



2023/24 FALL FAMILY GUIDE

Thank you for your support of our Fall Product Program. Every Girl Scout can participate - even if their troop does not. The program is super easy, fun, and combines educational activities along with life-skills girls can use throughout their lives; goal setting, decision making, business ethics, people skills and money management.

Your family and friends can stock up on their favorites magazines, delicious chocolates, nuts, and MORE- all while supporting your Girl Scout!

What's New?

Bark Box

Each box comes with a custom Pose & Play Beret dog toy created by BARK and GSUSA as well as one canister of Berry Trios™ BARK + Girl Scouts dog treats, which are one-of-a-kind. Both items come packaged in a custom Girl Scouts Mini BarkBox with a Girl Scouts liner.



Tervis Tumblers



Tervis® provides a wide selection of premium insulated tumblers and water bottles, ranging from top sellers to your favorite MLB®, NFL®, and collegiate sports teams and more. All items will be shipped directly to customers.

New Products!



2023 Girl Scout Memories tin filled with delicious Mint Treasures!

cheddar caramel
crunch

New Cheddar Caramel Crunch!
Cheese crackers, cheese corn sticks, mini pretzels & caramel cheddar corn puffs

Important Dates:

October 13-November 12:
Order Taking

By November 12:
Orders due into M2 system and payment due to troop leader

December 2:
Delivery of product to Service Units



Earn a Personalized Avatar patch!

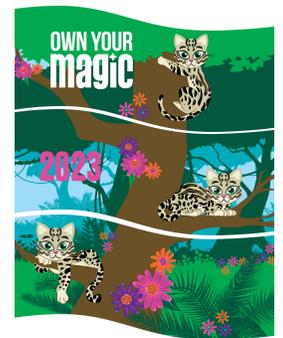
Earn a personalized avatar patch!

- Create an avatar
 - Send 20+ e-mails via the M2 system
 - Sell \$380 in combined sales
- Patch will be mailed directly to you!



GIRL SCOUTS CAN EARN 2023 theme patches!

- 20+ EMAILS SENT EARNS OWN YOUR MAGIC PATCH
- 5+ MAGAZINES, BARK BOX OR TERVIS MUGS SOLD EARNS 2023 THEME PATCH
- 20+ NUTS/CANDY SOLD EARNS OCELOT PATCH



girl goal: \$250!

(combined sales)

(Includes order taking & online sales) can earn the Small Ocelot Plush



Spread the Word

Girl Scouts can print out the flyer on the M2 site with their personal store code to distribute to potential customers. Each special code grants customers access to their account to order their favorite magazines so both they and their troop receive credit for the sale.

Selling virtually to friends and family is easy!

1. Girl Scouts share online storefront with friends/family electronically (text/email/social media).
2. When promoting to friends and family, if you do not wish to provide the Girl Delivery option, share that information with your customers. They would need to select the "direct ship" option. All payments are made by customers online, none collected in person.
3. Create a script and call friends and family to share your storefront and product availability so they can help you reach your goal.

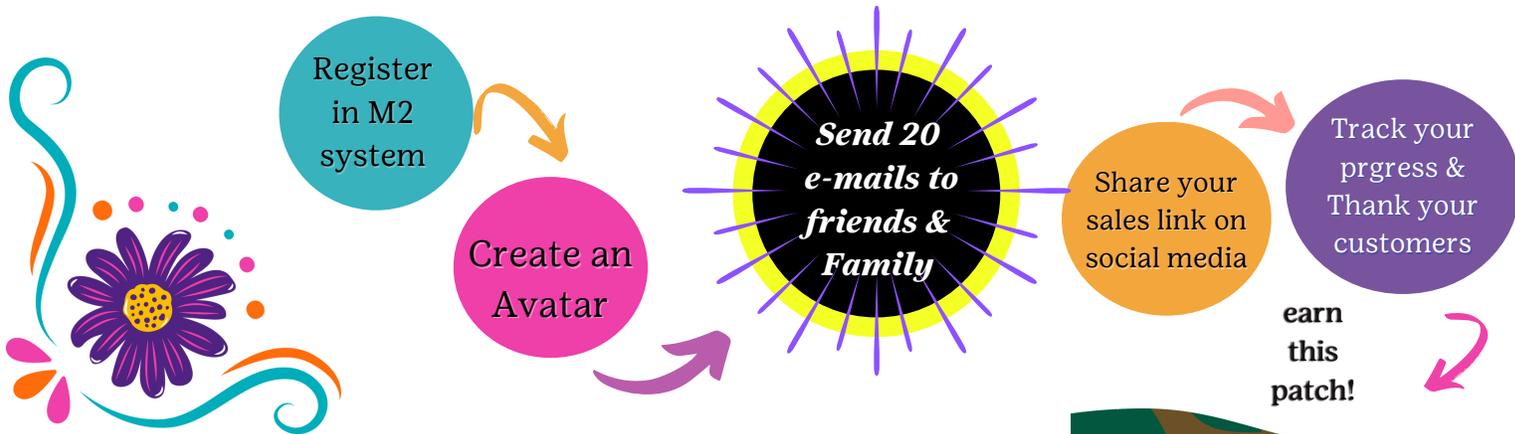


Safety First!

The safety of our Girl Scouts is our top priority.

- Before participating, review and apply the Digital Marketing Tips for Entrepreneurs and Families. Agree and sign the Girl Scout Internet Safety Pledge
- Door to door in-person sales must have an adult supervision at all times.
- Money should be turned into the the troop leader weekly.

Even if your troop isn't participating, Girl Scout can still engage in the program by sending e-mails and sharing their sales link on social media!



Our 2023 Mascot:

The Ocelot

Scientific Name: Leopardus Pardalis

Diet: They are carnivores that mostly prey on mammals, reptiles, birds, fish, and crustaceans. Their largest prey items include large rodents, armadillos, sloths, monkeys, hoofed animals.

Fun Facts

- Ocelots live in rainforests
- Ocelots are picky eaters
- Ocelots are nocturnal
- Ocelot's coats are unique (no two ocelots have the same markings)





Care to Share

Obtain 5 or more donations and earn the Care to Share Patch! Girl Scouts receive credit and the troop receives \$1.15 in proceeds.



Participation Options

Online Program

- Friends and family can order magazines, nuts, and chocolate online when a girl sends them an email invitation to her online store.
- Online nut and chocolate purchases have two delivery options:
 - Direct Ship Items are sent directly to the customer. Shipping charges apply.
 - Girl Delivery: Items are delivered by the girl. This option is only available for the items on the order card only. There are no shipping/handling charges.
- Please note: Magazines, Tervis Tumblers and Bark Boxes are available online only. They are shipped directly to the customer.
- Girls will not collect money for any orders placed on-line.



In-Person Program

- Girls use order cards to take orders. Items on the order card are the only items that can be ordered in person. All other items can be ordered online only.
- This is a prepaid sale. Money is collected upon ordering
- When entering orders on M2, DO NOT add items ordered online for girl delivery. Those will already be included in your order.
- Girls can create and print business cards and flyers through the M2 website that include their unique online store code for customers who wish to purchase nut and chocolate items or magazine subscriptions online.



Your troop earns:
 \$1.15 per nut/chocolate items sold
 \$3.25 per magazine sold



Family Checklist

Before the Program:

- Attend a Fall Family Training provided by your Troop Leader
- Before participating, review and apply the Digital Marketing Tips for Entrepreneurs and Families. Agree and sign the Girl Scout Internet Safety Pledge found on our website.
- Oct 13- REGISTER in M2 system and start selling to friends and family online and in-person until November 12.

During the Program:

- All girls who participate in door to door in-person sales must be accompanied by an adult.
- By November 12- Enter all in person orders from order card into M2 system and make payment to troop leader.
- Candy and Nut shipment will arrive to your Service Unit on Saturday, December 2nd