

Girl Scout and Parent Checklist

Before the Cookie Program:

- Register as a Girl Scout for the 2025/26 membership year.
- Pick up materials from your troop cookie manager. A parent or guardian must sign a Parent Permission Form or provide permission on the Annual Troop Information Form.
- Learn about the 5 Skills, cookie-related badges and the Family Activity Pin.
- Review the rewards with your Girl Scout – Help them SET THEIR GOAL! Help your troop set a troop goal.
- Send ecards, text, and post your sales link on social media through Digital Cookie beginning Dec. 12.

During the Cookie Program:

- Need more cookies after 1/31? Reach out to your troop cookie manager to receive and always sign a receipt.
- Money is only collected from the customer when cookies are delivered.
- Turn money in weekly to the troop cookie manager or troop leader. Get a receipt each time money is turned in.
- Pitch in with delivery or at a booth (two adults needed, and one must be a registered/background-checked Girl Scout adult).
- Use Digital Cookie to check sales, payments, and rewards.

After the Cookie Program:

- Download contacts from Digital Cookie and save for next year.
- Pick up girl rewards from the troop cookie manager.
- Celebrate with your Girl Scout and the troop!

girl scouts
of western new york

2026 Family Guide

Welcome to the world's largest entrepreneurial and financial literacy program for girls.

Grow skills.
Boost confidence.
Lead the way.
All through the Girl Scout Cookie Program!

Important Dates

December 12:
Digital Cookie opens for direct-ship only

January 7 - January 31, 2026:
Initial Order Taking

February 1 - March 29, 2026:
Keep Goaling Orders

February 25 - 28, 2026
Cookie Delivery

February 28 - March 29, 2026:
Direct/Booth Sales

Cookie Share



Package donations will benefit our local military and community organizations.

Customers can donate to Cookie Share on the order form and online. \$6 per package is paid at the time of order. (Cookie 2026 Share patch available at GSWNY shops for \$1.50 each.)



Digital Cookie

Become a Digital Entrepreneur in a Flash!

This cookie season, superpower your sale by adding Digital Cookie to your toolkit.

STEP 1

Register for Digital Cookie

Look for the Digital Cookie registration email in your inbox on or after _____ to register. If you can't find it, contact your council or visit digitalcookie.girlscouts.org and click the "Need help" link.

In Season

Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published before logging into the mobile app.

Track Orders and Inventory

- View/approve your orders.
- See what your customers are buying.
- Make sure you have enough cookies to fill your orders.
- Prepare to deliver to customers.

Send Cheers

Cheer on your troop mates by sending encouraging messages and gifs to boost their confidence. It all helps your troop reach their goals by working together.

STEP 2

Set Up Your Site

Take a few minutes to set your sales goal, write your cookie story, upload a fun picture or video. Then publish and be ready to go!

Prepare now by talking with your family about your goals and create a fun video telling customers why they want to support your business.

STEP 3

Add Customers

Add customers to your list and once sales have begun, use Digital Cookie to email them to visit your site. Or share your link or QR code directly with customers.

Need Help?

Look for the **Digital Cookie Support** button for step-by-step instructions, tutorials, videos, tip sheets, and more.

Need 1:1 help? Click on the customer support button to talk live to a representative or submit a ticket for more support.

Shipping Discount

Customers who order 8 or more packages online will enjoy discounted shipping at checkout!

Did you know....

All Cookie Program proceeds stay with Girl Scouts of Western New York to support programs, volunteer training, and financial assistance.

Membership dues go directly to GSUSA and do not fund local programming.

\$6 per package
or
\$7 for Gluten-Free Caramel Chocolate Chip



SCAN ME!



Say hello to Exploremores!

Filled with delicious flavors of chocolate, marshmallow and toasted almond-flavored crème, Exploremores reflect the spirit of exploration at the heart of every Girl Scout.



2026 Cookie Program Recognitions

Initial Rewards: earn by February 1st!

Initial order of **190+ pkgs**



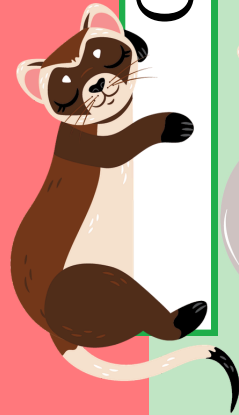
Brave, Fierce, Fun! patches and **BFF Pillow Set & Goal Card** patch

Initial order of **200+ pkgs**

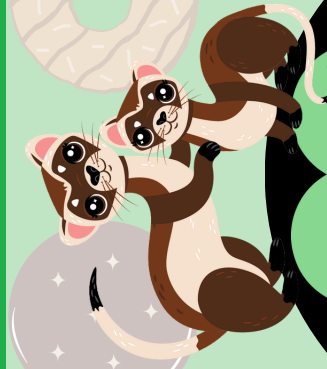


Girl Scout Designed Crewneck

Logo Design by Gretta from GSWNY's Aurora Troop #30190!



Girl Scout Main Recognition Program



48+
Direct Ship & send 25 sales emails via Digital Cookie



48+



2026 Theme patch

96+



BFF Beaded Bracelet

156+



BFF Water Bottle Torch & Topper

240+



BFF Squishy Tush Ferret

372+



Ferret Wearable Hooded Blanket

NEW

Cookie Reward Shops powered by Amazon!

Our Cookie Reward Shops powered by Amazon are online stores where Girl Scouts choose their cookie program rewards. Each level below has its own fun theme, which includes a curated selection of recognitions - all through a convenient Amazon-powered platform. These Amazon vouchers are sent via email and will expire July 1, 2025. After that date, the Amazon vouchers will expire and cannot be reissued.

This new reward option offers Girl Scouts access to educational, fun, and enriching items from Amazon, which celebrates their achievements and inspires new adventures!



Name: _____

Size: YM/YL/AS/AM/AL/AXL/AXXL/AXXXL

My cookie sales goal: _____ packages!

In Digital Cookie, set your cookie package goal! Circle your size and the rewards you'd like to earn! Remember, rewards are cumulative!

Rewards may be substituted; images shown are for reference only. Smart Cookies choices are final. Reward Cards are non-transferable and may be used at GSWNY Shops, camps, council programs/trips, and international travel. Older Girl troops (CAD/SR/AMB) may waive rewards for an extra \$.13/package; patches, early recognitions, Troop Experience, and sweatshirt still apply.

It's Your Turn to Choose!

500+

"Game Changer"



Your Turn to Choose!

700+



2026/27 Girl Scout Membership

750+

"Glow Getter"



Your Turn to Choose!

1000+

"Explore MORE"



Your Turn to Choose!

1250+

ceo friendship circle



Something sweet is on the way! Girl Scouts who sell 2000+ packages will join the Chief Entrepreneur Officer Friendship Circle and score a mystery reward (shhh... reveal drops January 7!)

The CEO Circle celebrates our boldest, brightest, and most unstoppable Cookie Entrepreneurs!

1500+
Week of GSWNY Summer Camp (*\$525 value)
OR
"Skill Builder"



Your Turn to Choose!

2000+

"Tech-fluencer"



Your Turn to Choose!

3500+

Girl Scout Travel Package (\$1,000 GSWNY/GSUSA Credit for Sponsored Trip/Program)

