

SELLING TIPS

- **STRATEGIZE**

With your troop, talk about how you will sell and reach your goal.

- **FAMILIARIZE**

Use your order card to learn about the products.

- **IMPORTANT DATES**

Discuss the important dates of the Fall Product Program. Write the dates in the box on your order card.

- **LIST IT OUT**

Make a list of people you think might like to purchase from you.

- **PRACTICE**

Practice your sales pitch with family, or troop members before beginning to sell.

- **CARE TO SHARE**

Encourage customers to purchase more products as gifts, or to support your Care to Share project.

- **THANK YOU**

Always be courteous, smile and say, "Thank You," whether you make a sale or not.



SAFETY TIPS

GIRL SCOUTS

- **SHOW YOU'RE A GIRL SCOUT**

Wear the Girl Scout membership pin, vest, sash or other Girl Scout clothing to identify yourself as a Girl Scout.

- **BUDDY UP**

Always use the buddy system. It's not just safe, it's more fun.

- **PLAN AHEAD**

Be prepared for emergencies, and always have a plan for safeguarding money.

- **PROTECT PRIVACY**

Girl Scouts' last names, home addresses, and email addresses should never be given to customers. Protect customers' privacy by not sharing their information, except when necessary.

IN PERSON

- **PARTNER WITH ADULTS**

Girl Scouts should never sell or deliver product alone. Daisies, Brownies, and Juniors must be accompanied by an adult. Cadettes, Seniors, and Ambassadors need adult oversight for sales and must have approval for deliveries, always bringing a buddy along.

- **SELL IN THE DAYTIME.**

Girls should only sell after dark when under direct supervision of an adult.

- **DO NOT ENTER ANY HOMES OR VEHICLES.**

Never enter someone's home or vehicle.

- **BE STREETWISE.**

Become familiar with the areas and neighborhoods where you'll be selling and delivering fall products. Avoid alleys.

- **BE SAFE ON THE ROAD.**

Always follow safe pedestrian practices when crossing at intersections or walking along roadways. Be aware of traffic when unloading products and passengers from vehicles.

DIGITAL/ONLINE

- **BE SAFE ONLINE**

Girl Scouts must have their caregiver's permission to participate in all online activities

- **READ AND AGREE**

Read and agree to the GSUSA Internet Safety Pledge.

- **MARKET TO FRIENDS AND FAMILY.**

Girl Scouts can share their fall program links with friends and family only. Do not share the Girl Scouts' link on public-facing sites.

FOLLOW THESE AND ALL THE GIRL SCOUT SAFETY ACTIVITY CHECKPOINTS AND COUNCIL GUIDELINES AND DON'T FORGET TO HAVE FUN!

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