

## Bear-y Helpful Tools

Scan the QR codes below for tools and tips to help your Girl Scout roar with success!



Register in the M2 system to sell online!



Need an extra order card?



Print your own goal chart!



Scan for instructional videos!

## Participation Options

### Online Program

- Send an email invitation to friends and family to order online.
- Online nut and chocolate purchases have two delivery options:
  - Direct Ship Items are sent directly to the customer. Shipping charges apply.
  - Girl Delivery: This option is only available for items on the order card and if the Girl Scout opts in to offer girl delivery. There are no shipping/handling charges.
- Please note: all other items offered are available online only and are shipped directly to the customer.
- When entering orders in M2, DO NOT add items ordered online for girl delivery. Those will already be included in your order.
- Girls do not collect money for any orders placed on-line.

### In-Person Program

- Girls take orders for nuts and candy items pictured on the order card.
- **Payment for orders placed on the order card is due upon ordering.**

## Care to Share

Obtain 5 or more donations and earn the Care to Share Patch! Girl Scouts receive credit and the troop receives \$1.15 in proceeds.



Your troop earns:  
\$1.15 per nut/chocolate items sold  
\$3.25 per magazine sold

## Family Checklist

### Before the Program:

- Attend a Fall Family Training provided by your Troop Leader
- Sign the Permission to Participate form for your Girl Scout
- Sept 26- You will receive an invite via email to register in M2 system and start selling to friends and family online and in-person until October 27

### During the Program:

- All girls who participate in in-person sales must be accompanied by an adult.
- By October 27- Enter all in-person orders from order card into M2 system and make payment to troop leader.
- Candy and Nut shipment will arrive to your Service Unit on Saturday, November 15.



# BRAVE. FIERCE. FUN!



girl scouts  
of western new york

## 2025/26 FALL PROGRAM FAMILY GUIDE



### Ready... Set... ROAR!

Help your Girl Scout take on the wild world of entrepreneurship with the Fall Product Program! This year's theme is all about being BRAVE, FIERCE, and FUN—just like our fearless mascot BFF, Jolene the Grizzly Bear! From delicious chocolates and nuts to cool magazines, your Girl Scout will build real-world skills (and confidence!) with every sale—all while raising funds for troop adventures.

## Important Dates:



### September 26:

M2 online system opens! Register and begin sending emails inviting friends and family to shop online

### By October 27:

Program ends. Orders due into M2 system and payment due to troop leader

**September 26-October 27:**  
Order Taking (online and order card)

**November 15:**  
Delivery of product to Service Units. Check with your troop leader for product pickup date

## Earn all 2025 theme patches!



25+ emails sent earns  
**Brave. Fierce. Fun! patch**

\$200+ in combined sales earns  
**2025 Theme patch**

\$325+ in combined sales earns  
**Grizzly Bear patch (and small plush)**



**Earn a Personalized Avatar patch!**

- Create an avatar
- Send 25+ e-mails via the M2 system
- Sell \$400 in combined sales
- Patch will be mailed directly to you!



# Spread the Word

Girl Scouts can download and print personalized business cards and door hangers from their M2 site, each featuring their unique store code. When shared with potential customers, these codes give direct access to their online storefront, ensuring that every magazine purchase supports both the individual Girl Scout and her troop.



## Selling virtually to friends and family is easy!

- Girl Scouts can easily share their online storefront with friends and family through text, email, or social media.
- You can choose not to offer the Girl Delivery option. Customers can have the Direct Ship” option only, you decide when you send your e-mails! All purchases are made online, so no in-person payments are needed.
- Want to make it more personal? Create a short script and give your friends and family a quick call to tell them about your store and the products available. It’s a great way to get support and reach your goal!

# Safety First!

The safety of our Girl Scouts is our top priority.

- Before participating, review and apply the Digital Marketing Tips for Entrepreneurs and Families. Agree and sign the Girl Scout Internet Safety Pledge
- Door to door in-person sales must have an adult supervision at all times.
- Money should be turned into the the troop leader weekly.

Even if your troop isn't participating, Girl Scouts can still engage in the program by sending e-mails and sharing their sales link on social media!



## Our 2025 Mascot: The Grizzly Bear



### Interesting Facts:

- Grizzlies are strong swimmers and can cross large rivers.
- Before hibernation, grizzlies eat up to 20,000 calories a day.
- Grizzly cubs remain with their mothers for 2–3 years to learn survival skills.
- Grizzlies are super fast and can run up to 35 miles per hour.
- Grizzlies have a great sense of smell and can smell food from a mile away
- Grizzlies are an endangered species, particularly in parts of Canada. National parks and sanctuaries increased their efforts to protect these bears by restricting human access and preventing hunting in the areas where their numbers have lessened.

# Follow my footprints to earn a patch! It’s so easy!



Register in the M2 system via an email to your inbox!

Create an Avatar that looks just like you!

Send 25 e-mails to friends & family

Share your sales link on social media and via text!

earn this patch!



## New Products!



New Nut Product: Cherry Almond Clusters - a sweet treat!



New Candles - choose from 8 unique scents!



2025 Girl Scout tin filled with delicious Mint Treasures!

