

2026 Fall Product Program

September 23-October 24

girl scouts
of western new york



READY TO explore

Just like a kangaroo hopping into new adventures, your troop can jump-start the year with the Fall Product Program! It's an easy way to earn startup funds while Girl Scouts gain confidence and practice important skills like goal setting, money management, and teamwork. Every sale helps fuel the adventures ahead!

Volunteers—Let's Get Started!

1. Attend training and complete your volunteer agreement
2. Follow the link sent to your email on 9/16 to access the M2OS site as a volunteer
3. Set a troop goal - hold a meeting to train parents and Girl Scouts
4. Create your volunteer avatar
5. Launch the Parent/Adult Email Campaign to Girl Scouts in your troop at the start of the program

troop proceeds

\$1.15 for every nut and candy item

\$3.25 for every magazine, Personalized item, Bark Box, candle, and Tervis item

** CAD/SR/AMB troops who opt out of rewards earn \$1.40 per nut/candy/Share item and \$3.75. per magazine, Bark Box or Tervis item.



volunteer personalized patch

The troop leader will earn a custom avatar patch if:

- troop has combined sales of \$2000
- leader sends M2 parent/adult email campaign to all Girl Scouts in the troop at the start of the program.

GIRL SCOUTS CAN EARN 2026 theme patches!

Send 25+ emails to earn:
Ready to Explore Theme patch

Sell 25+ Nut & Candy items to earn:
2026 Patch

Sell 5+ Mags and More items to earn:
Kangaroo patch

personalized patch

Girl Scouts who:

- Create their avatar
- Send 25 emails
- Use the "Share my Site" function in M2
- And sell \$400 in combined sales

Will earn a Personalized Patch with their name and avatar!

community service

Girl Scouts who sell 5+ share items will earn the Care to Share patch

New Products!



\$5 GIVES BACK!

\$5 from every purchase goes to support the GSWNY Council Opportunity Fund.

Designed to reduce financial barriers, this fund helps make Girl Scouting accessible through support for memberships, uniforms, and programs.

New Girl Scout tin!

Girl Scout "Your Adventure Awaits" tin filled with delicious Mint Treasures!

Scented Candles

New Candles - perfect for gift giving!



New Nut Product: Sweet Onion Snack Mix

EARN
\$50
FOR YOUR TROOP!

Reach a
\$400 PGA
AND HAVE
60%
TROOP PARTICIPATION

Your troop earns \$50!

(Troops will receive an email from council to complete a form to request the bonus.)

FOR MORE INFORMATION VISIT US AT WWW.GSWNY.ORG



Welcome to the 2026 Fall Product Program! Get ready for an easy, fun way to help your troop earn money this fall! Starting in September, watch for the GSWNY Fall Product Program Newsletter in your inbox. It's your one-stop resource for staying on track with key updates, reminders, and tips to help you support your Girl Scouts and customers every step of the way!

Troop Timeline



September 16	Early access for Troop Volunteers	M2 is the Fall Product ordering system. Volunteers use M2 to place orders, review recognitions & run reports. Girl Scouts use M2 to create their goals, send ecards, sell product, and more! Volunteers will receive an email invitation from M2 explaining how to access the site and get started.
By September 23	Program Training	Attend your Service Unit's Fall Product Training. Hold family training, collect permission slips and distribute program materials.
September 23	Fall Product Program Begins!	Online and order card ordering begins! Be sure to send your troop an email invitation (aka: e-mail Blast) to register in the M2 system. Sending this email blast is one qualifier for the the volunteer personalized patch!
By October 20	Last Day to opt out of rewards (CAD/SR/AMB troops only)	CAD/SR/AMB troops can opt-out of receiving rewards in exchange for earning additional troop funds. Troops who opt out will earn \$1.40 for every candy/nut item and \$3.75 for every magazine, Bark Box, candle, personalized item, and Tervis mug sold. In M2, click Physical Reward Options, slide the button to the left so the option turns to red, click Update.
By October 24	Final Day for orders	Adult/caregiver deadline for entering in-person orders and reward choices into the M2 system. There is an hour delay between adding paper orders and when Girl Scout rewards will update. Payment due to troop.
October 25	Last day for troop to add or edit Nut Order Card orders	- Troop deadline to enter any paper order card sales that haven't been previously entered by parents/caregivers. - Adding Girl Scout paper order card sales into M2: Choose Paper Order Entry from your dashboard. DO NOT enter online girl-delivered products. There is no submit button. Orders are transmitted automatically after the cutoff date/time. - Payment due to council.
November 14	Product delivery to Service Units	- Nut Order Card and online girl-delivered orders will be delivered to your Service Unit. Your SUPPM will let you know when to pick them up. - After pickup, distribute products to Girl Scout families. To sort by Girl Scout, use the Delivery Tickets section in the M2 system. Girl Scouts will get an online report with customer names, emails, and phone numbers to help with their deliveries.
Two weeks from ship date	Deadline to report recognition shorts/damages	Due to availability, a comparable item may be substituted for any reward item.

M2 online system

Girl Scouts must be registered for the 2026/27 membership year to participate. All members will be uploaded by GSWNY.

Troops should check M2 Online System to verify their roster is complete and correct. If a Girl Scout is not listed, then:

- Send an email to customercare@gswny.org noting the Girl Scout(s) to be added, along with the service unit name and troop number.
- DO NOT WAIT until the nut/candy orders are due on October 24, 2026 to contact GSWNY to add Girl Scouts to the system.



Find all of our guides, forms, training, troop activities and more on our website. Scan QR for quick access ►



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