**
- Full BarkBox: S'mores Stick toy, Pup Patches toys & 1 treat canister! **\$27.99**

New Personalized Products!

Photo Frames, Journals, Note Cards, Memo Pads & More!

Customers can be creative and customize with colors, fonts, names, favorite slogans and more. All items are shipped directly to customers!



Tervis Tumblers are back!



Tervis® provides a wide selection of premium insulated tumblers and water bottles. Check out your favorite MLB®, NFL®, and collegiate sports teams and more! All items will be shipped directly to customers.

New Nut/Candy Products!



2024 Girl Scout Memories tin filled with delicious Mint Treasures!



Honey Roasted Pecans with vanilla drizzled over top. A tasty treat!

Important Dates:

October 9-November 15:

Order Taking

By November 15:

Orders due into M2 system and payment due to troop leader

December 7:

Delivery of product to Service Units



Earn a Personalized Avatar patch!

Earn a personalized avatar patch!

- Create an avatar
 - Send 20+ e-mails via the M2 system
 - Sell \$400 in combined sales
- Patch will be mailed directly to you!

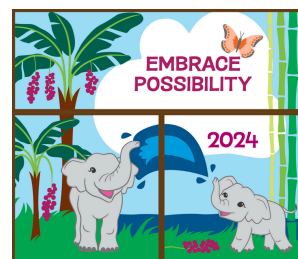


GIRL SCOUTS CAN EARN 2024 theme patches!

20+ emails sent earns
Embrace Possibility patch

\$200+ in combined sales earns
2024 Theme patch

\$325+ in combined sales earns
Elephant patch (and small plush)



girl goal: \$325!

(combined sales)

(Includes order taking & online sales) earns the Small Elephant Plush and patch!



Spread the Word

Girl Scouts can print out the flyer on the M2 site with their personal store code to distribute to potential customers. Each special code grants customers access to their account to order their favorite magazines so both they and their troop receive credit for the sale.

Selling virtually to friends and family is easy!

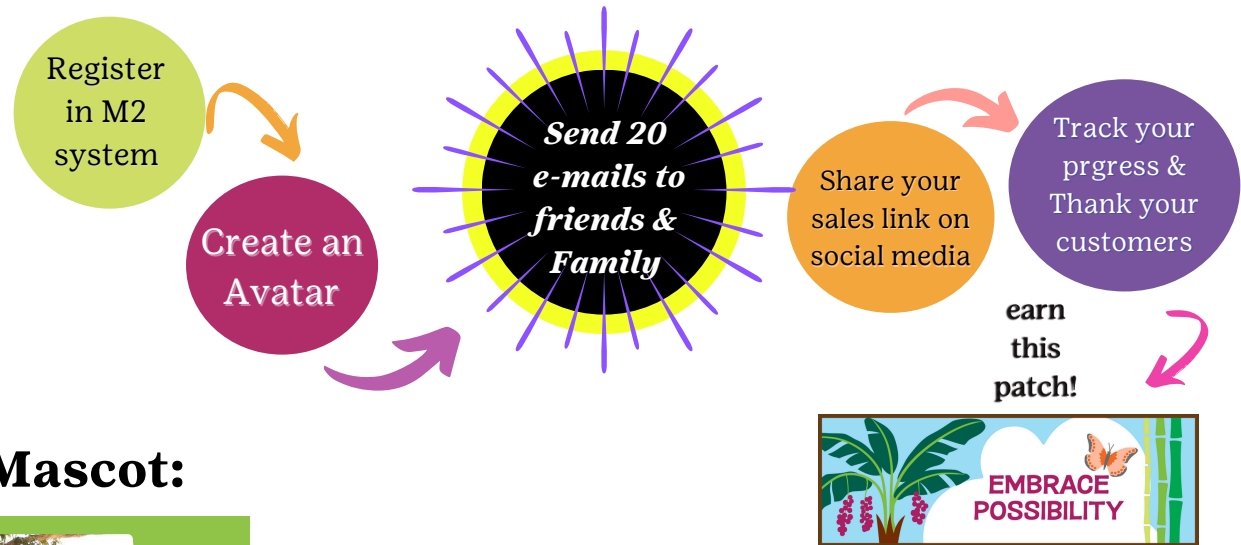
1. Girl Scouts share online storefront with friends/family electronically (text/email/social media).
2. When promoting to friends and family, if you do not wish to provide the Girl Delivery option, share that information with your customers. They would need to select the "direct ship" option. All payments are made by customers online, none collected in person.
3. Create a script and call friends and family to share your storefront and product availability so they can help you reach your goal.

Safety First!

The safety of our Girl Scouts is our top priority.

- Before participating, review and apply the Digital Marketing Tips for Entrepreneurs and Families. Agree and sign the Girl Scout Internet Safety Pledge
- Door to door in-person sales must have an adult supervision at all times.
- Money should be turned into the the troop leader weekly.

Even if your troop isn't participating, Girl Scout can still engage in the program by sending e-mails and sharing their sales link on social media!



Our 2024 Mascot:



The Asian Elephant

The Asian elephant is the largest land mammal on the Asian continent. They are extremely sociable, forming groups of six to seven related females that are led by the oldest female, the matriarch. Elephants can use low-frequency sound waves for communication between members of the herd and individuals outside the herd and can carry these sounds for distances of up to 10 miles. Their trunks contain around 100,000 muscles and can be used for tasks as delicate as picking up small objects or as powerful as uprooting trees.

Order card