

# COOKIE UNIVERSITY PLAYBOOK



## Smart Cookies

Smart Cookies (<https://www.abcsmartcookies.com/>) is the online platform that will help you manage the sale for your Troop through all the phases of the Cookie Program.

## Session 3: Troop Initial Cookie and Reward Orders

Placing an initial order ensures that your Girl Scouts have the cookies they need. The initial order is the main order for Girl Scout cookies. It's the first and most important order to place. The initial order is used to: Input totals from traditional order cards, Order cookies for booth sales, and track online orders for in-person delivery.

### Watch Instructional Videos



**Placing an Initial  
Cookie Order**



**Placing an Initial  
Recognition Order**



### Questions for Council?

**Have questions  
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### Cookie University Webinar - January 28



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