

Digital Cookie®

Girl Scout and Caregiver Dashboard

Your **Digital Cookie Dashboard** provides tools and information to help manage your Girl Scout's cookie business. Depending on your council, you may have access to nine pages from your **menu**.

Sally's Digital Cookie® Platform

Menu

<u>Dashboard</u> | <u>Badges</u> | <u>Learning</u> | <u>Site Setup</u> | <u>Customers</u> | Orders | My Rewards | My Cookies | Cheers

Dashboard

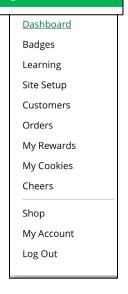
The dashboard has different sections.

- 1. Message from Council
- 2. My Sales Goal
- 3. My Cookie Site
- 4. Pending Orders
- 5. Cheers
- 6. Pins & Badges
- 7. Online Sales and Marketing



1. Message from Council

View updates and messages from your council here. This section can be collapsed, and it will reappear whenever the council posts a new update.





2. My Sales Goal

Track progress toward your cookie goal and see packages assigned by your troop volunteer.



3. My Cookie Site

- Copy your site URL, use the share button, or download your QR code to share with customers.
- If your site isn't set up, use the link provided or view the **Site Setup** tip sheet.





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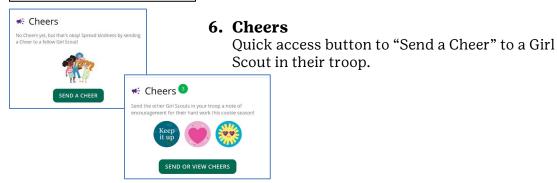
4. Pending Orders

See orders that need approval or delivery.



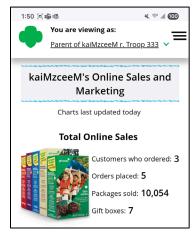
5. Pins & Badges

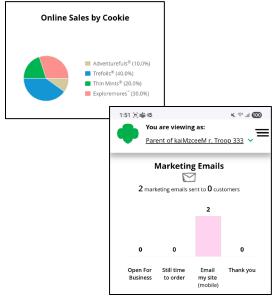
Track the progress toward completing the Cookie Business Badges and Cookie Entrepreneur Family Pins.

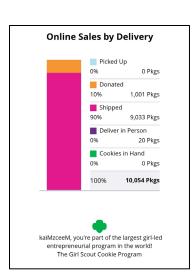


7. Online Sales and Marketing

Monitor total sales, delivery breakdowns, and marketing emails sent.









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Badges

View **Cookie Entrepreneur Family Pins** and **Cookie Business Badges** for your Girl Scout's level.

(See the "Cookie Entrepreneur Pins/Badges" tip sheet for details.)

Learning

Access games, videos, and activities tailored to your Girl Scout's age level.

Site Setup

Customize your cookie site.

(See the "Site Setup" tip sheet for step-by-step instructions.).

Customers

Add contacts, send marketing emails, and track customer activity. (See the "Marketing to Customers" <u>tip sheet</u> for details.)

Orders

View all orders placed through your cookie site. (For additional details, see the "Order Received" tip sheet.)

My Rewards

If available in your council, track rewards earned and make selections. (See the "My Rewards" tip sheet for instructions.)

My Cookies

Features vary by council and may include:

- **Initial Order:** Place order directly in Digital Cookie (if enabled).
- **Cookie Inventory:** Track inventory as orders are placed.
- **Financials:** Monitor payments due to your troop volunteer.
- **Delivery Settings:** Turn delivery options on/off and manage cookie varieties.

[See related tip sheets: <u>Initial Order</u>, <u>Delivery Settings</u>, <u>Inventory by Variety</u>, <u>Inventory by Category</u>, <u>Financials (ABC)</u>, <u>Financials (LBB)</u>]

Cheers

Send and receive encouraging messages from troop members, volunteers, or customers. (See the "Cheers" tip sheet for details.)