



girl scouts  
of western new york

## 2025 Cookie Program Family Guide

Welcome to the world's largest entrepreneurial  
and financial literacy program for girls!

# January 8 – March 30

### Important dates to remember -

Jan 8 - Feb 5: Initial Order Taking  
Feb 6 - Mar 30: Keep Goaling Order Taking  
Mar 5 - 8: Cookie Delivery  
Mar 8 - 30: Direct Sales



A package of cookies is

\$6

All cookie varieties (including  
Gluten Free Caramel Chocolate Chip)



**Sell 190**

packages by 2/5:

Earn the 2025 Themed Hoodie  
and Goal Getter Patch



**Sell 200**

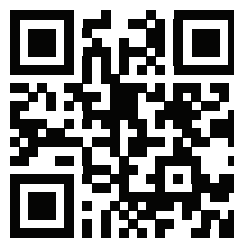
packages by 2/5:

Earn the 2025 Themed Bento Box



Customers who order 8 or more  
packages online for direct ship will  
receive a reduced shipping rate!  
The discounted rate will show at the  
point of sale for the customer.

**Help your Girl  
Scout earn the  
Initial Rewards by  
February 5!**



Want to learn more  
about cute pandas  
or our cookie  
program?  
Scan the QR code!

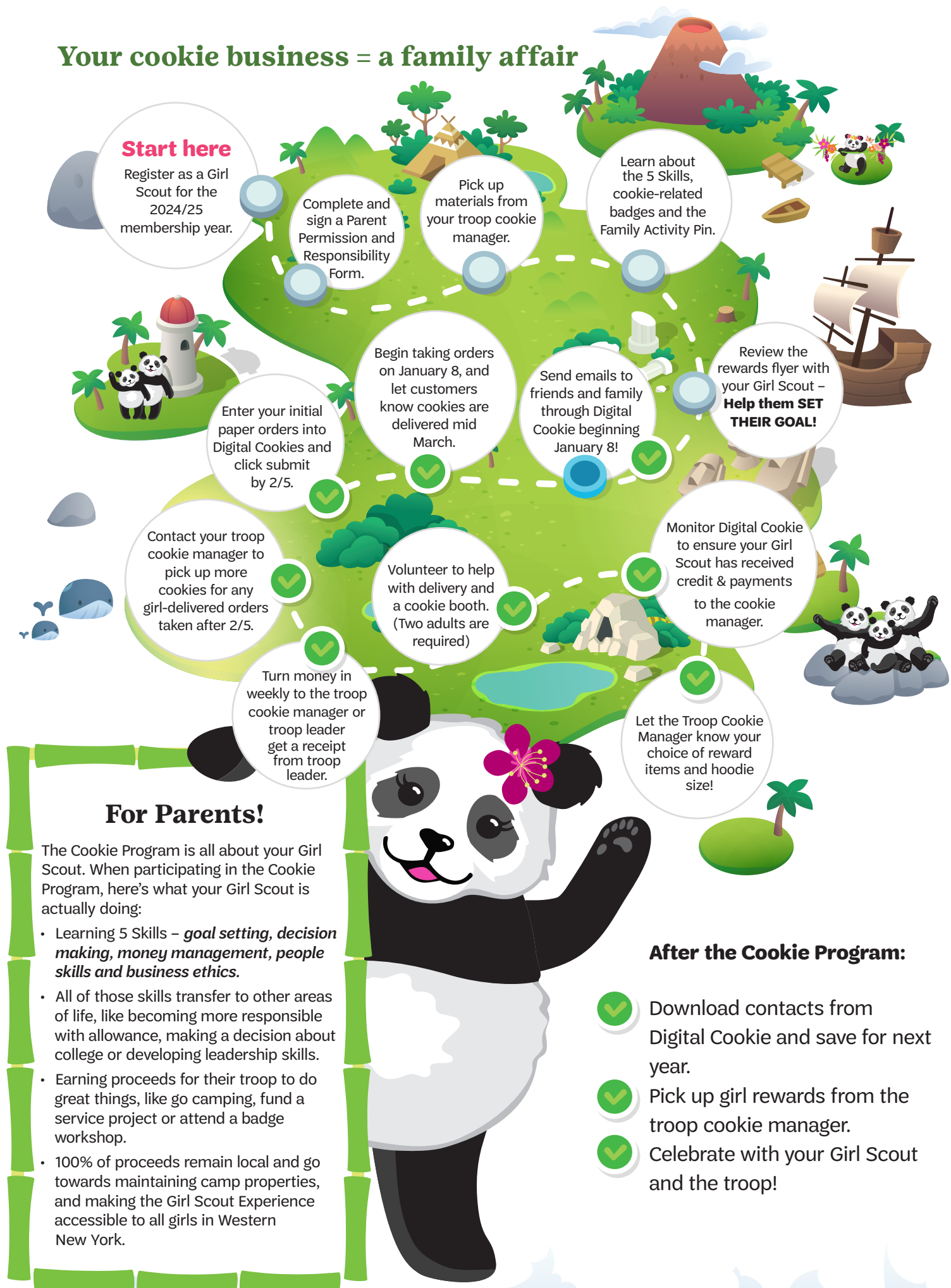
### Cookie Share

Your package donation will benefit our local  
military and community organizations.

Customers can donate to Cookie  
Share on the order form and  
online. \$6 per package is paid at  
the time of order. (Cookie 2025  
Share patch available at GSWNY  
shops for \$1.50 each.)



## Your cookie business = a family affair



### For Parents!

The Cookie Program is all about your Girl Scout. When participating in the Cookie Program, here's what your Girl Scout is actually doing:

- Learning 5 Skills – *goal setting, decision making, money management, people skills and business ethics.*
- All of those skills transfer to other areas of life, like becoming more responsible with allowance, making a decision about college or developing leadership skills.
- Earning proceeds for their troop to do great things, like go camping, fund a service project or attend a badge workshop.
- 100% of proceeds remain local and go towards maintaining camp properties, and making the Girl Scout Experience accessible to all girls in Western New York.

### After the Cookie Program:

- ✓ Download contacts from Digital Cookie and save for next year.
- ✓ Pick up girl rewards from the troop cookie manager.
- ✓ Celebrate with your Girl Scout and the troop!

# EMBRACE POSSIBILITY



## A great Cookie Entrepreneur always -

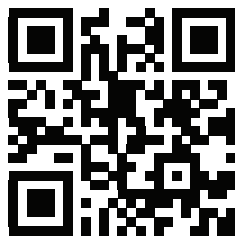
- Shares their cookie Goal
- Communicates when cookies will be delivered
- Delivers Cookies timely
- Thanks their customers

## Digital Cookie

Digital Cookie® is the cookie platform for Girl Scouts and parents that allows Girl Scouts to sell cookies through their personalized storefront or by using a mobile app. Girl Scouts and parents/ caregivers will have fun navigating this user-friendly site to help boost sales, sharpen entrepreneurial skills, and power unique adventures year-round!

Watch [gswny.org](http://gswny.org) for Digital Cookie tutorials, videos, and tip sheets to prepare for your Girl Scout's best cookie season yet! Girls and caregivers will gain access into the Digital Cookie site on January 8th.

**Scan the QR Code** to access Digital Cookie Tutorials: short instructional videos to help you navigate the Digital Cookie site.



## Safety

**Safety is our #1 priority. By following safety basics, parents and volunteers can ensure the Cookie Program is not only a fun learning experience for girls, but also a safe one.**

Girl Scouts, volunteers, and parents must review and adhere to the Girl Scout Safety Pledge and Safety Activity Checkpoints for Computer and Internet Use.

**Scan the QR code for both Online and Offline safety guideline.**

