



girl scouts
of western new york

Troop Cookie Managers

Choose the path of participation that fits your troop!

Cookie Rookies

Offer:

- Online Direct Shipped Orders
- Girl Delivery Order Card ONLY
- Save customer information to begin forming a customer list

Participate:

- 1 small cookie booth to sell “troop extra” inventory from the initial order
- Utilize the GSWNY Booth Lottery & First Come, First Serve options to secure your booth

Philanthropy:

- Challenge each girl to sell 5 cookie share packages for community service aspect



TIP! Encourage families to join in the fun by earning their Family Cookie Entrepreneurship Pin from GSUSA

Budding Entrepreneurs



Offer:

- Online Direct Shipped Orders
- Girl Delivery Order Card
- Introduce Girl Delivery Online Order taking

Participate:

- Increase your number of cookie booths
- Pick a theme for your booth and let the girls decorate!
- Secure & submit your own cookie booth within GSWNY guidelines.

Philanthropy:

- Set a troop cookie share goal
- Select a local organization to to receive your cookie share donations

TIP! Build a cookie team! Ask caregivers to volunteer as chaperones, host initial order pick up, or help sort recognitions.

Cookie Experts

Offer:

- Online Girl Delivery & Direct Shipped Order Taking
- Girl Delivery Order Card
- Booth Buyout Requests

Participate:

- Unlimited number of cookie booths
- Host walk-about weekends
- Challenge girls to create a promotional video
- Make a virtual booth

Philanthropy:

- Ask for corporate cookie share donations (see buyout program flyer)
- Ask your Service Unit volunteers to connect you with a younger troop to mentor within the program



TIP! Use the Cookie Community Manager packet to guide your Girl Scouts through asking for a Booth Buyout.