

Service Unit Strong Award

Given the difficulties of the past year, GSWNY as implemented a new Service Unit team award. **The Service Unit Strong Award** measures the strength of your Service Unit in four main areas: Service Unit Strength, Membership, Girl Experience, and Volunteer Support. If your Service Unit was not able to fulfill the criteria of The President's Award, consider applying the Service Unit Strong Award. Your Service Unit may earn either the Service Unit Strong Award or The President's Award, not both.

Please refer to the Adult Recognitions Guide found on the [GSWNY Adult Recognition page](#) when completing this request for specific information for all adult recognitions and awards.

Service Units that earn this award will receive:

- **Service Unit Strong certificate**
- Choice: **\$50 Service Unit funds** OR **\$100 GSWNY property credit**

Nomination Submission Process

Please review carefully:

- The Service Unit Strong Award honors work from the prior membership year: October 1 - September 30. All supporting documents (agendas, flyers, emails, evaluations, or other materials) should reflect this time period and should be submitted together with this form.
- Nominations must be received by **March 1** for presentation at the GSWNY Annual Meeting.
- Supporting documents must be labeled to identify which criteria is being satisfied. Some documents may satisfy more than one criteria.
- Please contact your Volunteer Experience Manager or Adult Recognitions Committee support person if you require assistance in preparing your nomination.
- Include 2-5 Service Unit photos with your submission. These will be used as part of the awards ceremony should your Service Unit earn the award. Please share digital photos in .jpg or .jpeg format.

Note: The text will resize in the fields as you type.

Submission Methods:

1 **Email:**

1. Save this form to your computer. Open the file and fill it out. Save again when completed.
2. Send the form as an email attachment to adultrecognitions@gswny.org

Please attach your supporting documentation to the same email you use to send this application.

2 **Paper copy:**

1. Print pages 2 through 4 of this document. You may print in black-and-white.
2. Print, label, and include additional documentation.
3. Submit completed nomination to:

Girl Scouts of Western New York
Attn: Adult Recognition Committee
3495 Winton Place, Building C
Rochester, NY 14623

Nominee Service Unit Name:

Service Unit Manager(s):

Your Name:

Your position:

Address:

City:

State:

Zip:

Day Phone:

Evening Phone:

Cell Phone:

Email Address:

Note: The text will resize in the fields as you type.

Service Unit Strength

Held at least one Service Unit Team planning meeting. Date(s):

Registered, active volunteers in these core Service Unit team positions (provide names)

Service Unit Manager:

Service Unit Finance Consultant:

Service Unit Product Program Manager:

Service Unit Troop Manager:

Communicated effectively within Service Unit via emails, text group, Facebook group or social media, telephone calls, etc. *Please describe your communication plan.*

Membership

Supported recruitment efforts, at the Council or Service Unit level.
Please describe your efforts.

Achieve either 75% of Spring renewal goal and/or 75 % of Overall renewal goal (by March 1) for the previous membership year.

Early Renewal goal:

Achieved:

Overall Renewal goal:

Achieved:

Support and welcome new co-leaders: *Summarize Service Unit process for welcoming new leaders, whether there were new leaders or not this past year.*

Girl Experience

Complete at least two actions or activities listed below:

Held at least one girl programming event

Community impact: host a Service Unit community Cookie Booth, march in a local parade,
or complete a Service Unit community service project

Supported Bridging and/or Higher Awards

Supported troops during Cookie and Fall Product sales

Describe action or activity with dates and include supporting documents (flyers, images, etc.) with your email or mailed nomination submission.

Action/Activity One

Action/Activity Two

Action/Activity Three (Optional)

Volunteer Support

Complete at least three.

Held at least 4 Service Unit Leader meetings, virtual or in-person.

Dates:

75% of troops completed (Troop Financial Activity Report) TFAR on time.
Data may be requested from your Volunteer Experience Manager.

Submission percentage:

Participate in Adult Appreciation and awards.

Please describe your volunteer appreciation efforts.

Provided at least one training opportunity to leaders (such as Fall Product & Cookie Program training, finance training, etc.). *Please describe with dates and documentation.*

Supported troops and volunteers with questions and concerns; served as a resource to both new and seasoned leaders. *Please describe volunteer support system/plan.*