

**girl scouts**   
of western new york

**ASHDON FARMS™**

 M2 Media

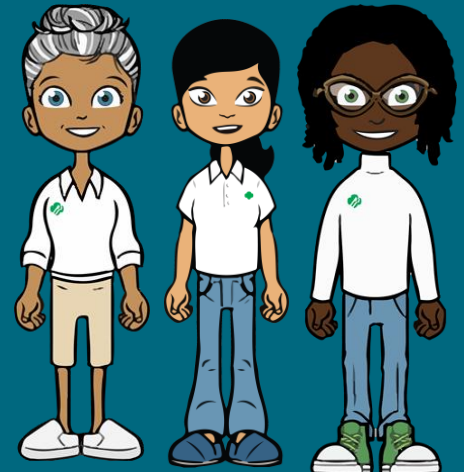
## 2025 FALL PRODUCT PROGRAM TROOP MANAGER TRAINING



# Thank you!!

Thank you for empowering the next generation of women entrepreneurs by supporting your troop in the product programs!

If you have not completed the Troop Fall Program Manager Agreement, please take a moment to complete it now and submit it to your service unit volunteer.



# 2024 FALL PROGRAM RECAP

## Overview

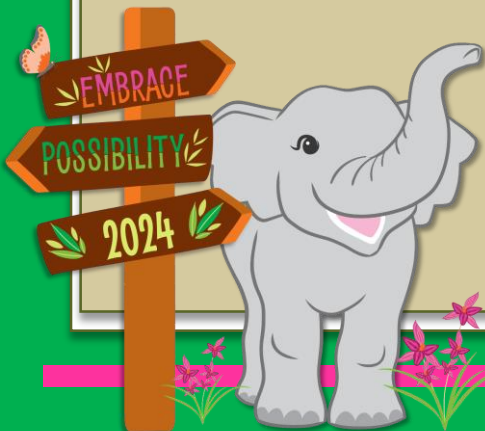
463	Troops Selling	-44
2,250	Girls Selling	-170
\$95,671	Troop Proceeds	-7%
\$758,439	Total Sales	-.4%
\$306,803	Net Revenue	+3.8%
\$337.08	Council Per girl average	

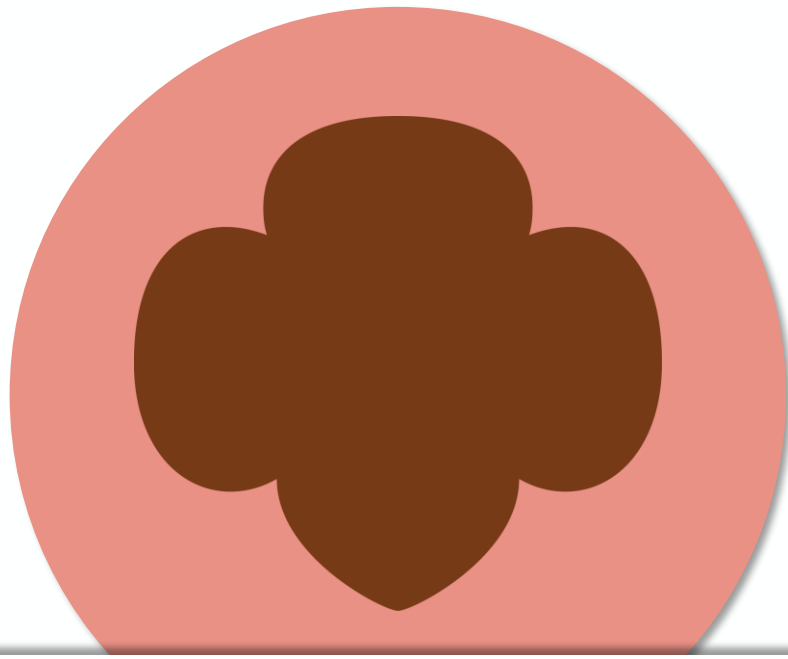
## Top Selling Items

Peanut Butter Bears
Deluxe Pecan Clusters
English Butter Toffee
Dulce de Leche Owls
Dark Chocolate Caramel Caps

## Units Sold by Category

58,731	Nut and Candy Items
3,776	Magazines
303	Personalized Products
585	Tumblers
928	Bark Box





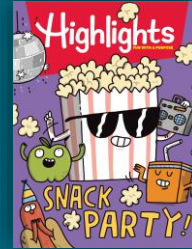
**2025 FALL PROGRAM**



# MEET OUR VENDORS



- Founded in 1921, Ashdon Farms has been working with Girl Scout Councils since 1996
- Ashdon Farms produces nuts and candy for our council as well as many national retailers.



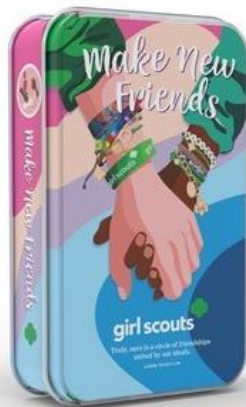
- Founded in 2004, M2 has been working with Girl Scout Councils since 2013
- M2 offers top magazine subscriptions, easy renewals for your favorite magazines, Tervis mugs and the vendor software for all participating GS councils.

# PRODUCT UPDATES



**NEW!**

Cherry Almond Clusters



**NEW!**

2025 Mint Treasure Tin



**NEW!**

Candles

- Balsam Fir
- Banana Nut Bread
- Cranberry Orange
- Gourmet Sugar Cookie
- Holiday Homecoming
- Juicy Apple
- Lavender Vanilla
- Orange Cinnamon Clove



# BARK BOXES



S'more The Merrier Kit Includes:



S'More Stick



Berry Trios™ Treats



Pup Patches & S'More! Kit Includes:



S'More Stick



Pup Patches



Berry Trios™ Treats

**NEW!**  
Happy Trails & Tails



Ruff Terrain Boots



Outdoor Adventure Pup Patches



Berry Trios™ Treats



**NEW!**  
Cozy Pup Campout



Campfire Tails Set



Stick With It Pup Patch



Berry Trios™ Treats



**NEW!**  
Good Dog Goals



Good Dog Sash



Learn and Earn Pup Patches



Berry Trios™ Treats







**BRAVE.  
FIERCE. FUN!**

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**2025  
FALL PROGRAM  
HIGHLIGHTS**

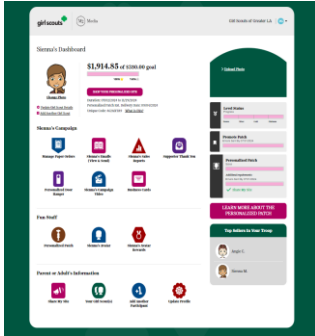


# Timeline

Aug 13 – Sept 26	<b>PROGRAM PREP</b> Training (Troop & Caregiver), Distribute Materials, Collect Troop Volunteer Agreements/ Permission Forms, and Check Rosters
Sept 17	<b>VOLUNTEER ACCESS TO M2 SYSTEM</b>
Sept 26	<b>PROGRAM START</b> Launch email sent to Girl Scouts to register. Girl Scouts begin to take orders. SUPPM's should enter in delivery site information for products & rewards.
Oct 27	<b>PROGRAM END</b> Parents enter product/reward orders into M2 and make payment to troop leader.
Oct 28	<b>TROOP LEADER REVIEW &amp; TROOP PAYMENT DUE</b>
Oct 29	<b>SUPPM REVIEW OF ORDERS &amp; PAYMENTS BY TROOPS</b>
Nov 15	<b>DELIVERY OF PRODUCT TO SERVICE UNITS</b>



# Participation



## Online Personalized Site

- ✓ Create an Avatar & track goals
- ✓ Send emails
- ✓ Share your link
- ✓ Print business cards & door hangers
- ✓ Take Girl Delivery (varieties on nut card only) or Direct Shipped orders



## Nut & Candy Card

- ✓ Collect payment upfront
- ✓ Place order via M2 site & pay troop
- ✓ SUPPM's distribute product to Troop Leader


All participating  
Girl Scouts must  
be registered for  
the 2025/2026 Girl  
Scout year




# Girl Scout Recognitions

**REWARDS** *Rewards are cumulative. Earn items as you reach your goals! Please make reward choices on your M2 website. Rewards are subject to change due to unforeseen circumstances. Similar items may be used as substitutions. Some items may vary in color.*


Orders due by: \_\_\_\_\_ Pick up products by: \_\_\_\_\_ Turn in money by: \_\_\_\_\_




**25+ Emails Sent**  
Brave, Fierce, Fun! Patch




**5+ Not Donations**  
Care to Share Patch




**\$200+ Combined Sales**  
2025 Patch




**Girl Scout Goal**




**\$225+ Combined Sales**  
Gritzy Bear Patch & Small Gritzy Plush




**\$450+ Combined Sales**  
100% Journal




**\$600+ Combined Sales**  
Choice of: Large Gritzy Plush  
OR GSWNY Shop CharmT Certificate




**Troop Reward**



**\$500+ Combined Sales**  
Choice of: Mini Canvas Travel Bag  
OR GSWNY \$15 Program Reward Card



**\$1000+ Combined Sales**  
Choice of: Moss Lamp  
OR GSWNY \$20 Program Reward Card




Get your troop together for a fun filled day outdoors! If 50% of your troop sells and hits a \$400 PGA by Oct 27, the troop will earn \$10 per participating girl + 2 adults for an outdoor adventure of your choice!

Visit [www.gsnutsandmags.com/GSWNY](http://www.gsnutsandmags.com/GSWNY) to create your website!

*Earn a special patch with your name and avatar!*

**Fall Personalized Patch:**



Personalize your patch by choosing from two colors.

- Create your avatar
- Send 25+ emails
- Use the "Share My Story" function in the M2 system to ask friends and family for support
- Set \$400+ in total combined sales

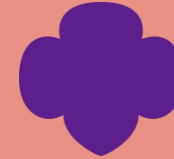
Upon completion, you will receive an email to have the patch shipped directly to you.

**Earn a 26/27 GSUSA Membership**  
with a Fall and cookie program combined reward!

**To Earn:**

- ✓ Sell \$550 in combined Fall sales
- ✓ Sell 300 packages of cookies in the 2026 GS Cookie Program

Both goals must be met to qualify.



**Earn a 26/27 GSUSA Membership with a Fall and cookie program combined reward!**

To earn:

- ✓ Sell \$550 in combined Fall sales
- AND
- ✓ 300 packages of cookies in the 2026 Girl Scout Cookie Program.

Both goals must be met to qualify.



# Girl Scout Patches



## CARE TO SHARE

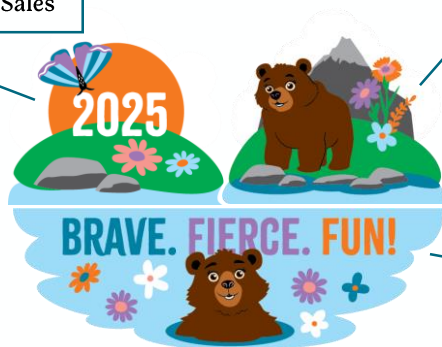
Girl Scouts ask their customers to purchase “Care to Share” packages to support Operation Gratitude!

Orders can be placed via their order card, online girl delivered or direct ship channels. Products are distributed by council and are not delivered to troops/girls.

Troops earn proceeds and girls who sell 5+ Care to Share items earn a special patch and credit towards other rewards



\$200+  
Combined Sales



GIRL SCOUT GOAL!

\$325+  
Combined Sales

25+  
Emails Sent



5+ Care to Share  
Packages Sold

## Fall Personalized Patch

- Create your Avatar
- Send 25+ emails
- Use the “Share My Site” function from your M2 dashboard to ask friends & family for support
- Sell \$400+ in total combined sales



# Troop Reward & Proceeds



## Troop Experience Reward - Outdoor Adventure Awaits!

If 50% of your troop sells and you hit a \$400 PGA by Oct 27, you'll earn \$10 per participating girl + 2 adults for an outdoor adventure of your choice!

Whether it's hiking trails, paddling lakes, roasting marshmallows, or zip-lining through the trees — the outdoors is calling! Sell, earn, and explore!

## Troop Proceed Plans

\$1.15 for every nut and candy item

\$3.25 for every magazine, Bark Box, personalized gifts, candles, and Tervis Tumblers

**Older Level Reward Waiver**  
C/S/A level only

\$1.40 for nut and candy items

\$3.75 for magazine, Bark Box, personalized gifts, candles, and Tervis Tumblers



## Earn your Leader Avatar Patch!

- Create an avatar
- Queue your email blast to Girl Scouts in your troop between 9/17 – 9/26
- Reach \$2000+ in Troop Sales







# PAPER MATERIALS

DIGITAL VERSIONS OF ALL PRINTED MATERIALS WILL BE AVAILABLE ONLINE IN FALL RESOURCES

## For Girl Scouts & Caregivers



### M2 Getting Started Flyer



### Order Card & Recognition Flyer

## For Troop Volunteers



### Troop Guide with Timeline

**Troop Timeline**

Date	Event
September 17	Early access for Troop Volunteers
September 26	Program Training
October 21	Full Product Program Paper
October 27	Final Day for orders
October 28	Last day for troops to place orders
November 15	Product delivery to Service Units

**2025 online system**

The 2025 online system is available for all troops. All orders will be submitted by 10/28/25.

Troops must check M2 before placing orders to verify that all of their registered girls are listed. If girls are listed in the M2 before the 10/28/25 deadline, they will be able to place orders. If girls are not listed in the M2 before the 10/28/25 deadline, they will not be able to place orders.

**Money owed Product Receipt**

Troops must submit a money owed product receipt to the Service Unit.

The receipt must include the following information:

- Troop #
- Service Unit
- Girl's Name
- Product Name
- Quantity
- Price
- Total

### Family Guide



Scan here to view  
Fall Resources on  
GSWNY.org

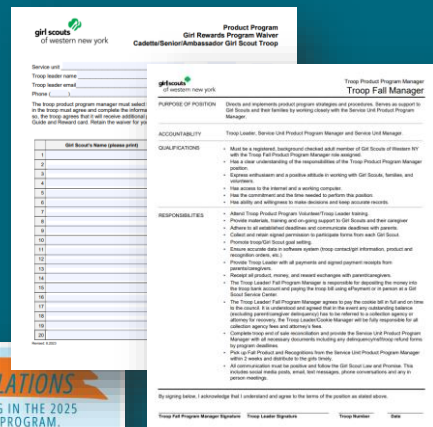
# ONLINE RESOURCES



## For Girl Scouts & Caregivers



## For Troop Volunteers







# EXCITING NEWS!

Caregivers can now give permission for their Girl Scouts to participate in BOTH Product Programs via the updated Girl Scout Annual Information Form!

NOTE: This only relates to caregivers. All Troop volunteers must still complete the Troop Volunteer Agreement. A standard Caregiver Product Program Permission Forms will also be available online should the troop prefer to use them.

**girl scouts**  
of western new york

**Girl Scout Annual Information Form**  
Oct. 1 \_\_\_\_\_ thru Sept. 30 \_\_\_\_\_

Complete this form at the initial troop meeting. Troop co-leader will keep original.

**GIRL INFORMATION**

Girl Scout's Name \_\_\_\_\_ Troop # \_\_\_\_\_

Address \_\_\_\_\_

Home Phone \_\_\_\_\_ Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Grade In Fall and School Attending \_\_\_\_\_ Other Phone \_\_\_\_\_ Birth Date \_\_\_\_\_

**PERMISSION FOR ACTIVITIES**

☐ Yes - Initialed ☐ No - Initialed

By checking "No", I am requesting to sign individual permission slips for each activity. My child has permission to travel to, attend and participate in troop and council-sponsored activities that are (1) a day trip, 2) not considered high-risk activities as outlined by Girl Scouts of WNY/GSUSA, 3) multiple overnight trip - co-leaders also providing parents with all details and contact information regarding the trip. Leaders will be notifying parents or guardians of activities planned.

**PERMISSION FOR EMERGENCY MEDICAL TREATMENT (AND SHARING HEALTH HISTORY)**

☐ Yes - Initialed ☐ No - Initialed

In the event of an emergency, every effort will be made to contact a parent/guardian/emergency contact person. If no contact can be made, I hereby give authorization to Girl Scouts of WNY and agents, to seek treatment for my child and/or dependent minor by a licensed professional or dentist. I know of no reason(s) why my child may not participate in prescribed activities as noted on the health history form.

If permission for emergency medical treatment is not provided, Girl Scouts of WNY shall be released from all liability resulting from untreated injury or illness and shall be held harmless for the same. If you wish to provide specific, alternative instructions, please do so on the back of this form.

If I cannot be reached, the following person(s) can act on my behalf.

Name \_\_\_\_\_ Phone(s) \_\_\_\_\_ Relationship \_\_\_\_\_

Phone(s) \_\_\_\_\_ Relationship \_\_\_\_\_

**PERMISSION FOR PRODUCT PROGRAMS**

☐ Yes - Initialed ☐ No - Initialed

By checking No, I understand that if my Girl Scout decides to participate at a later date, I must complete a full Caregiver Permission Form for the program.

I agree to accept full responsibility for all product and money received for the Fall & Cookie product programs indicated below and to pay the product programs bill in full and on time to the troop. In the event any outstanding balance has to be referred to a collection agency or attorney for recovery, I will be fully responsible for all collection agency fees and attorney's fees.

I understand the income from the product programs does not become the property of individual girl members. I have reviewed the Girl Scout Internet Safety Pledge and Product Sale-Safety Activity Checkpoints (visit [gwny.org](http://gwny.org) and select forms). I agree that my Girl Scout will not sell prior to the first day of the product program(s) and I will provide adult supervision for her during the



**Make sure you are opted-IN to receive emails from GSWNY!**

**Check your inbox every Saturday for our Fall Product Program Newsletter.**

**Here we include important program updates, promotions, and instructions for things like order placing and final payments.**

***If you need assistance, contact [customercare@gswny.org](mailto:customercare@gswny.org)***



# M2 FEATURES FOR GIRL SCOUTS

# GIRL SCOUT'S PLATFORM SET-UP

Login

Set Your Goals

Build an Avatar

Upload a Video or Picture  
(optional)

Send Emails


Share your site!

girlscouts

M2 Media

Participant Login | Volunteer Login | View in Español


Girl Scouts of Alaska



Girls and Parents/Adults

Already Registered? [LOGIN](#)

New User? [CREATE AN ACCOUNT](#)




Troop Leaders or

New and returning [VISIT ADMIN](#)

Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site



girlscouts

M2 Media


Girl Scouts of Alaska | 65

Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at [girlscoutshop.com](#).



To see all choices for your avatar, use the arrows in the avatar software below.

Face	
◀	Skin Tone ▶
◀	Eyes ▶
◀	Eye Color ▶
◀	Face / Masks ▶
Hair	
Body	
Clothing	

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

[UPLOAD AN AUDIO FILE](#)

☒ I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

[PREVIEW](#)

# PARTICIPANT'S DASHBOARD

Track your Goal Progress on dashboard and in Avatar room

Send Supporters a Thank You Email

Enter your nut card order

Select rewards


View sales reports

girl scouts

M2 Media

Girl Scouts of Middle Tennessee PG

Naomi's Dashboard



Change Photo

Update Avatar & Voice

Update Girl Scout Details

Add Another Girl Scout

\$0.00 of \$350.00 goal


100% 150%

SHOP YOUR PERSONALIZED SITE


Duration: 08/05/2025 to 10/26/2025

Unique Code: D68RQY6F [What is this?](#)


Things to Do Today



Share My Site




Setup Supporter Thank You




Enter Address for Personalized Patch


Naomi's Campaign




Share My Site




Manage Paper Orders




Naomi's Emails (View & Send)




Naomi's Sales Reports




Supporter Thank You



Personalized Door Hanger



Naomi's Campaign Video



Business Cards

Fun Stuff

Level Status

Progress

Bronze Silver Gold Platinum

Promote Patch

Emails Sent

Personalized Patch Requirements

Sales


Emails Sent

☐ Share My Site

Visit the [Share My Site](#) page to complete this requirement.

LEARN MORE ABOUT THE PERSONALIZED PATCH

Athena's Avatar Room



NEW!

# SHARE MY SITE TOOL KIT

Many ways to Share


Download images for  
additional online  
marketing

Copy the storefront link  
to send

Share on Social Media

Text friends & family

Athena's Dashboard



Change Photo

Update Avatar & Voice  
Update Girl Scout Details  
Your Girl Scouts

**\$359.68** of \$325.00 Online goal

100% 150%

SHOP YOUR PERSONALIZED SITE

Duration: 06/24/2025 to 12/18/2025  
Personalized Patch Est. Delivery Date: 08/25/2025  
Unique Code: MFGBNZCU [What is this?](#)

**Level Status**

Progress

Bronze Silver Gold Platinum

**Promote Patch**

Emails Sent By 06/28/2025

**Personalized Patch Requirements**

Online Sales

Emails Sent By 06/28/2025

**Share My Site**  
You've successfully shared your site on social media!

**Things to Do Today**

Share My Site

**Athena's Campaign**

Share My Site  
Athena's Emails (View & Send)  
Athena's Sales Reports  
Supporter Thank You

**Learn More About Personalized Patch**

**Top Sellers In Your Tr**

Athena B.

Download Social Media Images

Save the following images to your phone or computer and use when sharing your store link.

Visit my site to help me reach my goal!

Instagram Story, Snapchat  
1080 x 1920

DOWNLOAD

Visit my site to help me reach my goal!

Instagram  
1080 x 1080

DOWNLOAD

Visit my site to help me reach my goal!

Facebook, X / Twitter  
1200 x 630

DOWNLOAD

CLOSE

Share My Site

Generate your website link and share via text, phone, app, or on social media.

**Ways to Share**

Choose where you would like to share:

Share my site via text or apps  
 Share my site on Facebook  
 Share my site on Twitter / X

**Social Media Kit**

Some social media sites like Instagram require you to include images with your post. Feel free to use these specially sized images when you share.

DOWNLOAD SOCIAL IMAGES  
COPY YOUR STORE LINK

RETURN TO DASHBOARD

**Unique Code**

MFGBNZCU

**Helpful Sales Tips**

- For best results, share with friends and family weekly throughout the product program.
- Remember to always follow the Girl Scout Internet Safety Pledge.

# TOOLS TO RUN A BUSINESS

## Send emails

(Select Girl Delivery Option before sending.  
Opt in is the default setting)

Share My Site with  
social media and texting  
- *NEW toolkit this year!*

Printable business cards

Door hangers with QR  
codes

girlscouts Media Girl Scouts of Alaska

Manage Izzy's Address Book

ADD CONTACTS

First Name	Last Name	Greeting What is this?	Email	Options What is this?	Resend	Status
Alicia	Truesdell	Aurilie A	altruem2test@gmail.com	<input checked="" type="checkbox"/> Girl Delivery		

UPDATE

Status Key

Opened

RETURN

**Add Contacts**

To contact additional friends and family to help you reach your goal, add contacts below and click "send".

Import your contacts or add email addresses individually:

yahoo/mail Sign in with Google Outlook AOL Mail Address Book

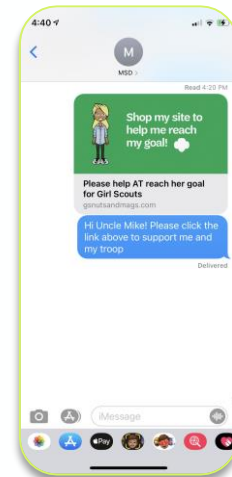
Or Add Emails Individually

First Name	Last Name	Greeting What is this?	Email	Options What is this?
				<input checked="" type="checkbox"/> Girl Delivery

Please note that emails can take up to 90 minutes to deliver.  
Please include email addresses only for adults over the age of 18. Names will be treated with strict confidentiality and will not be used for any purpose other than this campaign.

CANCEL SEND

Terms of Use



girlscouts Help me reach my goal!

1 Go to stage.gsnutsandmags.com/code

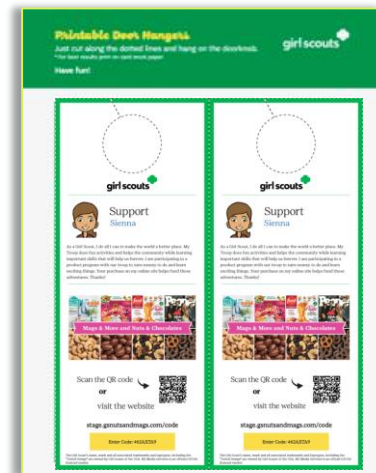
2 Enter 462AXTA9

3 See my goal and personal message.

QR Code

Sale ends 11/29/2024 For friends and family only

© & Girl Scouts of the USA





# ONLINE SHOPPING SITES

Supporters select their desired product line


Magazines, Bark Boxes, Tumblers, Candles and Personalized Products

Nuts & Chocolates have two options: Girl Delivered or Direct Ship

girl scouts

M2 Media

View in Español




Help Sienna,

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can go camping. Will you please help by shopping at my online site? Thank you.

[PLAY ▶](#)


### How You Can Support Me



**Magazines**

Visit my magazine site to purchase your favorite magazines.


[SHOP MY SITE](#)



**Nuts and Chocolates**

Visit my nuts and chocolates site to purchase your favorite treats and snacks.


[SHOP MY SITE](#)



**Personalized Products**

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.


[SHOP MY SITE](#)



**Tumblers**

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.


[SHOP MY SITE](#)



**BARK x Girl Scouts Shop**

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

[SHOP MY SITE](#)



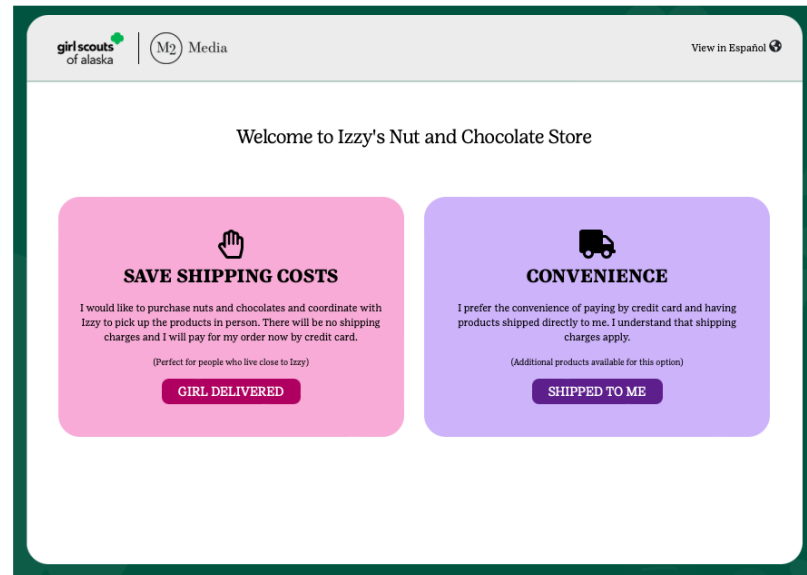
**Candles**

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

[SHOP MY SITE](#)

# GS Online Nut Store Direct Ship

- Direct shipped – Products are shipped to customers.
- Customers pay for shipping based on the online shipping chart.
- Shipping cost only slightly higher this year.



2025 Online Store Shipping Rates				
Product Subtotal			Standard	2 Day
\$1.00	-	\$30.00	\$11.95	\$28.35
\$31.00	-	\$60.00	\$16.20	\$36.10
\$61.00	-	\$90.00	\$26.20	\$49.35
\$91.00	-	\$150.00	\$41.95	\$81.85
\$151.00	-	Plus	\$45.95	\$89.85

# WAYS TO VISIT STOREFRONTS

Supporters can visit  
other storefronts  
after checking out  
online

Thank you for helping Athena achieve the goal!

## We've completed your order.

Order #20825



[Print Receipt](#)

### Appear on Athena's store

- ☒ Allow my first name and last initial to be used on Athena's top supporters listing. We will not display the purchase amounts.

## We appreciate your help.

Thank you for your support. You will receive an email confirmation shortly.

If you purchased a magazine as a gift, you will receive instructions in your confirmation email telling you how to select a gift message to be sent to the recipient.

Athena completed her goal! Thank you!

Thank you for helping today's Girl Scouts make the world a better place.

## Continue Your Support



[SHOP MAGAZINES](#)



[SHOP NUTS & CHOCOLATES](#)



[SHOP PERSONALIZED PRODUCTS](#)



[SHOP TUMBLERS](#)



[SHOP BARKBOX PRODUCTS](#)



[SHOP CANDLES](#)

# ENTERING ORDER CARD AND REWARD ITEMS

- Parents/guardians enter the total of each item from their nut order card into the M2OS system.
- These nut card totals will be added to the girls online sales. Online orders and payments are automatically credited in M2OS (including Girl Delivered)
- Make reward selections where needed

The screenshot displays the M2OS 'Manage Paper Orders' interface. At the top, the 'girl scouts' logo and 'M2 Media' are visible, along with 'Girl Scouts of Alaska' and a user profile icon. The main heading is 'Manage Paper Orders' with a home icon. Below it, the section is titled 'Nut Orders' with a sub-instruction: 'Enter the total number of items by product from your in-person nut order card sales. The last date you can enter items is 08/26/2022.'

Product	Price	Quantity	Total
A Fruit Slices		25	\$150.00
		100	\$600.00
		6	\$36.00
		0	\$0.00
		131	\$786.00

A modal window titled 'View Earner' is open, showing details for 'Maddie Gilli (Troop 20000)'. It includes a note: 'If you are selecting a reward with options of a size or additional choices, please make your selection and click update. You will then be able to make the additional choice.'

**Rewards Earned**

Reward	Options
Ready Set Glow Patch	Ready, Set, Glow Patch
Explore your dreams patch	Explore Your Dreams Patch
Bunny Plush	Large Bunny

At the bottom of the modal are 'Cancel' and 'Update' buttons.



## Reports



Online  
Magazines



Online  
Nuts



Paper  
Sales



Special  
Reports



Online Nuts  
Girl Delivered

All  
Sales

Council Report > Service Unit Report > Troop Report > **Girl Scout Report**

All Sales : Current Campaign

### Girl Scout Report - Izzy Cole

(Number of Emails Sent: 1)

Range:

Current Campaign ▾

[Search Tools](#)

	Qty	Total
Online Magazines	0	\$0.00
Online Nuts	0	\$0.00
Nut Order Card	27	\$147.00
<b>Total Sales</b>	<b>27</b>	<b>\$147.00</b>

#### Online Magazines

Supporter	Product	Price	Qty	Sales
No supporter sales exist for the Girl Scout.				

#### Online Nuts

Supporter	Product	Price	Qty	Sales
No supporter sales exist for the Girl Scout.				

#### Nut Order Card

Product	Price	Qty	Sales
Dark Chocolate Sea Salt Caramels	\$5.00	9	\$45.00
Fruit Slices	\$6.00	12	\$72.00
Peanut Butter Monkeys	\$5.00	6	\$30.00
<b>Total</b>		<b>27</b>	<b>\$147.00</b>

# REPORTS

- Reports broken out by sales categories
- View all Girl Delivered items sold online by customer to see which products to deliver



# TROOP VOLUNTEERS

Helping their troop & Girl Scouts Do Great Things!



## Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you [create your password](#).

Once you log in, create your avatar, and check or enter the email addresses for the Girl Scouts/parents in your troop. They will receive an email with instructions on how to participate.

Username:

Once you have created your password, you can [access the site using this link](#) or go to [gsnutsandmags.com/admin](https://gsnutsandmags.com/admin).

The program will run from 06/24/2025 to 12/28/2025. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you,  
Girl Scouts of Northeast Texas



## TROOP VOLUNTEER ACCESS

Email invitation to login 9/17

- ✓ Watch Troop training video
- ✓ Queue Parent/Adult Email Campaign
- ✓ Create Volunteer avatar





# PARENT/ADULT EMAIL CAMPAIGN

Email addresses uploaded  
by council

Edit or enter missing  
parent/adult emails

Email will include  
instructions on how to  
participate


Resend at any time within  
the program



Girl Scouts of Alaska  
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines










TP

Show Quick Dashboard Links


 **Parent and Adult Email Campaign**  
Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.


Troop: 897


[VIEW EMAIL](#) [ADD CONTACTS](#)


First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
Alicia	Truesdail	alltruem2test+stagegirl@gs	<input type="checkbox"/>			
Jennie	Sorrell	jsorrell@m2mediagroup.cc	<input type="checkbox"/>			
Cat	Arnold	camold@m2mediagroup.o	<input type="checkbox"/>			


[UPDATE](#)


 Opened

 Didn't open

 Sent

 Delivered

 Bounced


 Queued for sending


Status Key

[RETURN TO DASHBOARD](#)

**Welcome to Your Campaign**

There are a lot of great tools to make managing your campaign easier. Here are a few of the most important ones to get you started:

 **Parent and Adult Email Campaign**  
Review and/or enter parent or adult emails for the girls in your troop. They will then receive a link with instructions on how to participate.

 **Create an Avatar**  
Girls in your troop will be creating their own unique avatars. Create your own avatar too!

[CLOSE](#) [Do Not Show Again](#)

Queue for sending before 9/26 to fulfill requirement towards Troop Leader Avatar patch!

# TROOP DASHBOARD

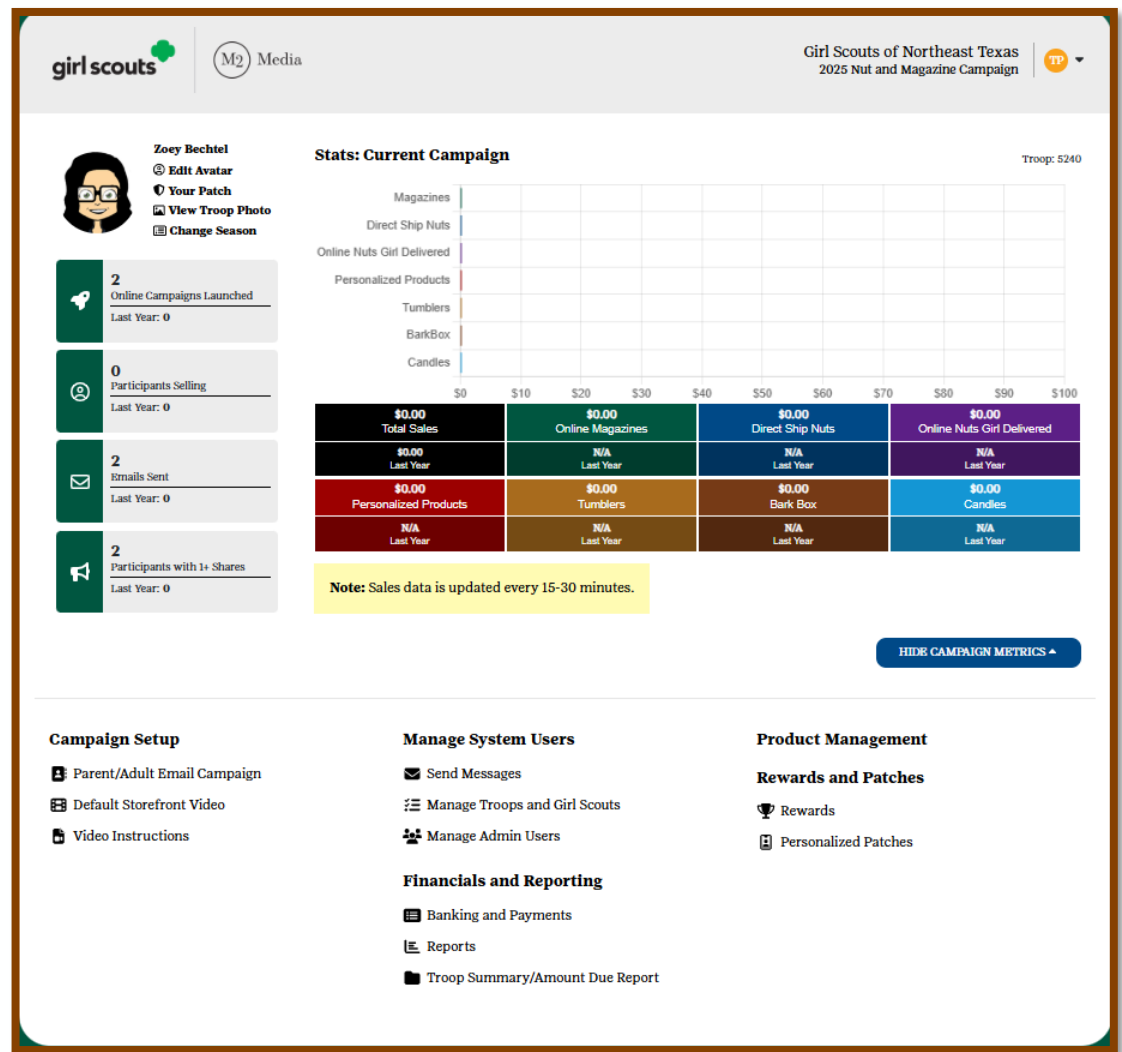
Message Caregivers

Manage nut card order entry

Select rewards

View Sales reports

Enter Girl Scout payments to the troop



# How to enter/edit Nut Card Orders

Select the Girl Scout's name to edit orders

- Only enter orders listed on order card if the caregiver did not enter them.
- Online orders are automatically calculated in totals.
- Message girls directly with questions about items entered

The screenshot shows the 'Paper Orders' section of a dashboard. It includes a header with a home icon, the title 'Paper Orders', and a subtitle 'Manage paper orders for this campaign.' A 'Show Quick Dashboard Links' button is in the top right. Below the header, it says 'Troop 123' and 'Click rows to edit paper orders.' A table lists five Girl Scouts with their details and sales. At the bottom is a 'Return To Dashboard' button.

Scout	GSUSA Number	Email	Qty	Nut Sales	
				Sales	Sales
Izzy Cole	99990120787	✉	0	\$0.00	\$0.00
Sally Jones	99990120746	✉	0	\$0.00	\$0.00
Girl Parker	987654321	✉	25	\$138.00	\$138.00
Suzy Smith	547839208765	✉	3	\$15.00	\$15.00
Izzy True	99990120747	✉	0	\$0.00	\$0.00

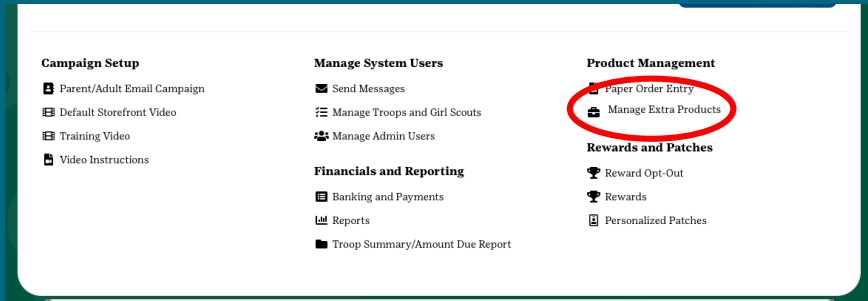
# How to enter/ edit Girl Reward Choices

- Rewards are automatically calculated for girls
- To view rewards, choose the Rewards link from the Troop Dashboard
- If girls didn't make choices, troop volunteers can make reward selections for them
- Detailed reports of earned rewards available under Reports link or through the Delivery Tickets link

The screenshot shows a 'View Earner' modal for 'Maddie Gilli (Troop 20000)'. It includes a close button in the top right. A yellow note says: 'If you are selecting a reward with options of a size or additional choices, please make your selection and click update. You will then be able to make the additional choice.' Below is a 'Rewards Earned' section with a table of rewards and their options. At the bottom are 'Cancel' and 'Update' buttons.

Reward	Options
Ready Set Glow Patch	Ready, Set, Glow Patch
Explore your dreams patch	Explore Your Dreams Patch
Bunny Plush	Large Bunny

# Ordering Additional Product



- From the troop dashboard select Manage Extra Product under Product Management
- Enter the number of additional items the troop wishes to order
- Click SAVE

- Product will be added to the troop order for pickup with the girl orders
- Troop is financially responsible for all additional product ordered.
- Additional product orders are added to the balance due and payment is due with the Troop Final Payment

**\*\*Be sure to only order what you are certain girls can sell as the troop is responsible financially for all product ordered**

The screenshot shows the 'Manage Extra Products' form for Troop 897. It has two steps: 1. Extra Products will be ordered for Troop 897, and 2. Select Extra Products. Below step 2, there is a table with columns 'Product' and 'Extra Stock (Units)'. The table lists four products: Fruit Slices, Peanut Butter Penguins, Dark Chocolate Sea Salt Caramels, and Care To Share, each with a text input field for the quantity. At the bottom, there are 'CANCEL' and 'SAVE' buttons.

**1 Extra Products will be ordered for Troop 897**

**2 Select Extra Products:**

The quantities below represent the number of "Extra Products" that will be ordered for **Troop 897**. Please make any changes before the initial nut order is submitted. After that date, the system will no longer accept changes.

Product	Extra Stock (Units)
Fruit Slices	<input type="text" value="0"/>
Peanut Butter Penguins	<input type="text" value="0"/>
Dark Chocolate Sea Salt Caramels	<input type="text" value="0"/>
Care To Share	<input type="text" value="0"/>

**CANCEL** **SAVE**

# How to enter a girl payment

girlscouts

M2 Media

Girl Scouts of Alaska

2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Girl Scouts of Alaska

Alicia True

Edit Avatar

Your Patch

View Troop Photo

Change Role

3 Campaigns Launched

Last Year: 0

3 Avatars created

Last Year: 0

23 Emails Sent

Last Year: 0

3 Participants with 1+ Shares

Last Year: 0

Stats: Current Campaign

Troop: 897

Magazines

Direct Ship Nuts

Online Nut

Girl Delivered

Nut Card

\$1,355.00

Total Sales

\$53.00

Online Magazines

\$0.00

Direct Ship Nuts

\$0.00

Online Nut Girl Delivered

0.00

Last Year

N/A

Last Year

N/A

Last Year

N/A

Last Year

\$1,302.00

Nut Card

N/A

Last Year

Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS

Campaign Setup

Parent/Adult Email Campaign

Default Storefront Video

Training Video

Video Instructions

Manage System Users

Send messages

Manage Troops and Girl Scouts

Manage Admin Users

Financials and Reporting

Banking and Payments

Reports

Troop Summary/Amount Due Report

Product Management

Paper Order Entry

Manage Extra Products

Rewards and Patches

Reward Opt-Out

Rewards

Personalized Patches

girlscouts

M2 Media

Girl Scouts of Western New York

2021 Nut and Magazine Sales

Banking and Payments

Check banking and payments for this campaign.

Service Unit / Troop

Troop Payments - Troop 99999

Troop Deposits

View payments made by this troop to the council

VIEW ACH

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments

View Girl Scout payments for this troop.

SEARCH TOOLS

ADD GIRL SCOUT PAYMENT

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ EmmaRose Browne	\$0.00	\$0.00	\$0.00

RETURN TO DASHBOARD

# REPORTS

- Click the reports link from the troop dashboard to view total sales or sales by product category
- Click a girl name to view the specific details of individual girls
- Quick Link on dashboard to run the troop summary/amount due report

**Reports**  
View financial and special reports for this campaign.

[All Sales](#)
[Magazine Sales](#)
[Direct Ship Nuts](#)
[Nut Order Card](#)
[Online Nuts Girl Delivered](#)
[Special Reports](#)
[Summary Report](#)

### Troop Summary Report

Campaign and Sales information for your troops.

**Total Sales**

Collected Online	\$0.00
Collected from Customers	\$153.00
Troop Proceeds and Bonuses	\$30.60
Amount Due Council	\$122.40
Payments Made to Council	\$109.90
<b>Balance Due Council</b>	<b>\$12.40</b>

**Campaign Stats**

Girls Selling	0
Avatars Created	0

**Online Magazine Sales**

Magazine Units	
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

**Direct Shipped Sales**

Direct Shipped Units	
Total Sales Collected Online	\$0.00

**Reports**  
View financial and special reports for this campaign.

[All Sales](#)
[Magazine Sales](#)
[Direct Ship Nuts](#)
[Nut Order Card](#)
[Online Nuts Girl Delivered](#)
[Special Reports](#)
[Summary Report](#)

**Troop Report**

**All Sales : Current Campaign**  
**Troop Report - 123**

Range: Current Campaign [Search Tools](#)

	Qty	Total
Online Magazines	0	\$0.00
Direct Ship Nuts	0	\$0.00
Nut Order Card	28	\$153.00
Online Nuts Girl Delivered	0	\$0.00
<b>Total Sales</b>	<b>28</b>	<b>\$153.00</b>

Click rows to drill down report.

Participant	Magazines			Nuts		Total
	Emails	Qty	Sales	Qty	Sales	
<a href="#">Izzy Cole</a>	1	0	\$0.00	0	\$0.00	\$0.00
<a href="#">Sally Jones</a>	0	0	\$0.00	0	\$0.00	\$0.00
<a href="#">Girl Parker</a>	0	0	\$0.00	25	\$138.00	\$138.00
<a href="#">Suzy Smith</a>	0	0	\$0.00	3	\$15.00	\$15.00
<a href="#">Izzy True</a>	0	0	\$0.00	0	\$0.00	\$0.00
<b>Total</b>	<b>1</b>	<b>0</b>	<b>\$0.00</b>	<b>28</b>	<b>\$153.00</b>	<b>\$153.00</b>

Select your options and print your delivery tickets below:

 CREATE TICKET

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered	
Total Collected Sales Online: \$97.00	Total Collected Sales Online: \$89.95	Total Collected Sales Online	\$0.00
Proceeds: \$14.55	Proceeds: \$13.49	Proceeds:	\$0.00
Nut Card Sales		Total Sales	\$186.95
Collected from Customer: \$0.00		Collected Online:	\$186.95
Proceeds: \$0.00		Collected from Customer:	\$0.00
		Proceeds and Bonuses:	\$28.04
		Payment Due Council:	(\$28.04)

- Print delivery tickets by girl
- Available for products and rewards for easier sorting and pick up
- Option to include financials
- Makes creating receipts easy!
- Delivery tickets are available after the order is submitted by council



# Be safe online!



**Troops should review with their girls:**

- [Internet Safety Pledge](#)
- [Safety Activity Checkpoints](#)



# The Wicked Week Challenge

Create an avatar, send 25+ emails  
and sell \$200 in combined sales  
between 9/28 and 10/4 for a  
chance to win two tickets to see  
Wicked: For Good



Scan here to view  
Fall Program  
resources and  
training video as well  
as slide decks &  
recordings to train  
your families!

Submit Signed Troop Fall Manager Agreement to SUPPM

Hold Caregiver Meeting

Collect Permission/Information Forms

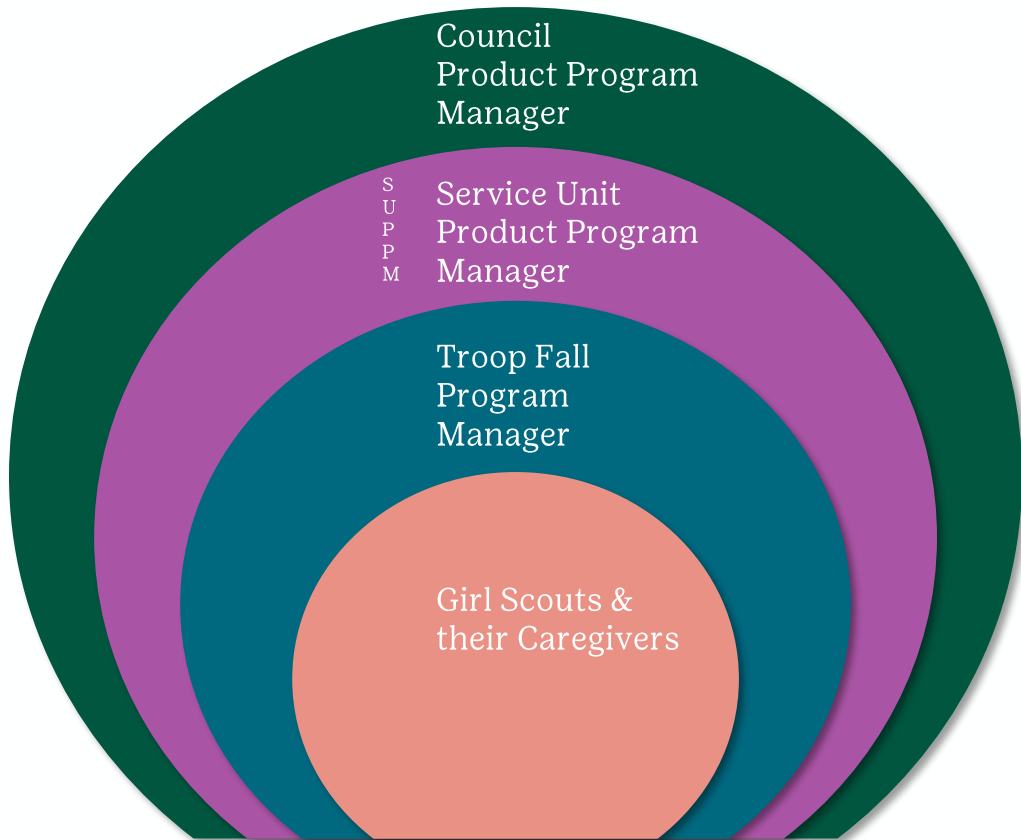
Distribute Materials to Families

Review Girl Rosters in M2 System & Schedule Email

Encourage & Support Girl Scout Participation



# Questions?



M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee



GSWNY Customer Care :

**CustomerCare@gswny.org**

**1-888-837-6410**

# FAQs

## **How do I reset my password?**

From the login page, click the Forgot Your Password link. Remember that if you are also a parent, you must log into the participant section to manage your Girl Scout's account. If you are also the troop/SU manager, you will need to login to the admin site. You can set up each site to use the same login and password for both!

## **When can a supporter expect a direct ship nut order placed online?**

The supporter will receive a confirmation email of the order and then another email when the order ships with tracking details.

## **When will a participant receive their Personalized Patch?**

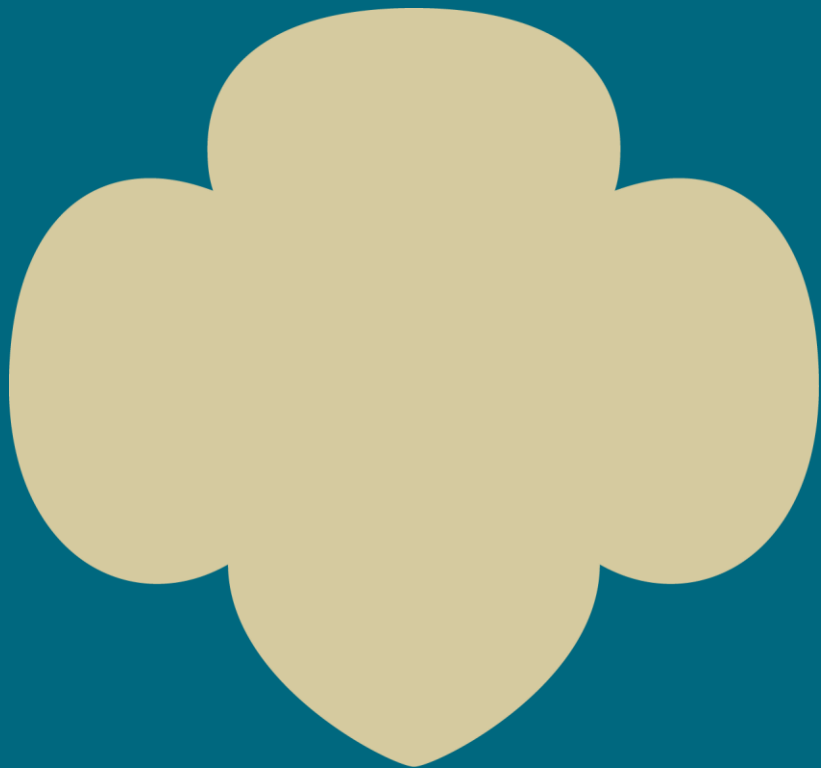
The personalized patch will arrive about 8 to 10 weeks after being sent to the patch company for production. On the participant dashboard, you will see an ETA date so you can anticipate when your patch should arrive.

## **What if a participant didn't find their name as they log into the platform?**

That's not a problem! Any Girl Scout who doesn't know their troop number or see their name, can add themselves to the system. After a participant sets up an account, there will be a brief delay while the council confirms their GSUSA membership. Once that task is completed, council will release the participant from the holding tank and their customers will then have access to make purchases.

## **When can I expect my online girl delivery items?**

Because timelines may vary, please have customers inquiring about their online girl delivered items reach out directly to the Girl Scout from whom they purchased for more details."



Thank  
you!