



Welcome to the 2026 Fall PP Troop Training! Thank you so much for everything you do to support your troop.

This is a brief training for Troop Fall PP Managers. In it, we'll go over program timelines, preparing for the program, some key tasks that are part of your management of the program as well as what's new this year.

If you have additional questions after this training, be sure to connect with your suppm.

Let's dive right in!

Every Product Program Builds Something Bigger!

Girls grow into confident leaders by practicing:



Money Management



People Skills



Goal Setting



Business Ethics



Decision Making



They form meaningful connections:

- Create positive peer relationships
- Connect with customers and their community
- Strengthen confidence alongside friends
- Practice communicating with adults



They become confident digital citizens:

- Safely connect with customers online
- Learn responsible digital communication
- Build digital literacy and critical thinking
- Set goals and celebrate reaching them

The result? Skills, confidence, and relationships that continue long after the Fall Product Program ends.

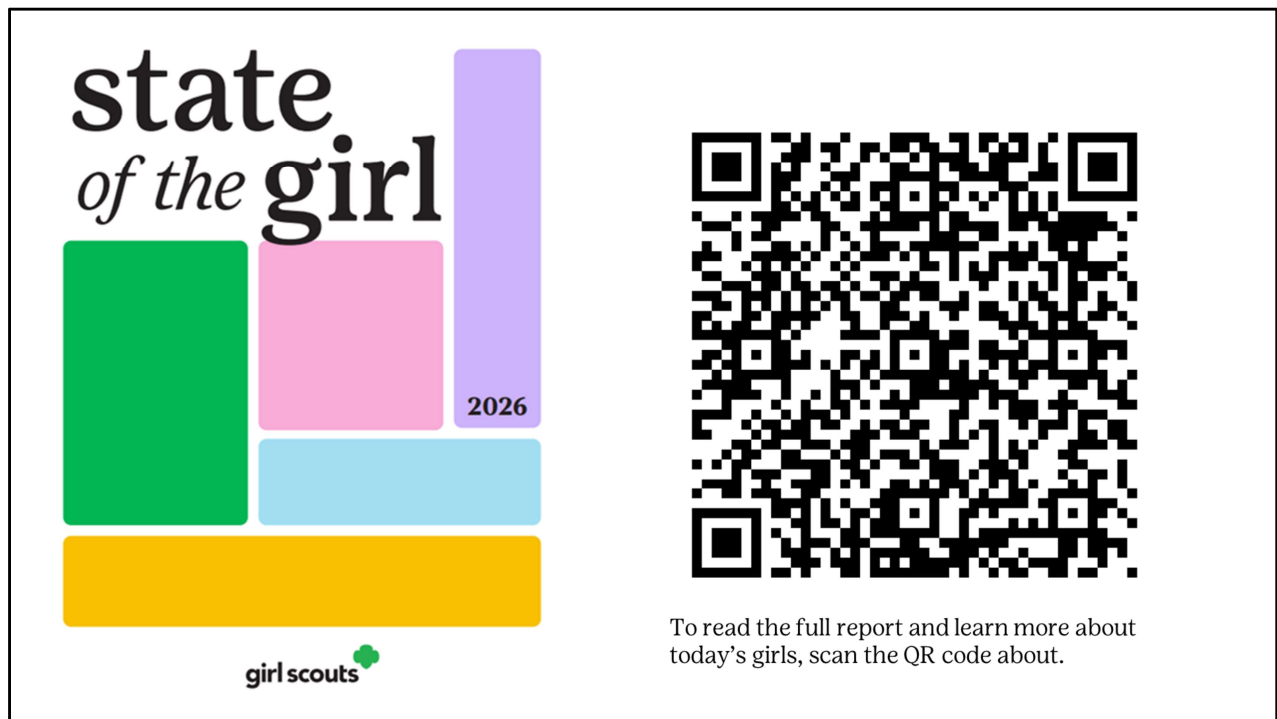
* Data above found in the 2026 State of the Girl report from GSUSA.

To start us off, let's remember that the Fall Product Program is about so much more than selling products—it's about helping Girl Scouts discover what they're capable of.

Every Girl Scout starts somewhere. For one, success might be saying "thank you" to a customer. For another, it's setting a goal, managing their own orders, or deciding how to market their business. Year after year, those small moments grow into confidence, leadership, and independence.

Friendships grow along the way, lasting connections are made, and real world skills are developed like communication, money management, decision making and how to safely use digital tools to connect with customers.

As volunteers, you help create these opportunities. Every conversation you encourage, every goal you celebrate, and every challenge you help a Girl Scout overcome is preparing them for life.



If you'd like to learn more about today's girls, you can access GSUSA's full report by scanning this QR code.

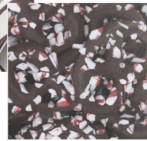
Meet our Fall Product Program Vendors



- Founded in 1921, Ashdon Farms has been working with Girl Scout Councils since 1996
- Ashdon Farms produces nuts and candy for our council as well as many national retailers.



- Founded in 2004, M2 has been working with Girl Scout Councils since 2013
- M2 provides the vendor software for all participating Girl Scout councils as well as a selection of top magazine subscriptions, Tervis mugs and more!



Within the Fall PP, Girl Scouts operate their own business, which has a variety of products available from different themed shops.

We work with 2 main vendors for this program:

Ashdon Farms partners with us to provide delicious nuts, chocolates, and candies for the Girl Scouts to sell. There is a selection of items available for Girl Delivery and even more available online for direct ship.

M2 Media provides the vendor software we all use to manage the program. Girl Scouts use M2 to setup their own personalized selling site offering customers a way to order online from them. M2 also connects us with other vendors such as BARK Box and Tervis Tumblers to provide a wide selection of items customers can have directly shipped to them.

Customers who visit a Girl Scout's personalized selling site select one store to shop in at a time. There are shops for Candles, Tervis Tumblers, Personalized Items, Magazine Subscriptions, Girl Scout themed BARK boxes and nuts and candy!



Each year we announce a new “theme” for our Product Programs and an animal mascot based on Girl Scout’s votes!

This year’s theme for both Fall PP and Cookies is Ready to Explore.

The Fall PP mascot is Australia’s favorite bouncy mammal- the Kangaroo!



Girl Scouts love learning about the themed mascot, so here's some fun facts about Kangaroos you can share with your troop!

- Kangaroos live in Eastern Australia in small groups called "troops"
- They use their strong tails for balance while jumping
- Newborn joeys are just 1 inch long at birth (the size of a grape)
- Female Kangaroos sport a pouch on their belly to cradle joeys

Some of these facts are listed on the Getting Started flyer but a printable fact sheet is also available on the Fall PP resources page of gswny.org

Program Timeline

Sept 16	VOLUNTEER ACCESS TO M2 SYSTEM
Sept 23	PROGRAM START Launch email sent to Girl Scouts to register. Girl Scouts begin to take orders. SUPPM's should enter in delivery site information for products & rewards.
Oct 20	Last day for troops to Opt Out of rewards
Oct 24	PROGRAM END Parents enter product/reward orders into M2 and make payment to troop leader.
Oct 25	TROOP FALL MANAGER REVIEWS & SUBMITS ORDERS
Oct 26	ONLINE STORES CLOSE
Oct 28	TROOP PAYMENT DUE
Nov 14	DELIVERY OF PRODUCT TO SERVICE UNITS
Dec 1	Deadline to submit Fall Refund Request forms

Find this
timeline in
your
Troop
Guide!



In the paperwork you receive from your SUPPM, there will be a troop guide for you. A full program timeline will be included on the back of the guide but here are some highlights.

This year's Fall PP will launch on Wednesday September 23rd and wrap up on Saturday, October 24th.

That said, your troop can join in the fun at anytime before October 24th.

Volunteers will get M2 access on Sept 16th so you can check your troop rosters in the system and setup the adult/caregiver campaign email to send to families. If you've been uploaded into M2, you will receive a registration link in your email on Sept 16th

This program begins on the cusp of our My27 Girl Scout year which begins on Oct 1st. We'll go over in a little bit what that means for your troop and their M2 access.

Troop Volunteers will be able to finalize all orders on October 25th, the day after parents are locked out of making changes in M2.

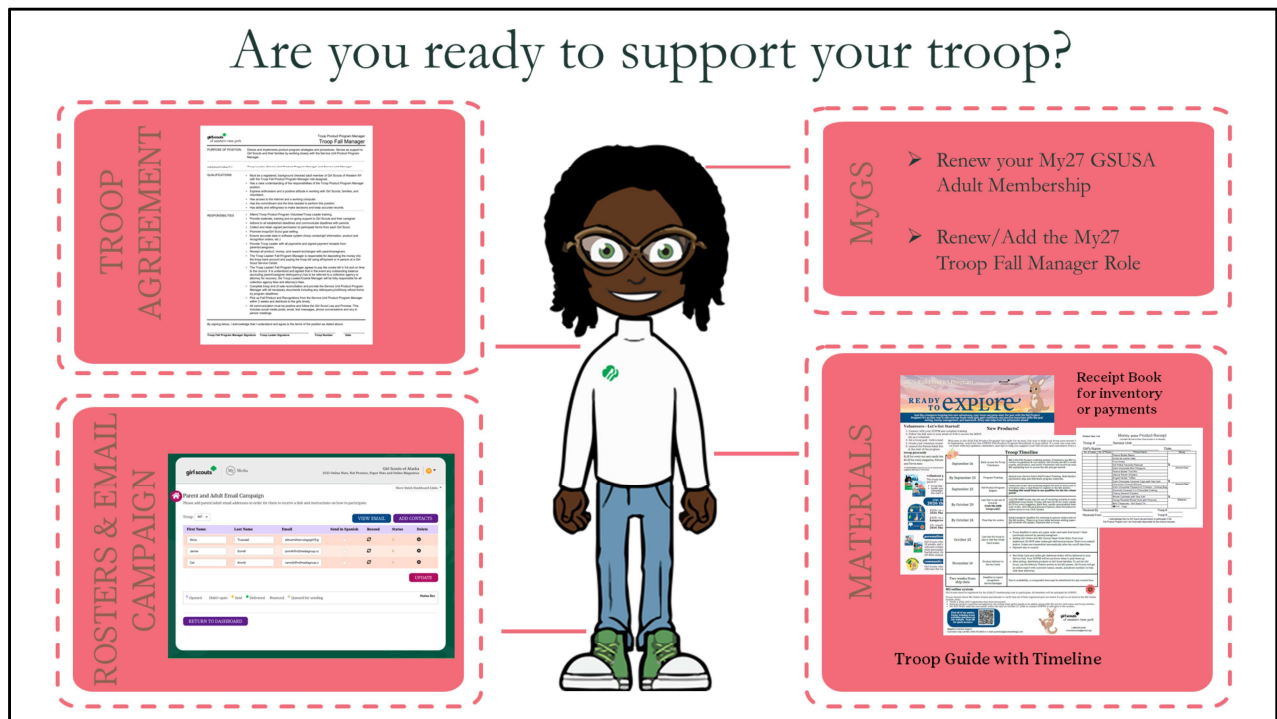
Your SUPPM will be reviewing orders on the 26th prior to council's submission. Keep in mind that this is also the last day all online stores will be open for direct shipped orders- so online orders may still be coming in. If these orders affect rewards at all, the suppm will reach out as needed.

If your troop has a balance due to council at the end of the program, this needs to be paid in full on or before October 28th. We will talk about how to find the balance due and also about the new PP epayment system on gswny.org in a bit.

Girl Delivery product is scheduled to be delivered to your SUPPM on November 14th. Please note this day in your calendar and pay attention to communication from the SUPPM on how and when to pick up your order. Recognitions will arrive sometime after. For both product and recognitions, suppm have a very short window to report damages or missing items so it's important to pick them up and distribute these as soon as possible.

And finally, there will be a deadline for submitting any Fall Refund Requests to council. If you have a refund due back to your troop at the end of the Fall PP, please submit your request form to customercare@gswny.org no later than December 1st.

Are you ready to support your troop?



As your Troop's Fall PP Manager, you're in charge of overseeing your troop's participation in this program. The first step to this is making sure that you're ready to go with the proper materials and access.

1. Leaders who oversee the Fall Product Program **MUST** be renewed for My27 and have their co-leader and Troop Fall Manager roles applied to their membership.

We upload troop volunteers into M2 in late August/early September. If your membership is not renewed prior to this list, you may not have been uploaded into M2. In addition, we prioritize giving access to anyone with the Troop Fall Product Manager role assigned. If a troop does not have the Troop Fall Product Manager role filled, two co-leaders will be randomly chosen to be uploaded. If a troop has no leaders renewed prior to upload, their troop will still be in the M2 system, even without leaders in there.

If you are having trouble accessing M2, check that you've got everything renewed then email customercare@gswny.org and we'll get you in there.

2. All Troop Fall PP Managers are required to complete, sign and submit a troop

agreement. . This form not only lets us know who is managing the program, but also lists what managing the program entails. Submit your completed form to your SUPPM.

3. Council has provided a Troop Guide that includes a complete program timeline as well as important information specific to your Troop Fall Program Manager role. We've also included a receipt book you can use for receipting product or payments. Your SUPPM has these items available for you.

4. Once you get access to M2 please log in right away. Girl Scouts with a My27 membership will be uploaded into M2 prior to volunteer access to the system. It is important that you login before Girl Scouts have access to ensure the troop roster is correct and to schedule your Parent/Adult email campaign. Additional Girl Scout uploads are performed throughout the program. **You can request Girl Scouts with a My27 be added by emailing customercare@gswny.org.**

Let's talk about this last item on your to do list a little more.





Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you [create your password](#).

Once you log in, create your avatar, and check or enter the email addresses for the Girl Scouts/parents in your troop. They will receive an email with instructions on how to participate.

Username:

Once you have created your password, you can [access the site using this link](#) or go to gsnatsandmags.com/admin.

The program will run from 06/24/2025 to 12/28/2025. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you,
Girl Scouts of Northeast Texas

TROOP VOLUNTEER ACCESS September 16th

1. Receive an email invitation to login
2. Watch Troop training video
3. Queue Parent/Adult Email Campaign
4. Create your volunteer avatar



SCAN HERE
for M2
training videos

NOTE:
GIRL SCOUT/FAMILY ACCESS
Is September 23rd

As we mentioned, on September 16th troop volunteers who have been uploaded into M2 will receive an invitation to log in to the Admin site. These emails do sometimes go into the spam/junk folder. Check there if they don't see the email in your inbox.

Once logged in, you will need to watch a short video that provides an overview of the program and introduces the key features of the M2 platform.

After completing the initial video, you can continue on to access your troop dashboard. Additional training on using M2 is available on our Fall PP Resources page of gswny.org. You can also access these videos by scanning the qr code on this slide.

M2 Parent & Adult Email Campaign

girl scouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Parent and Adult Email Campaign

Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.

Troop: 897

VIEW EMAIL | ADD CONTACTS

First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
Alicia	Truesdail	altruem2test+stagegirl@g	☐			
Jennie	Sorrell	jsorrell@m2mediagroup.cc	☐			
Cat	Arnold	camold@m2mediagroup.o	☐			

UPDATE

RETURN TO DASHBOARD

Status Key: Opened Didn't open Sent Delivered Bounced Queued for sending

Invite Girl Scouts to Login

- ✓ Setup prior to 9/23 for caregivers to receive their registration email day 1
- ✓ Resend registration emails from the same screen
- ✓ M2 will automatically send additional invitations out throughout the program

You may add additional emails or remove them from this list, however, only council may add or remove Girl Scouts from the M2 system.

Once you are in M2, you will be able to launch the Parent/Adult Email Campaign, which helps announce your troop's participation and provides families with the information and links they need to get started.

You can access this screen from your troop dashboard. Once set up, this will trigger an email to go out to your caregivers at the start of the program, inviting them to join in. This is also one part of the criteria to receive this year's troop bonus. It should be noted that even if you do not set up this campaign, any uploaded Girl Scouts will still receive an invite in the days following the start of the program.

If a caregiver needs you to resend their launch email, you can do so anytime in the program from this same screen.

Are your Girl Scouts ready to participate?

PERMISSION SLIP

SET A GOAL

MyGS

All participating Girl Scouts must be registered for the 26/27 Girl Scout year

MATERIALS

Order Card & Reward Flyer

Tip!
Do not pass out materials until you have a signed permission slip.

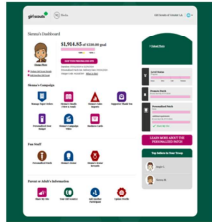
Your next step is getting your Girl Scouts ready to participate.

1. Just like you, they need to have a My27 membership to be uploaded into the M2 site. Because M2 requires us to upload Girl Scouts first, they can be upload into M2 without a Troop Volunteer in the system.
2. Girl Scouts also need permission to participate from their caregiver. Permission to participate in the Product Programs is included on the Girl Scout Annual Information Form which troops should be collecting at the start of each program year. **NOTE- this form was updated last year to include the PP's. So please ensure you are using the most current form.** --- If needed, there are also Fall Product Program Parent Permission Forms available for download on the Fall Product Program Resources page of gswny.org. Your suppm will also have a few copies available upon request.
3. Included in the materials receive from your suppm will be Girl Scout paper materials. These include an orders cards which features the reward flyer and an M2 Getting Started flyer which includes any information parents need to know. The M2 Getting Started flyer this year also includes tear off "Shop my site" tickets Girl Scouts can use to share their M2 site. They will need to add their Unique Site code to these which can be found at the top of their dashboard.

You get 1 set of materials per Girl Scout in your troop. Do NOT distribute materials until you have signed permission to participate from the Girl Scout's caregiver.

1. Once families get their materials, encourage them to set a goal with their Girl Scouts! Recognitions are a great, tangible item for Girl Scouts to use for goal setting. Having a troop goal, something you are working towards together, also helps! More on that in a minute.

Girl Scout M2 access begins Sept 23rd



Online Personalized Site

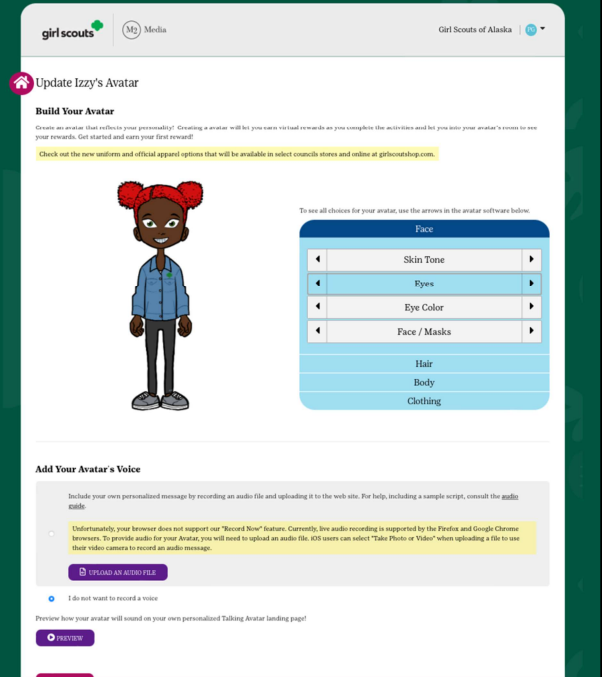
- ✓ Create an Avatar & track goals
- ✓ Send emails
- ✓ Share your link
- ✓ Print business cards & door hangers
- ✓ Take Girl Delivery (varieties on nut card only) or Direct Shipped orders

Online Girl Delivery can only be removed by unselecting the "Girl Delivery" checkbox next a customer prior to sending them an email via M2.



Nut & Candy Card

- ✓ Collect payment upfront
- ✓ Place order via M2 site & pay troop
- ✓ SUPPM's distribute product to Troop Leader



Girl Scouts can accept orders online using their personalized M2 selling site, or in person using the order card you provide them.

Online they are able to take both Girl Delivery and Direct Shipped Orders.

Online Girl Delivery is only available for the nuts & candy listed on the order card, though there is a wider selection available for direct shipped.

Aside from nuts/candy/chocolate, there are a wide variety of products available for Direct shipping to customers including Girl Scout themed Bark Boxes, tervis mugs, candles, magazine subscriptions and more!

Your troop can choose to offer both options or just one-- **HOWEVER---** it is important to note that M2 does not have a way to turn the Girl Delivery feature off completely.

Caregivers do have the ability to turn if off on any links they email to friends and family through the M2 site. To do this they must unselect the Girl Delivery checkbox on that customer's row prior to sending the email.

If your troop would like to only participate in the Direct Shipped Only portion of the program, you will need to ask caregivers to follow this guidance when sharing their site.

A Easy Participation flyer is available on the Fall PP Resources page of gswny.org detailing the steps to participating in a Direct Shipped Only program.

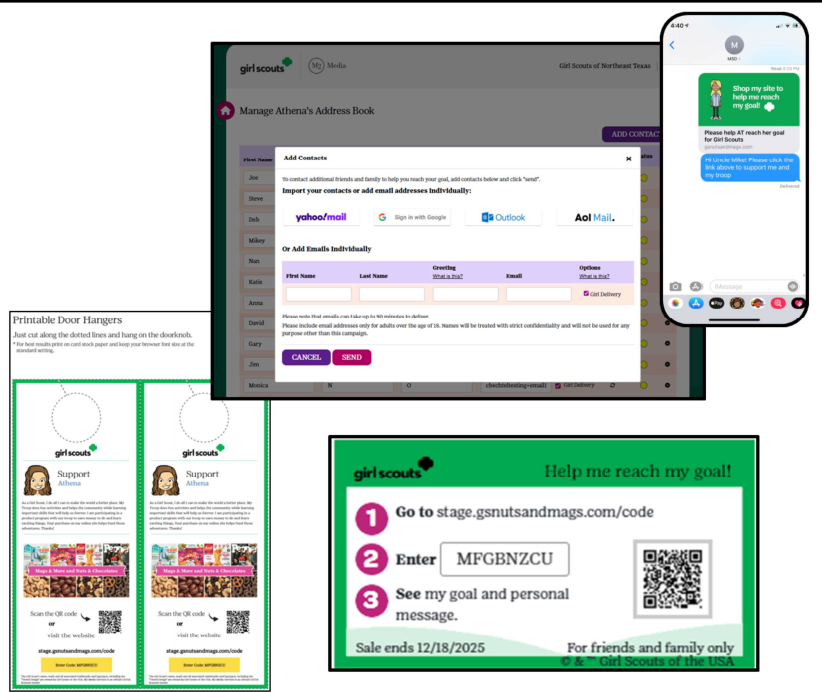
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



"Girl Scouts can personalize each request for support based on how their supporters prefer to connect. Email continues to be the most popular outreach method, generating more than 58% of online sales. Social media is another effective way to reach family and friends, while text messaging makes it easy to share a participant's personalized storefront directly from a smartphone. For in-person interactions, printable business cards and door hangers provide convenient leave-behind materials that make it easy for supporters to shop later. These are all available via the Girl Scout's M2 dashboard.."

Sienna's Dashboard

\$1,914.85 of \$350.00 goal

100% 100%

[VIEW YOUR PERSONALIZED SITE](#)

Duration: 07/01/2024 to 11/30/2024
Personalized Patch ID: Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)

[Change Photo](#)

[Update Girl Scout Details](#)
[Add Another Girl Scout](#)

Sienna's Campaign

[Manage Paper Orders](#) [Sienna's Emails \(View & Send\)](#) [Sienna's Sales Reports](#) [Supporter Thank You](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

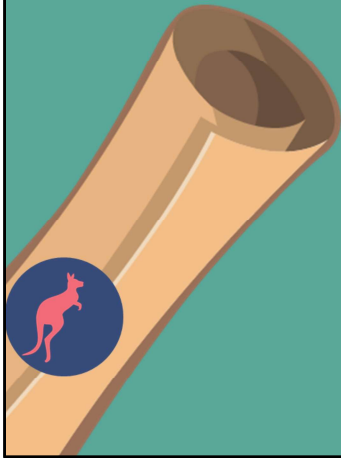
[ACTIVATE EMAIL](#)

SAY THANKS!

“Girl Scouts can send a personalized “Thank you!” to the supporters who purchase from their online storefronts. Activating the Supporter Thank You email allows participants the opportunity to say, “Thanks for your support!” in their own special way. Accessible from the Girl Scout’s dashboard and can be turned on and off at any time throughout the program.”

Fall Product Program Loading

...



Now that your troop is setup to participate, let's explore what is new in the 2026 Fall Product Program!

As the Troop Fall Product Program Manager, it's your job to communicate with caregivers about the program as well as answer questions they have.

Families, get ready to explore!



Scan here!

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To that end, we have a great new introduction video that you can share with troop families! It goes over some key parts of the program while exciting them to participate!

You can scan this QR code to view and share the full video.

For now, let's see what's new in this year's program!

NEW PRODUCT!

Sweet Onion Snack Mix

A blend of Peanuts, Almonds, Cashews, and Mini Pretzels – all coated in our sweet onion seasoning.

8 oz Resealable Standup bag



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“New to our nuts and candy lineup this year, is a delicious Sweet Onion Snack Mix which includes a blend of peanuts, almonds, cashews and mini pretzels coated in a savory, tangy sweet onion seasoning.”

New to the Order Card

Butter Toasted Peanuts
Lightly toasted crunchy
peanuts with buttery flavor.



Holiday Tin
with Milk Chocolate
covered Pretzels



Cranberry Trail Mix
Reformulated without peanuts!



Chocolate covered Raisins are now called
“Raisins Covered in Chocolate Coating”

We’ve increased the number of products available for Girl Delivery to include a few more of the top sellers. Some new additions to the order card this year are:

- Butter toasted Peanuts
- A Rustic Snowman with Cardinal holiday tin, filled with delicious milk chocolate covered pretzels and perfect for holiday gifting or sharing with family and friends
- And The Updated Cranberry Trail Mix. The original Cranberry Nut Mix has been revamped as “Cranberry Trail” - utilizing cleaner ingredients and highlighting the cranberry as the centerpiece, it also includes roasted and salted cashews and almonds.

Also, the name of our chocolate covered raisins has also been updated this year to align with GSUSA’s guidance. They are now called Raisins covered in Chocolate Coating. Similar to the change made with the chocolate covered almonds, the product has not changed- just the name.



CARE TO SHARE

Girl Scouts ask their customers to purchase “Care to Share” packages to support “Shredding Hunger, Inc..”

Shredding Hunger’s mission is to fight hunger by making high-quality, affordable food accessible to everyone. Their organization supports food banks in Western NY and across the United States.

When customers purchase a “Care to Share” package the Girl Scout and their troop get credit for the purchase.

Care to Share can be ordered on a Girl Scout’s order card or via their online site. Products are distributed by council and are not delivered to troops/girls.

Troops earn proceeds and girls who sell 5+ Care to Share items earn a special patch and credit towards other rewards



**\$5 DONATED to the
GSWNY COUNCIL OPPORTUNITY FUND
With every 2026 Mint Treasures purchase**

The Council Opportunity Fund (COF) is a financial assistance program provided by the Girl Scouts of Western New York (GSWNY).

This fund removes financial barriers for local Girl Scouts by assisting with membership dues, uniforms, and council-sponsored trips and events.

We’ve got some updates to how Girl Scouts and their customers can practice philanthropy within the Fall Product Program.

Our Care to Share program will continue this year, with Care to Share items being \$8. When customers purchase a Care to Share items the Girl Scout & troop gets credit for a nut/candy item being sold. Our partners at Ashton Farms then donates the nut or candy items.

This year we’ve chosen to have these donated to Shredding Hunger. This organization’s mission is to fight hunger by making high quality, affordable food accessible to everyone. Their organization supports food banks across Western NY and the United States.

Care to share items can be ordered via the order card or a Girl Scout’s online store.

You’ll also notice some updated pricing to our 2026 Mint Treasures collectible tin. This is because \$5 of every 2026 Mint Treasure tin will be donated to the GSWNY

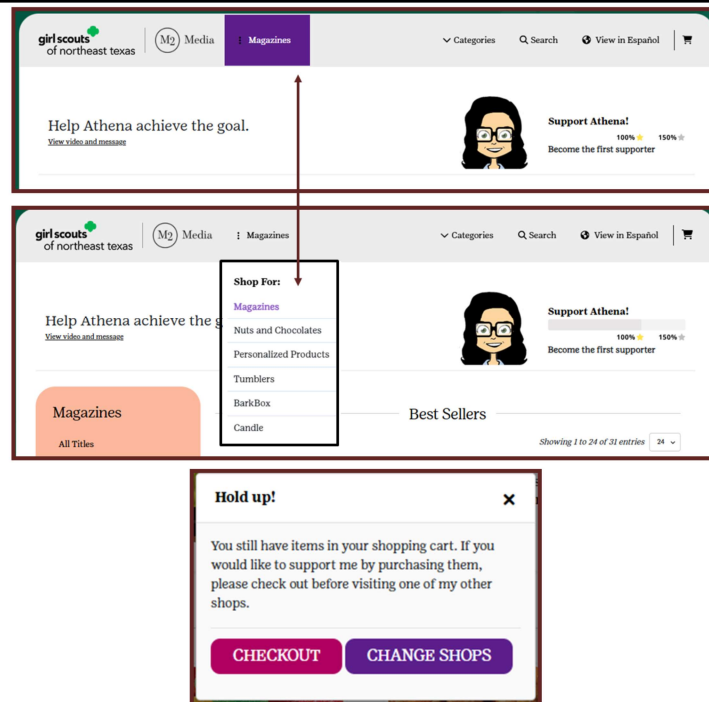
Council Opportunity Fund. If you didn't know, this is the fund that allows our council to offer financial assistance to Girl Scouts to cover things such as membership fees, uniforms, and more.

STOREFRONT UPDATE

NEW

This year, customers can easily toggle between storefronts using a drop-down menu

Checkout between storefronts remains separate



M2 has made a couple of updates to their system this year.

Customers can now switch between available storefronts at any time using the purple button at the top of the page. Simply click the button to open a drop-down menu and select the storefront you'd like to browse. If you've added items to your cart but haven't checked out yet, you'll see a reminder before switching storefronts, giving you the opportunity to complete your purchase so you don't lose the items in your cart.

NEW Direct Ship Nut Upsell

NEW this year, when a supporter places a qualifying Direct Ship Nut & Chocolates order, they may be presented with a Bonus Offer before completing checkout. The offer appears within the shopping cart and provides an opportunity to add an additional item to their order.

Bonus Offer purchases are processed as standard Direct Ship sales and:

- Count toward participant rewards
- Count toward overall program sales
- Are fulfilled through the Direct Ship program alongside the supporter's order
- Do **not** impact shipping costs!

To qualify for a Bonus Offer, a supporter must have at least one non-Care to Share Direct Ship item in their cart.

Supporters may see a Bonus Offer when placing a qualifying Direct Ship Nut & Chocolates order. Before completing checkout, they'll have the opportunity to add a specially featured item directly from their shopping cart. Any Bonus Offer purchase is treated just like a standard Direct Ship order—it counts toward the participant's rewards, counts toward overall program sales, and ships with the rest of the supporter's Direct Ship order. Best of all, adding a Bonus Offer item does **not** increase the shipping cost. To be eligible, the supporter's cart must include at least one non-Care to Share Direct Ship item."

REPORTING

NEW

Individual Product line reports have been consolidated for easier viewing. All reporting data still exists, just in easier-to-use sections!

NEW

Find additional reporting on **Sales by Channel**, to allow participants to keep track of how sales originate. Impact results by focusing on under-utilized sales channels!

 Reports

Athena Bechtel
Girl Scouts of Northeast Texas
Service Unit: 200000
Troop/Group: 200000
Number of emails sent: 1
Number of shares: 2

All SalesMagazines & More SalesDirect Ship NutsOnline Nuts Girl DeliveredSummary Report

Campaign Stats Report

Total Sales

Total \$ Sold	\$93.94
Collected Online	\$93.94
Collected From Customers	\$0.00

Sales By Channel

Share My Site Units	1
Share My Site Total Sales	\$48.99
Supporter Email Units	0
Supporter Email Total Sales	\$0.00
Participant Dashboard Units	2
Participant Dashboard Total Sales	\$44.95

Campaign Stats

Did you upload a video? No
Did you upload a photo? No
Did you create an avatar? Yes
Did you earn a personalized patch? No
Number of emails sent: 1
Did you earn your 20 or more emails reward? No
Your current rank: N/A

PRINT REPORT

DOWNLOAD REPORT

 Email Recipient

EMAIL

M2's reporting screen has been simplified. It offers the same information in a more streamlined look. Participants and volunteers can access new **Sales by Channel** reporting this year, which provides insight into where sales are coming from—whether through email, social media, text, or other channels. This information can help participants identify opportunities to use additional outreach methods and maximize their sales potential.”

Troop Proceeds

\$1.15 for every nut, chocolate and candy item

\$3.25 for every magazine, Bark Box, personalized gifts, candles, and Tervis Tumblers

Older Level Reward Waiver
C/S/A level only

\$1.40 for every nut, chocolate and candy item

\$3.75 for every magazine, Bark Box, personalized gifts, candles, and Tervis Tumblers

BONUS \$50 Troop Reward!

Troops with a \$400 PGA & 60% participation by October 26th will receive \$50 bonus proceeds.

On top of the experiences Girl Scouts gain by participating in the program, there are incentives to participating at the troop level as well.

Troops who participate in the Fall Product Program are eligible for troop proceeds on each item sold and can earn a Bonus Reward based off sales and participation- all of which can be put towards your adventures for the coming year!

In fact, setting a troop goal is a great way to excite your Girl Scouts and make them an active participant in what activities you do together. It's also a fun way to involve Girl Scouts who may not be directly participating in the program. This is a great time to talk budgeting, badges, community service projects and even trips.

Older level troops may waive their recognitions in exchange for more proceeds. To do this, all Girl Scouts in the troop must sign a waiver form, agreeing to do so. The troop leader can then adjust their recognition plan in M2. The Girl Scouts will still earn any patches as long as a reward order is placed.

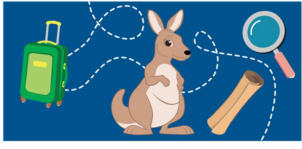
This year's troops can earn a \$50 bonus troop reward by ending the program with a \$400 per girl selling average and 60% participation.

EXCLUSIVE!

2026 Fall Product Program Patches



Send 25+ Emails in M2



Sell 5+ Magazine & More Items
(Includes BARK Boxes, Tervis, Personalized Items, Candles, and Magazine Subscriptions)



Sell 25+ Nut/Chocolate/Candy Items
(Online or Order Card)

Fall Girl Scout Personalized Patch



- Create your Avatar
- Send 25+ emails
- Sell \$400+ in total combined sales

VOLUNTEERS! Earn your own Personalized Patch

- Schedule your M2 Parent/Adult Campaign Email prior to 9/23
- Troop has combined sales \$2000+



Sell 5+ Care to Share



Earn alongside \$350+ In Combined Sales recognition

And of course, there are some fun patches that can be earned exclusively by participating in the Fall PP and which are designed to help Girl Scouts reach their goal one step at a time!

Starting off, you can earn the 2026 Themed patch just by sending 25+ emails in M2.

Sell 5 or more of the bark boxes, tervis tumblers, personalized items, candles or magazine subscriptions to earn the big Kangaroo patch. And sell 25 or more nut/chocolate/candy items for the 2026 patch.

Girl Scouts can also get a personalized patch with their M2 avatar. To earn this patch they'll need to create their avatar, send 25+ emails and sell \$400 or more in combined sales. Volunteers can also earn one if their troop has combined sales of \$2000 and they schedule their Parent/Adult email campaign.

Of course you just learned about Care to Share. If a Girl Scout sells 5 or more she'll earn the care to share patch!.

Remember, troops who waive recognitions in lieu of more proceeds are still eligible

for the patches. If that's your troop, make sure you complete the reward order at the end of the program.

Girl Scout Rewards

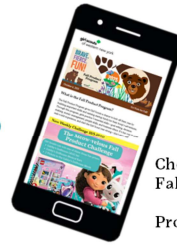
In addition to patches, the Girl Scouts can earn additional rewards based on their combined sales.

Rewards are cumulative, the more the Girl Scout sells the more she earns . M2 has made some positive changes to reward calculations as well! This year the total amount sold will be rounded up to the nearest dollar when the system calculates which recognitions a Girl Scout has earned.

There are several levels that require the caregiver to make a selection of which reward the Girl Scout wants. Volunteers will be able to edit these selections as well through their review date. If no selection is made, one will be made at random. Choices cannot be changed once council has submitted their final orders.

We've also brought back the opportunity for Girl Scouts to earn part of their My28 Girl Scout membership by participating in the Fall Program. This year Girl Scouts who earn and select this reward will receive \$20 off their My28 membership. The discount will be automatically applied to the Girl Scout's account in MyGS and is non-transferrable.

Online Resources



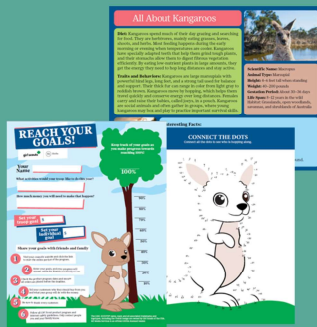
Scan here to view
Fall Resources on
GSWNY.org



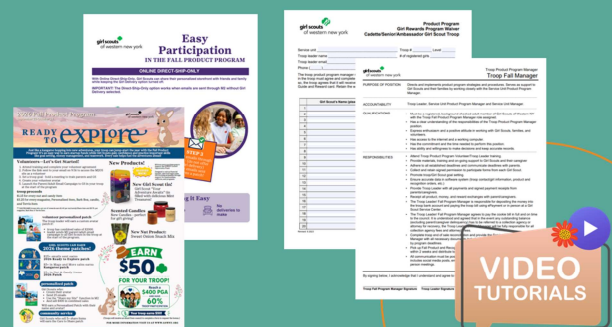
Check your inbox for our
Fall Product Program Newsletter!

Program Updates - Next Steps - Program Contests & Promos

For Girl Scouts & Caregivers



For Troop Volunteers



I've mentioned it a few times throughout this training, but here it is again! On gswny.org we have a Fall PP Resources page that includes a TON of digital resources for this program. This program is meant to be a quick and easy program! Resources are there to support both the Troop and Girl Scout experience in a way that fits within your troop.

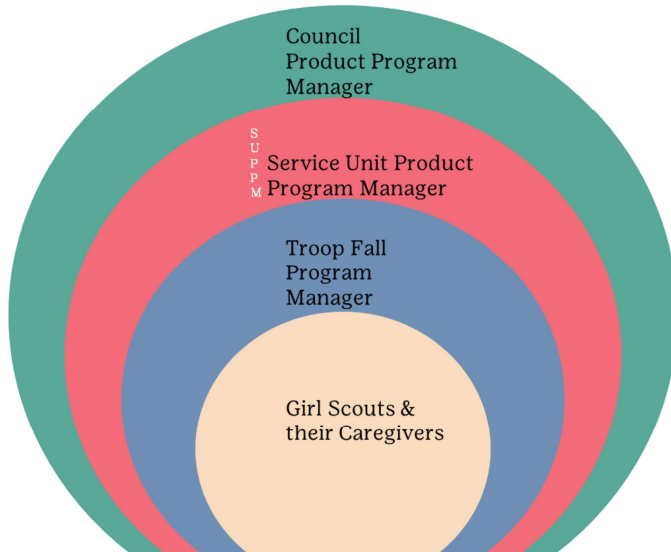
There are activities, flyers on getting started and council promos where Girl Scouts can be entered to win additional rewards. This includes our very popular BINGO board!

In the volunteer resources section, you'll find any form I've mentioned in this training, as well as links to the M2 video tutorials.

Caregivers also have M2 videos available and a link to those can be found in the Girl Scouts and Caregiver drop down.

Your PP team at council will also send out a newsletter throughout the program with updates, next steps and more.

Program Support



M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee



GSWNY Customer Care :

CustomerCare@gswny.org

1-888-837-6410

A reminder that support is here if you need it!

Your SUPPM will be your first go to if you have any questions along the way. You can also reach our council's PP team by reaching out to our customer care.

Customer care is also available to assist with most questions or concerns.

M2 provides a help site and phone line. Both are a great place to direct customers who have questions about their online order or if you have any technical questions about M2.

Program Wrap Up



Before we let you go, we want to touch quickly on wrapping up the program and collecting payments. Keep this video link as a reference at the end of the program as well if needed.

Payments & Reports

Girl Scout & Troop Balance Due

Girl Scout Payments

View Girl Scout payments for this troop.

SEARCH TOOLS

ADD GIRL SCOUT PAYMENT

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Janie Jones	\$0.00	\$15.00	(\$15.00)
+ Cat Test	\$0.00	\$0.00	\$0.00

RETURN TO DASHBOARD

Payments received from caregivers should be receipted and posted in M2.

You'll find this screen by selecting the + next to the Girl Scout's name in their roster. Then Click "View Payments."

girlscouts	M2 Media	2022 Online Sales, Not Provided, Paper Sales and Online Magazines	Girl Scouts of Alaska
Reports			
See financial and other reports for this campaign.			
All Sales	Magazines	Direct Ship Sales	Not Order Card
Online Sales	Girl Delivered	Special Reports	Summary Report
Troop Summary Report			
Campaign and sales information for your troops.			
Troop: 6812			
Total Sales		Campaign Sales	
Total \$ Sold	\$0.00	Girls Selling	0
Collected Online	\$0.00	Arbiters Created	0
Collected from Customers	\$0.00	Photos Uploaded	0
Total Troop Extras	\$0.00	Voice Recordings	0
Troop Proceeds and Bonuses	\$0.00	Total Personalized Patches Earned	0
Amount Due Council	\$0.00	Number Emails Sent	0
Payments Made to Council	\$0.00	Pre-Girl-Average Units	0
Balance Due Council	\$0.00	Pre-Girl-Average Dollars	\$0.00
Online Magazine Sales		Forward Opt Out	No
Magazine Units	0		
Total Sales Collected Online	\$0.00		
Proceeds And Bonuses	\$0.00		
Direct Shipped Sales			
Direct Shipped Units	0		
Total Sales Collected Online	\$0.00		
Proceeds And Bonuses	\$0.00		
Not Card Sales			
Not Card Units	0		
Total Collected from Customer	\$0.00		
Proceeds And Bonuses	\$0.00		
Online Sales Girl Delivered			
Online Sales Girl Delivered Units	0		
Total Sales Collected from Customer	\$0.00		
Proceeds And Bonuses	\$0.00		

Tracking finances in the program is also important and M2 makes it easy to track what is paid and who owes the troop.

Give your families clear deadlines for when Fall PP money is due for paper card orders. Use your receipt book to receipt any payments caregivers give you and deposit those payments into your Troop bank account immediately.

You can then use your receipts to post Girl Scouts payments into M2 afterward. This will update balances due to the troop inside the system and on any reports.

You'll want to ensure all caregivers have paid the troop in full prior to the troop product order being placed.

Your Troop Summary report will show if your troop has a balance due to council at the end of the program. Troop payment is not due until Oct 28th, after all online sales have concluded.

Please make your payment on 10/28 to avoid overpayments. You can make your troop's payment through the epayment link on gswny.org. **note:** Our epayment

system has changed and no longer retains your bank account information. You will need to have your checking account number and routing number to complete the transaction. The epayment screen asks you to input the amount being paid for the program and your banking information. You will receive a confirmation by email once processed but it may take a few days to show in M2.

If the balance on your Troop Summary Report is a negative number this means we have received an overpayment for your troop and you are owed a refund. Please submit a refund request to council before December 1. Your suppm can help you with these forms as needed.

Finalize Product Order

Edit Paper Orders / Submit Troop Extra Product

girlscouts **Me** Media
Girl Scouts of Alaska
2022 Online Nuts, Nut Premix, Paper Nuts and Online Magazines

Paper Orders
Manage paper orders for this campaign.

1 Select the Troop you will be making paper order entries for:

Edit Paper Order

Girl Scout Info
Troop: 897
Participant: Morgan, Celeste (Gd)
GSCSA ID: 48224835

Nut Orders
Troop and SC Leaders: Please enter the orders that girls have received in person.

	Product	Price	Qty	Total
A	Fruit Slices	\$6.00	20	\$120.00
B	Peanut Butter Monkeys	\$6.00	20	\$120.00
C	Dark Chocolate Sea Salt Caramels	\$6.00	20	\$120.00
D	Care To Share	\$6.00	20	\$120.00
Total Sales				\$480.00

Manage Extra Products

1 Extra Products will be ordered for Troop 897

2 Select Extra Products:
The quantities below represent the number of "Extra Products" that will be ordered for **Troop 897**. Please make any changes before the initial nut order is submitted. After that date, the system will no longer accept changes.

Product	Extra Stock (Units)
Fruit Slices	0
Peanut Butter Penguins	0
Dark Chocolate Sea Salt Caramels	0
Care To Share	0

CANCEL **SAVE**

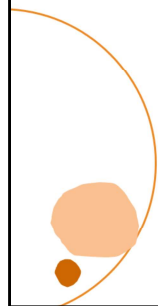
At the end of the program, caregivers will need to total any orders taken on their order card and input them into M2. They have until midnight on October 24th to do so.

You will have the ability to edit these numbers through your review day of October 25th.

If your troop would like to order extra product they may do so. This order is also due by October 25th. Keep in mind, troop extras must be paid in full by 10/28 and will be included in their Troop Summary automatically.

Finalize Reward Order

Update any Action Required



girlscouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Show Quick Dashboard Links

Home

Rewards

Manage physical rewards for this campaign.

Criteria

Rewards

Earners

Promotion

Manage Earners

Manage Reward Earners.

SEARCH TOOLS

Service Unit	Troop	Email	Participant Name
Bending Birch	540		Felicia Moreno
Bending Birch	200000		Jane Doe Tester
Concord Hill	355		Athena Rangel
Concord Hill	355		Jennie Sorrell
Concord Hill	897		Celeste Morgan
Concord Hill	897		Izzy Truesdail
Concord Hill	11001		Jennie Sorrell
Washington Square	10000		Rose Bowen4

On your review day you should also look over their troop's rewards. If you see a triangle with an exclamation mark, this means that action is required. A selection needs to be made for that Girl Scout.

Any selections left unmade, council will select for the Girl Scout. Selections can not be changed after the council places their order.

Delivery Tickets

Product & Rewards

girlscouts Media 2022 Online Nuts, Nut Promise, Paper Nuts and Girl Scouts

Delivery Tickets
Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site
Delivery Site Type: Single
Delivery Site: Alicia True (SU C...
Troop: All
☐ Include Financials
CREATE TICKET

Troop Tickets By Troop
Troop: Choose...
☐ Include Financials
CREATE TICKET

Girl Scout Tickets
Troop: Choose...
☐ Include Financials
CREATE TICKET

Callout Box:
Scroll down to run reward delivery tickets.
Receipt all product/reward pick ups using these reports.

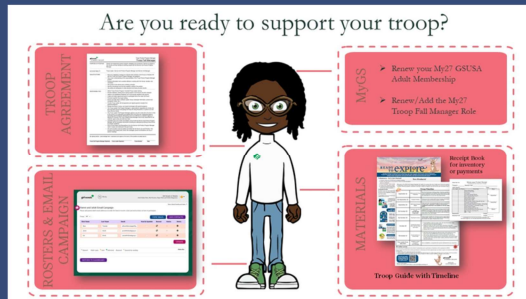
Beginning October 28th, the delivery tickets feature will be available from your M2 dashboard. This report screen allows troop volunteers to print pick up tickets for product and rewards pick up.

It's very important that you receipt pick up of both.

As you're wrapping up, you should also download the following reports:

- Girl Scout Rewards report
- Troop Summary report (for t-far in the spring)

Next Steps...



Check your inbox each Saturday for our Fall Program Newsletter!

Great job! You've completed your 2026 Troop Fall PP Manager training. It's time to get ready to explore! Please refer back to these slides to ensure your setup for the Fall Program.

The council's Product Program team will keep you up to date on any last minute changes, fun promotions, and next steps via our Fall Program Newsletter. Find this in your inbox/spam or junk folder throughout the program.

Important Q & A for Families

Where do I go for Fall Program Help?

The Troop Fall Program Manager or their M2 Flyer which includes a QR code to online resources.

When is payment due to the troop?

Troops can set this date with families. Remember that troop payment is due by Oct 28th, so give yourself enough time for deposits to clear.

How/when do I submit my Nut & Candy Card totals?

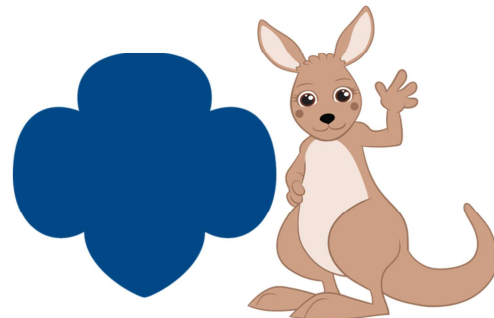
Parents can enter their totaled Nut & Candy Card in M2 under "Manage Paper Orders" on their dashboard. Troop Leaders have through Oct 25th to edit these.

When will my product arrive?

Your Service Unit Product Program Manager (SUPPM) will receive all product on November 14th. They will connect with Troop Fall Program Managers to distribute to them. Plan to distribute this to your troops as soon as possible after this date.

Thank you!

Remember to submit your Troop Fall Product Program Manager Agreement to your service unit volunteer.



Thank you for supporting your troops. We can't wait to see your Girl Scouts as they aim for their goals, and explore being an entrepreneur!